Hyperlinking Knowledge with Social Media
William Bejarano, Rutgers Center of Alcohol Studies

Attend any librarians’ conference, read any library-related publication, or enroll in any course in library school, and the emergence of social media is bound to be discussed to some extent. Most often, the discussions seem to be centered on casual networking tools such as Facebook and Twitter, with the occasional mention of LinkedIn in regard to professional networking or Pinterest in regard to link sharing. For those working in academic and research libraries, these discussions may not seem entirely relevant to one’s day-to-day activities, which have traditionally been focused on scholarly research and publication. However, with the open science movement beginning to validate performance indicators from outside of traditional citation analysis metrics, several social network applications rooted in research and scholarship have begun to proliferate.

This article serves as a teaser for a few ideas that will be elaborated upon by the Rutgers contingent at the forthcoming SALIS Conference in San Diego. The Center of Alcohol Studies Library has been monitoring trends...
and following the types of profiles available, as well as the variations in how they are used and overall level of involvement.

In short, we found that researchers ignore scholarly applications at their own peril, as one’s online presence can display a misrepresentation of their academic achievements without that person’s knowledge. This can cause many unforeseen consequences, not only to them and their institutions, but also to their colleagues and students. “Opting out” is no longer really an option.

One platform that is rapidly gaining ground in our field is ResearchGate, one of several applications focused on connecting like-minded researchers, offering new methods of dissemination, and generally speeding up the scientific process. Science is increasingly moving to a more open model, and ResearchGate, with its Twitter-esque “follow” functions, its Facebook-like news feed, and its LinkedIn-inspired endorsements and job recommendations, appears to be a shining example of how this open research can be collected, organized, and displayed. Librarians and information specialists working in a place of research would be wise to understand the potential effect these types of platforms may come to have on the scientific process. By utilizing services like these, librarians can aid researchers in increasing their scholarly impact, which would benefit not only the individual, but also the institution, and potentially science as a whole.

A recurrent feature these platforms offer, and a significant change from the customary faculty profiles and text-heavy CVs, is their highly visual displays. As more data about the impact of science become available, a common thread among these platforms is their use of visualizations to analyze and display the data for a wider audience. The somewhat abstract concept of “scholarly reputation” is beginning to become more measurable, and with that comes a whole new way to view and evaluate its impact.

Consider the idea of citation networks. It’s one thing to show a large number, displaying the quantity of citations a researcher has earned, and something else entirely to show a graphic connecting a researcher to a web of authors who have cited that researcher’s work (see figures, next page). The latter taps into our perceptual system, and we tend to more quickly process and remember the information. Add in the ability to interact with the graphics, which a few of these platforms offer, and users become actively engaged in the data.

Of course, pretty pictures are useless without the proper data on which to base them, and the analysis and digestion of this data is where librarians and information specialists may become instrumental. Some of these displays are simply new ways of showing traditional scholarly impact data, such as bar graphs that depict citation counts, or pie charts that show the diversity of a researcher’s publication sources. Others are more radical, such as those based on alternative metrics, which take into account downloads, views, and shares from outside of the narrowly-defined scholarly venues. Ultimately, it is in the hands of information professionals to separate the useful from the irrelevant.

Skeptical? Intrigued? Confused? Hear more about these topics in San Diego at the 37th Annual SALIS Conference! (Or, failing that, read about them in the second volume of the Substance Abuse Library and Information Studies eProceedings, to be published shortly thereafter).
Looking through old SALIS News issues for past conference information resulted in an unexpected discovery: a column featuring 70 SALIS members over time proves tremendous appreciation of the members toward the organization and indicates unconditional love of our jobs as librarians and information specialists.

The Members' Corner feature has been a popular section of the newsletter, highlighting new and veteran SALIS members in each issue. It is fascinating to get to know colleagues via these snapshots and to see that all these great minds meet in SALIS. Like some people with the sports section of the newspaper, I often start reading the end of the SALIS newsletter. Especially intriguing is the last question of the column, where members have the chance to reveal anything about themselves they want other SALIS members to know. Or best not, as someone put it. That answer left me puzzled...

