The theme of the conference was “Setting sail – best practices for the next decade” and was intended to examine the use of social networking technology by information professionals, current and historical context in substance use, and the concept of best practice generally. The conference was attended by over 30 participants and Europe was well represented by Christine Goodair, Vaughan Birbeck, Jorunn Moen, and Anne Welsh.

The first day was taken up by presentations which gave an insight into drug and alcohol policies in Canada. First, the Chair of SALIS, David Man, presented a view of the work of SALIS which takes place outside conferences. He emphasised the importance of these ongoing activities and their role in maintaining the relevance of SALIS as a professional organisation.

The first outside speaker was Carolyn Davison, Director of Addictions Services for Nova Scotia, who gave an overview of the development of the new National Treatment Strategy for Canada. This includes a continuum of services and supports based on a tiered model representing different levels of service ranging from “open” sources (e.g. web pages) to high-level rehabilitation services. Knowledge exchange and research capacity is being developed to ensure that evidence-informed practices are adopted.

This was followed by a presentation on alcohol policies in Nova Scotia by Greg Marquis (University of New Brunswick). Nova Scotia has an interesting history of prohibition and government control of the sale of alcohol and licensing of drinking premises, based on an assumption that people could not be trusted with unrestricted access to alcohol. Public policy could therefore create “better drinkers.”

The final presentation of the day was based around the challenge of developing prevention strategies for Canada’s “First Nations” — native populations including Indians and Inuit peoples. It was given by Robert Denniston of the White House Office of National Drug Control Policy who informed us about a campaign to prevent the use of methamphetamines by Native Americans. Particular care was given to making the messages of the campaign culturally...
relevant, providing a sense of empowerment, and using Native networks and channels for dissemination, including youth, adults, and elders.

The first presentation of the second day was “The influence of research on policy and practice,” by Mark Asbridge of Dalhousie University. Superficially, policy adoption should be a matter of identifying a topic, then evaluating evidence on the best way forward. In reality, of course, the adoption of policy involves social and economic factors. Research and “evidence” are often a minor or secondary feature of the process. Research was most likely to inform policy when it was integrated into decision-making. Good information products with articulate findings were also necessary, as well as a sense of context which would engage policy-makers.

We then had a presentation on setting up a user-survey by Jorunn Moen. Jorunn explained the background to her work, then demonstrated the Questback system which had been used to design the survey questionnaire. SIRUS’s public information role requires a complex, interactive questionnaire which can be used online to gather varied levels of information. Questback provides this, allowing the response to one question to lead to the most appropriate follow-up. Using a live link to Questback, Jorunn illustrated the journey different respondents would make through the questionnaire. We look forward to seeing the results of the survey at future conferences.

Jorunn was followed by Anne Welsh talking about “Web 2.0” for AOD librarians. Anne looked at the current state of the art in the drug sector’s use of “Web 2.0” and suggested ways forward for the future. As we know, Anne is a particular advocate of networks for sharing and developing sources of knowledge and information. The need for the development of taxonomies and search vocabularies for ensuring the accurate indexing and accessibility of information resources is a task ideally suited to librarians and one we should be actively pursuing.

The afternoon of the second day was taken up by a series of short (15 minute) presentations centred on specific “Web 2.0” technologies. Julie Murphy of the Pacific Institute for Research and Evaluation, for example, was a strong advocate of LinkedIn as a means of “building your brand.” This may be true but this approach – making detailed summaries of careers and personal interests available – in an era of identity theft could be dangerous.

Other interesting contributions included Dan Lawrence, Director, RMC Health, Prevention Information Center, Colorado, who described putting illustrations of the teaching aids available from his centre on Flickr which led people to his other information services. Jessica Desmarais demonstrated a mind-mapping software called MindManager which shows the relationships between concepts, ideas and information sources. Finally, the SALIS Membership and Outreach Committee demonstrated the steps they will be taking to develop SALIS’s cyber presence. Shelia Lacroix, CAMH, Canada gave a brief five-minute slot on how to set up a wiki newsletter demonstrating how straightforward it is.

The final day was a varied programme of presentations, starting with Christine Goodair discussing evidence-based librarianship. The evidence-based approach is accepted in other professions (particularly medicine) but can it be made applicable to information services? The conclusion was that as we deal with less tangible results from our work (in medicine a treatment is either effective or it isn’t, or is effective in different ways) it is difficult to transfer this approach to our discipline (it is hard to evaluate the impact providing a specific piece of information has on decision-making or policy development; the effect could be subconscious).