To illustrate what SALIS members see as the most important benefits of the membership, we decided to collect and share the most frequent answers to the question How has being a member of SALIS enriched your life? From the list clearly evolves a distinct set of values, related to SALIS, that members consider essential for their professional career.

Based on the statistics provided by wordcounter.com, knowledge, information, colleague, and conference were the top words used in the answers. To look at SALIS members’ preferences from a more qualitative angle, we went one step further, consolidated and classified the responses by topic, and found the following: most members love being part of SALIS for its information aspect. Twenty-seven out of 70 mentioned how much they appreciate the access to current information. Next on the list is networking (25 out of 70), while professional support and information sharing both made the podium with 19 each. Adding to these categories the listserv (27), the annual conference (26), and the newsletter (13) spelled out explicitly as a major appeal shows undoubtedly that networking, sharing information and resources, as well as communication are the most valued benefits SALIS membership provides. In addition to the draws in professional development, a few members also hailed the opportunity to travel and meet like-minded individuals in person. Someone emphasized the magic moments when finally we can put a face to a name at the annual conference. Many members expressed their wish to attend the conference more often.

The biographical part of the Members’ Corner also provides a taste of the diversity of our organization. Placing SALIS members on a world map could show the geographical and international aspect, but we are also very different with our career paths, skill sets, lifestyles, hobbies, and priorities.

However, based on these portraits, the passion of reading and the love of books is another tie that binds us. It seems to be very difficult for most members to cite only a single book as favorite. The titles confirm a wide variety of interests and preferences.

The main reason I am bringing this up now, before ending my one-year stint as SALIS Chair, is another crucial issue members repeatedly brought up. Expressed in many different ways, joking or self-deprecating, it reveals a sort of strong self criticism about their activities in SALIS. I wish I were more active!, wrote several members. Another called herself a lurker on the listserv, and many more complained about the lack of time or listed other reasons for not contributing to the organization. Actually, a few members sounded like they felt pretty embarrassed about being freeloaders!

When it comes to step up and volunteer our time, diversity kicks in again. We make our choices depending on our interests, passions, and priorities. However, with work and family commitments, trust me, no one has more time than...
the next person. The day consists of 24 hours for everyone, even if one gets up an hour earlier. As for personality types, some people are born activists and love being in the spotlight. Others hide behind dark sunglasses or masks, virtual or real, and not only from the cold. But no one wakes up one morning, brushes her teeth, and just like that, decides to become a crow happy officer in a professional organization. It evolves, throughout time, and by admitting that one was on the receiving end of favors way too long, and perhaps now it’s time to give back.

It’s time to give back! How can I dedicate any time, one may ask, when I am super busy at work and swamped with all these other commitments? I have no answer for that. Another common excuse is: But I prefer keeping a low profile, and I don’t like to be the focus of attention. Neither do I. Moreover, growing up, I learned to hate any volunteer activities while going through endless "communist Saturdays" (working a sixth day for free), voluntary submission of my hard-earned overtime money (to provide free food and booze for the administrative folks), or still in high school, cleaning test tubes in a putrid pharmaceutical factory for free for a whole week every year (to boost morale), then picking apples for another one in the middle of nowhere (to build character). Although my morale stayed lower than the thermometer in New Jersey during the polar vortex, and the character developed from refusing to offer cash for booze for the administrators, I still work for free a lot.

However, my dad taught me this great lifehack, applicable to many situations other than the one for which it was actually used: If you absolutely have to carry a flag during the May 1st Parade (a big Labor Day event in the communist world with several miles of marching to the beer tent with your free-beer ticket in your pocket), pick a middle size right away, came the lifelong paternal directive. The small ones will be claimed fast, and no one will want to carry the voluptuous and heavy flags. Then, since you are not a loyal party member, you will have no choice but to trade your small flag for the biggest when instructed. If you already have a medium-size flag in your hand, you have a chance to walk away.

I am soon passing on the baton, which can be considered a pretty big flag, to the next SALIS Chair. Along with that, I would also like to raise a few flags, small and medium sizes alike. No task is too small or too big to help with in a professional organization. New ideas and inspiration are always helpful, either at a personal level, one on one, or in the larger group. Several people mentioned in the Member’s Corner that being mentored by a seasoned SALIS member meant a lot to them. Even more, others, including me, brought up the fast acculturation to the profession with SALIS, when new on the job. SALIS was extremely helpful for me in my new career, and at least five more members also had the same thought. Many retiring SALIS librarians pointed the new hire into the direction of the organization for an instant network of supporters.

So, what can you do? Do you know someone who is new in the field? Volunteer and become a mentor, officially or unofficially! Mentoring a young or early-career colleague is rewarding and invigorating both ways, I can attest to that from experience in both directions. Tell them about SALIS, and how welcoming we are to new members. Are you connected in the field? Invite a colleague to become a member, or offer to pay their membership for a year! I did that too, and it has been a token of a beautiful friendship ever since.

Are you a good writer? Sentences flying off your fingers? Do you have ideas to share? Have you worked on an interesting project? Consider writing an article for SALIS News! In a diverse organization like SALIS, there is always someone out there who will be interested in whatever you want to share. Are you worried that English is not your first language? Neither is mine! There must be native speakers at your host organization who would be more than happy to proofread your text. The newsletter also has an editor to help you through the initial difficulties.
Are you an engaging speaker? Present your thoughts, experience, or project at the next SALIS conference! Are you just considering a new project or are you in the middle of one not yet completed? Bring it to the conference half-baked! Partner up with other SALIS members for a panel! What is better than having an entire room full of friendly experts ready to discuss ideas?

Not much of a chatterbox? Bring your work on a poster! You can survive a 3-minute Ignite session, talking to the group, before answering questions directly, can’t you? And it’s optional anyway.

Are you a good problem solver? Have strong analytical skills? Here is one for you to figure out: With so many members expressing their wish to attend the conference, but can’t, for various reasons, start brainstorming about it in a thread on the listserv! Let’s look into the various reasons preventing members from attending, beyond the obvious financial and geographical ones, and come up with potential solutions!

Do you know a researcher, instructor, practitioner, editor, or student who might be interested in our field? Bring the conference to their attention, point it out as a potential new venue to present and then publish in the SALIS eProceedings! I did that too. The conference added a new perspective about library and information science to the Journal of Studies on Alcohol and Drugs managing editor’s work. He has presented three times. The four MLIS students I brought to the 2014 annual conference at Rutgers were raving about the experience for months. On top of all that, their poster presentations and publications served not only as a conversation starter at job interviews, but have proven to be a dealmaker. Moreover, one of them just got hired by the National Library of Medicine.

Are you ready to step up and represent SALIS? Go for the executive board! Nominate yourself or ask a trusted colleague to nominate you. There is room for everyone, and you never know if your expertise is exactly what we are missing now. The board meets at the conference in person, and keeps in touch online and on the phone between conferences.

There are several SIGs and ad-hoc groups too, if you don’t want to make a big commitment at first. I started as a member-at-large, which gave me great opportunity to learn the ropes, and grow from the silent observer to the one who is giving you a pep talk now.

Do you prefer a one-time big deal? Host a conference! We did that too. It is a lot of work, and is not for the faint-hearted, but there are experienced conference hosts in the group, who will be happy to serve on your planning committee. To get a glimpse what is needed to host a successful conference, you can volunteer for the next one’s planning committee. It doesn’t matter where you are located physically, the pre-conference planning happens mostly via emails and perhaps a few conference calls.

You don’t need to carry a giant flag. You don’t need to march at all. No matter what path you follow, remember, you need SALIS and SALIS needs you too! All hands on deck, sail set for San Diego! ■

A tugboat tows the decommissioned aircraft carrier Midway into San Diego bay
U.S. Navy photo by Photographer's Mate 3rd Class Mark Rebilas. [Public domain], via Wikimedia Commons
News from Canada
Chad Dubeau, CCSA

The Prevention Hub is now live!

Prevention Hub Canada is an online meeting place for individuals, communities and organizations working in the field of substance use prevention to learn about and share the latest prevention resources, research and know-how in Canada. Connecting people and knowledge for effective substance abuse prevention. There is also an international version of the site.

New Technical Competencies Guide Released
The Technical Competencies Guide to Working with First Nations Clients provides a First Nations context for the updated Technical Competencies in the Canadian Centre on Substance Abuse’s (CCSA) Competencies for Canada’s Substance Abuse Workforce, and reflects cultural principles derived from Indigenous knowledge, including spiritual and cultural teachings from an Indigenous world view.

Addiction News Daily Reminder
CCSA still offers a daily current awareness service covering alcohol, drugs and their related harms. Although the focus is on Canadian stories, Addiction News Daily also includes some international coverage so check it out! Subscribe on this page by checking the “Addiction News Daily” box.

Report on the NIAAA Advisory Council Meeting
Mary Kelly
JBS International, Inc.

Mary Kelly, Board Member at Large, attended the NIAAA Advisory Council Meeting on February 5, 2015 and made the following report on behalf of SALIS. SALIS is considered a liaison representative to NIAAA.

I presented the following topics listed and summarized below with response from the NIAAA staff members and Advisory Council:

SALIS Internet Archive-Digitization (Digs) Project Update
- Digitization project members have been selecting books from the collection donated by the NIAAA library. The process involves verifying titles that have not already been digitized.
- Additional funds need to be raised to cover the cost of digitizing the books and that effort is also underway.

The Digs Project is also interested in substance abuse related documents published by the government that were not born digital or are in print-only format.

The NIAAA Director and staff members were very interested in the Digs Project and expressed strong interest in including NIAAA Monographs not already available electronically in the Internet Archive Project.

CORK Database In Search of a Institutional Home
I presented a call for help to find a home for the CORK Database. My remarks included a description of the database, its value to the field, and how to contact Jeanne Kinney. The liaison represented from the American Society of Addiction Medicine (ASAM) offered to post an announcement in their member newsletter. NIAAA also offered to post an announcement in their communications. Jean Kinney has been apprised of these offers.

SALIS Collaborations
I announced that SALIS has been invited to join the International Confederation of ATOD Research Associations (ICARA) and will also be working collaboratively with the International Coalition for Addiction Studies Education, INCASE.

SALIS 37th Annual International Conference, San Diego April 28-May 2, 2015
I announced the Dr. Tom Babor had agreed to be a plenary speaker and we hoped that the director of NIAAA, Dr. George Koob, would accept our invitation to address our membership as well.
Medicinal Cannabis and Chronic Pain: An Interactive Online Training for Health Care Providers

Meg Brunner, Alcohol & Drug Abuse Institute University of Washington

At the 2013 SALIS Conference in Berkeley, California, a presentation by Amanda Reiman of UC Berkeley about the lack of information for doctors and patients about medicinal cannabis inspired SALIS member Nancy Sutherland to pitch an idea to our director and one of our research scientists here at ADAI, Bia Carlini, PhD.

Our state Attorney General’s Office had recently announced a request for research proposals related to the treatment or management of chronic pain, the funds coming from a class action suit against a pharmaceutical company. Knowing that medicinal cannabis is often used to treat pain, Nancy and Dr. Carlini drafted a proposal to develop an online training for physicians about medicinal cannabis and its applications for chronic pain.

The project was funded, and work on “Medicinal Cannabis and Chronic Pain: Science-Based Education in Times of Legalization” began last spring. Dr. Carlini and research coordinator Sharon Garrett developed the content for the training, and I was enlisted to design and build both the web site and the two training modules themselves (the latter done using Articulate Storyline, incredibly versatile and extremely fun e-learning development software).

Medicinal cannabis has been shown to be an effective therapy in the treatment of chronic pain. Though a legally available option in Washington State since 1998 (with recreational marijuana also legalized in 2012), providers are often hesitant to recommend it to patients because they lack knowledge about its potential benefits and risks, as well as confidence in discussing this option with their patients. Before beginning work on the training, we surveyed Washington health care providers to learn more about what they already knew related to medicinal cannabis. We were not surprised to learn that the vast majority of respondents said they had never received any training about the use of medicinal cannabis in clinical practice – but we were extremely pleased to see a majority also said they wanted to!

Two modules make up the complete package. The first provides current, science-based information on the mechanism of action of medicinal cannabis, the research base supporting its use in treating chronic pain, and Washington State law. The second module focuses completely on best clinical practices, covering all the elements a provider would need to discuss with their patient, including routes of administration and possible side effects, as well as how to appropriately manage monitoring and follow-up. A Provider Toolkit is included on the website and includes clinical and screening tools, as well as two brochures developed for patients, one providing general information about medicinal cannabis, the other broaching the sometimes-challenging subject of “talking to your health care provider” about using cannabis medicinally.

The Medicinal Cannabis and Chronic Pain training launched at the end of February at http://adai.uw.edu/mcaep and so far has been getting fairly robust attention online, with over 775 users of the web site that hosts the training, and about 320 total views of the two training modules. The trainings are free and are directed mainly at health care providers like physicians, nurses, osteopaths, pharmacists, and physician assistants. CME (continuing medical education) credits are available for a small fee to providers who pass a quiz at the end of each module. Though directed at Washington State providers, most of the information provided in both modules is relevant to practitioners anywhere.

“Washington State passed one of the earliest laws allowing for the use of medical marijuana by qualified patients. We now have the legal marijuana as well for non-medical use. Thus, regardless of personal opinions or viewpoints, it is critical that all health...”

(Continued on page 8)
care providers in our state possess a good working knowledge of the pharmacology of cannabis,” said Dr. Gregory Carter, Medical Director of St. Luke’s Rehabilitation Institute in Spokane and contributor to the project.

“Our ultimate goal is to help clinicians make informed clinical decisions on this topic. The information provided during the trainings aims to de-stigmatize cannabis and increase providers’ comfort level in talking to patients about medicinal cannabis,” Dr. Carolini said.

The online training modules were developed using the software Articulate Storyline, which is like a souped-up version of PowerPoint. Storyline allows for the development of interactive web-based trainings, with animation, audio, video, and activities and quizzes. This tool proved so useful and dynamic, we have already begun to use it for a variety of other projects at ADAI, with lots of ideas for additional projects down the line.

I’ll be doing a presentation at SALIS in San Diego this year about everything I’ve learned in the last year about developing multimedia online trainings, both in terms of instructional design theory in general and the use of Storyline in specific.

Here’s hoping I can continue the trend started by this project in the beginning – a SALIS presentation that inspires a bright idea for someone else!

Find the Medicinal Cannabis & Chronic Pain training here: [http://adai.uw.edu/mcacp](http://adai.uw.edu/mcacp) and please share with any of your potentially interested colleagues!

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**UK/European Resources**

Christine Goodair, St. George’s London University

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**Alcohol**

*Alcohol Hotspots of Great Britain*, A map that shows the damage alcohol is causing around the UK. [http://www.dailymail.co.uk/health/article-2899297/Alcohol-hotspots-Great-Britain-revealed.html#ixzz3O7UvHWWi](http://www.dailymail.co.uk/health/article-2899297/Alcohol-hotspots-Great-Britain-revealed.html#ixzz3O7UvHWWi)

*Binge-Drinking Continues to Fall in Young Adults* reports on Office of National Statistics data about young adult drinking in the UK. [http://www.bbc.co.uk/news/health-31452735#?utm_source=twitterfeed&utm_medium=twitterw](http://www.bbc.co.uk/news/health-31452735#?utm_source=twitterfeed&utm_medium=twitterw)


*Life Course Trajectories of Alcohol Consumption in the UK,* an article from BMC Medicine, combines information from nine studies, following almost 60,000 people, to model how average alcohol intake changes over a lifetime in men and women in the UK. (open access) [http://www.biomedcentral.com/1741-7015/13/47](http://www.biomedcentral.com/1741-7015/13/47)

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**Drugs**


*Annual UK Focal Point on Drugs report* shows a broad picture through data and trends in drug use in the UK. [http://www.nta.nhs.uk/focalpoint.aspx](http://www.nta.nhs.uk/focalpoint.aspx)

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(Please note: Link to Patient brochures available at [http://adai.uw.edu/mcacp/toolkit.htm](http://adai.uw.edu/mcacp/toolkit.htm))

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Drugs and Driving: The Law provides UK Government information about the legal ramifications of drugged driving. https://www.gov.uk/drug-driving-law

Substance Misuse Management in General Practice FreeLearn: Naloxone Saves Lives is an e-learning module on drug-related deaths and risks, and how to recognise the signs and symptoms of an overdose http://www.smnp-elearning.org.uk/


EMCDDA: The Internet and Drug Markets is a new “trendspotter” study from EMCDDA that aims to raise understanding of the current online supply of drugs and to map the range of Internet markets in existence. http://www.emcdda.europa.eu/publications/technical-reports/internet-drug-markets

EMCDD: New Psychoactive Substances in Europe. An update from the EU Early Warning System (March 2015) highlights recent developments, including the growth of the NPS market over the past few years, as well as the growing number of serious harms that are being reported as a result. Poster/wall-chart to accompany the EMCDDA publication: http://www.emcdda.europa.eu/publications/2015/new-psychoactive-substances/poster


update/mapping-global-prevention-materials-celebrating-good-practice-and-identifying

Tobacco


Plain Tobacco Packaging Encourages More People to Stop Smoking and Fewer to Start from the World Health Organization reports on evidence that shows that plain, dull tobacco packaging measures encourage more people to stop smoking and fewer to start by decreasing the attractiveness of tobacco products, particularly for young people and women. http://www.euro.who.int/en/health-topics/disease-prevention/tobacco/news/news/2015/01/plain-tobacco-packaging-encourages-more-people-to-stop-smoking-and-fewer-to-start


Videos & Websites

The Mental Elf blog written by mental health experts and regularly updated at provides summaries of evidence-based publications relevant to mental health practice in the UK and further afield. http://www.thementalelf.net/

Society for the Study of Addiction has a new updated website that includes a series of factsheets on substance misuse, links to websites and other key resources, commentaries on issues of the day. http://www.addiction-ssa.org/

“Cannabis is a Mental Health Issue”: The Ex-Offenders Using Rap as Therapy describes the award-winning film and drugs education tool developed by researchers from University College London and ex-offenders from the charity MAC-UK. http://www.theguardian.com/society/christmas-charity-appeal-2014-blog/2014/dec/29/sp-cannabis-mental-health-issue-the-ex-offenders-using-rap-as-therapy
How long have you been a member of SALIS?

I think it’s been two years now.

What organization do you work for and what is your position?

IQ Solutions, Inc. I’m a Project Manager and Content Strategist.

How has being a member of SALIS enriched your life?

This is an active, information-gathering group! I have been pointed to articles and issues I might not otherwise have known about.

Hobbies outside of work:
Reading, walking the city.

Favorite food:
Popcorn (not the microwave kind)

Favorite book:
Usually what I’m reading at the time; I just finished *This is the Story of a Happy Marriage* by Ann Patchett and recently enjoyed *What is the What* by Dave Eggers. Both were excellent.

Is there anything else you would like SALIS colleagues to know about you?

Books vs. Kindle/e-readers: Books win!

William Bejarano MA, MLIS ’15
Information Specialist
Center of Alcohol Studies
Rutgers, the State University of New Jersey

William has been the Information Specialist at the Rutgers Center of Alcohol Studies (CAS) since April 2013. Prior to that, he worked in technical services at the Rutgers University Libraries for about eight years. He holds a master's degree in labor and employment relations, and is on track to complete his MLIS in August of 2015 from the Rutgers School of Communication and Information, with a concentration in digital libraries. In his current role at CAS, William has been involved in numerous projects, with a great amount of time devoted to the preserving, digitizing, archiving, and displaying of material related to alcohol and addiction history, dating back to the 19th Century and up through the modern era. In addition, his work entails research support ranging from conducting timely literature reviews on topics in addiction to research on the history of alcohol studies.

Professional activities include membership to the Special Libraries Association (2015-), SALIS (2013-), Medical Librarians Association (2013-present) and ALA/ACRL/NJLA (2013-). William is currently a SALIS Board member (May 2014-) was SALIS 2014 Conference co-host and sits on the SALIS Conference Planning Committee (2014,2015).

Vaughan Birbeck, MA, MPhil, MCLIP
Library and information management,
Documentation centre — Communication unit,
European Monitoring Centre for Drugs and Drug Addiction (EMCDDA)

I was born in Carlisle on the border of England and Scotland. I attended Manchester Polytechnic and graduated in Library and Information Studies in 1984. I went on to complete an MPhil research degree (also at Manchester)
and an MA in Medieval Studies at the University of York. I am a Chartered member of CILIP, the association of UK library and information professionals.

My first job was working as an Editorial Assistant with an electronic publishing company. In 1995, I began working for the UK Ministry of Agriculture, Fisheries and Food in a new office complex in York, as an Assistant Librarian. I was there for four years, and in 1998 undertook a year-long secondment in the Ministry’s Press Office in London working on a communications database. This period included regular briefings and meetings in Downing Street – very exciting!

In 1999 I became Regional Library and Information Service Manager for the UK Environment Agency, in its Midlands Region Office in Solihull. Again, this was the start-up of a new service. It was a largely electronic information service; I had one shelf of books and no actual library space – just a single desk in an open-plan office. I moved on from the Environment Agency in 2002 to return to my roots in the North, working for the Joseph Rowntree Foundation in York. Joseph Rowntree was a UK Milton Hershey – a chocolate manufacturer who used his fortune to found philanthropic trusts investigating social problems, particularly poverty and housing.

Finally, in 2006, I moved to Lisbon to work with the European Monitoring Centre for Drugs and Drug Addiction. This has been a challenging and demanding role, but I believe it has been very good for me in terms of professional development and opportunities.

One of these opportunities has, of course, been membership of SALIS, and I was lucky enough to be able to attend the 2009 Conference in Halifax, NS. I have always found SALIS members to be very helpful and supportive, and I appreciate being given the chance to put something back into the organisation.

David Man
Library Director and Information Specialist
National Center on Addiction and Substance Abuse (CASA)
Columbia University, New York

David Man is Library Director and Information Specialist at the National Center on Addiction and Substance Abuse (CASA) at Columbia University, where he is responsible for providing library services to CASAColumbia researchers. He obtained his master's degree in library science from Columbia University's School of Library and Information Science and his PhD in linguistics from the Graduate Center at the City University of New York. He started his library career at the New York Academy of Medicine and then the Rockefeller University before directing the library at CASAColumbia in 1996. He is a past-chair of SALIS.

Member at Large (2 openings)

Chad Dubeau
Information Specialist / Spécialiste de l’information
Canadian Centre on Substance Abuse (CCSA) Ottawa

Chad Dubeau obtained an MLIS from the University of Western Ontario in 2004 and has spent the last eleven years as an Information Specialist at the Canadian Centre on Substance Abuse (CCSA) in Ottawa, Canada. His main duties include responding to external information requests, conducting literature searches for staff and managing Addiction News Daily (CCSA’s news service). He has been a SALIS member since 2004.

Sonja Mertz
Prevention Research Specialist, Minnesota Prevention Resource Center (MPRC)

Sonja Mertz, MLIS, has been the Prevention Research Specialist at the Minnesota Prevention Resource Center (MPRC) since March 2013. In this role, she manages the MPRC website – updating ATOD online resources, creating state-wide event materials, and adding news and research items. Sonja inherited a catalog-less library when she began at MPRC, so the past two years have been spent organizing, weeding, and cataloging each item. Midway through this process, MPRC decided to eliminate its clearinghouse of ATOD materials and downsize the physical library items. Sonja has since then been making collection decisions and reallocating items to other organizations in Minnesota. Before coming to MPRC, Sonja completed a practicum at the University of Minnesota Biomedical Library. While completing her library degree at St. Catherine University, Sonja worked as a research assistant for that institution’s Holistic Health Department. Being a member of SALIS has been an important part of Sonja’s work at MPRC and in the ATOD field, in general. She would be honored to serve as a

(Continued on page 12)
Member-at-Large and contribute to this invaluable organization.

**Laura Durham**  
**Associate Director for the Tennessee Association of Alcohol, Drug & other Addiction Services (TAADAS)**

Laura Durham is the Associate Director for the Tennessee Association of Alcohol, Drug & other Addiction Services (TAADAS). TAADAS is the substance abuse provider association in Tennessee and has served as the RADAR Network center for the past 20 plus years. Laura has been with TAADAS for 17 years. Her former Director, Sharon Crocket, served as president of SALIS so Laura learned the value of SALIS membership early in her career. Laura obtained a Bachelor of Science degree at University of Tennessee in 1995. At TAADAS, her primary responsibilities are to oversee and administer several grants from the State of Tennessee. Grant services include a lending library of books, videos, DVDs, curricula, an online ordering system for free print materials such as pamphlets and a 24/7 Helpline for addiction related information and referral services. Laura also serves on the boards of the Prevention Alliance of Tennessee, Tennessee Prevention Advisory Council and the Cheatham County Community Enhancement Coalition.

**Barbara Weiner**  
**Manager Hazelden Library CO-4 Hazelden – A part of the Hazelden Betty Ford Foundation**

Barbara Weiner believes that it is an exciting time to be involved in the information field for substance use/misuse and addictions! Being part of long-term future planning (such as digitization, consolidation, preservation, communicating values) is rewarding, and so is the short-term detail required for successful day to day information functioning. She has just completed her 30th year as Librarian in the Hazelden Betty Ford Library, a special library in the ATOD/addictions field. SALIS participation has been vital to that role. What else is important?—time with family and friends, good books and music, enjoying scenery, and striving for a kinder world.

**Courtney Drysdale**  
**Library Director of the Health and Learning Resource Center at RMC Health**

Courtney Drysdale is the Library Director of the Health and Learning Resource Center at RMC Health, a professional support library that provides free access to current, high-quality, and research-based information for behavioral, school, and public health professionals across the state of Colorado. The Resource Center is a program of RMC Health, a nationally renowned organization whose mission is to strengthen the effectiveness of those working to improve the health and well being of children and young people. Courtney joined RMC Health in 2013 and leads The Resource Center team. She supervises The Resource Center staff, manages the budget, serves as a liaison to funders, and manages all the public services of the library, including circulation, customer service, interlibrary loan services, and resource management.

Prior to RMC Health, Courtney was a Teacher Librarian for Jeffco Public Schools, where she managed two active school libraries, collaborated with teachers to integrate technology into the classroom, and facilitated technology professional development for teachers. Courtney also spent two years teaching high school mathematics. Courtney holds a Master Degree in Library Science from the University of North Texas and a Bachelor of Science degree in Math Education from Abilene Christian University.

Rock the vote! Submit your ballot by Friday, April 24th! For questions, contact SALIS Home at salis@salis.org.

**Have You Read?**

**Metaliteracy: Reinventing Information Literacy to Empower Learners**

Thomas Mackey, Trudi Jacobson  

Information literacy experts Mackey and Jacobson present a comprehensive structure for information literacy theory that expands the scope of traditional information skills (determine, access, locate, understand, produce, and use) to include the collaborative production and sharing of information in participatory digital environments (collaborate, produce, and share) prevalent in today’s world.
New Books
By Andrea L. Mitchell, MLS, Librarian

+ indicates government document, * non-English title
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(New Books from p.13)


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