Christine’s presentation was complemented by Bette Reimer from the University of British Columbia, Vancouver, who explored the concept of knowledge management and how librarians and information specialists are crucial in knowledge exchange activities.

Patrick Ellis of Dalhousie University described the creation of a virtual library of health information for Canada. Issues such as accessibility, gaps in collections, incoherent policymaking, and uneven service delivery all made the task fraught with problems. On April 15 this year a trial began which made the Cochrane Library available to all Canadians (by identifying Canadian IP addresses) for nine months as “a proof of concept.”

We then had a disturbing presentation on ritual abuse and

(Continued on page 3)
torture (the type of situation that existed with Josef Fritzl). The speakers said that enforced alcohol and drug use were a feature of these cases, and that alcohol and drugs were used by victims in later life as a coping mechanism.

Geoffrey Hunt, Senior Scientist, Institute for Scientific Analysis, Alameda, CA gave a dual perspective on the use of drugs in the club cultures of San Francisco and Hong Kong. By refusing to concentrate on one particular culture, he believes, researchers can gain a better understanding of the motivations for, and the desired consequences of, drug use by different groups of young people.

Vaughan’s presentation about his work and role at the EMCDDA closed the conference. He gave an interesting presentation describing his approach to developing the role of the information service at EMCDDA. The new current awareness services he has introduced were described. In essence he was sharing how he is building relationships with users through setting standards, managing expectations, and establishing trust. The presentation was well received and generated several questions.

This was Vaughan’s first SALIS conference and Christine’s sixth! Clearly the content and relevance of the presentations at this conference (and previous ones) made it a memorable and profoundly interesting experience and would recommend attendance at future conferences.

The conference was held at the National Art Gallery of Nova Scotia so we were able to enjoy the art during our breaks. Nova Scotia is also well known for its seafood and Ruth Hart the host had organised a lobster dinner at the Immigration Museum. We were treated to a tour of the Research Centre and learnt about the genealogy resources available for those whose families had immigrated to Canada. This was followed by a fascinating and informative tour of the museum by George Zweegstra, a Dutch émigré originally from Friesland, who was able to tell us about his own experiences of being an émigré. The evening was rounded off to the sound of us cracking into our lobster!

We also visited the Legislative Library for the Government of Nova Scotia. This was an interesting visit where we learnt about the role that librarians have in a political setting. They provide information and research services to the members of the Nova Scotia Government in a discrete, non-partisan way.

Finally we would like to thank Ruth Hart and Sheila Lacroix for hosting the conference and ensuring that we had an informative and social few days.

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HIGHLIGHTS
Executive Board Meetings
31st SALIS Conference, Halifax, May 5-8, 2009

2009 Conference Report – Team Halifax
Ruth Hart reported on the process of organizing the conference. See: What I Learned, p. 6. She will put together a report following conference evaluations. Since SALIS conferences are small, it is difficult to get exhibitors. Virtual exhibits were suggested by Ruth, for future consideration. 2009 Conference Program: http://salis.org/conference/2009conference.html. There were 31 attendees this year.

Treasurer’s Report
Barbara Weiner, Treasurer. Finances are in good shape; still have conference expenses to pay but income will cover costs. Pay Pal is working well; bookstore affiliate programs are earning income with minimal effort. Three SALIS Conference Scholarships were awarded this year to Bette Reimer, Anne Welsh, and Heather Cooke. Thanks to NIDA for funding two scholarships and to Atlantic Canada Council on Addictions, Nova Scotia Health Promotion, and Protection and Canadian Centre on Substance Abuse for other sponsorship.

SALIS Home Report
Andrea Mitchell distributed the SALIS Home Report. Taxes are still being sorted and bookkeeper assures us that it will be handled. Need to do form 990. Andrea also raised the idea of increasing the costs for SALIS mailing labels. Board approved a raise from $75.00 to $150 with
Sheila Lacroix asked about the demise of bulk mailings to SALIS members. Some US government addiction resource agencies are no longer mailing to addresses outside US and others have increased the fees for non-US organizations. Andrea Mitchell explained that members can sign up for mailings on the membership form and SALIS Home responds to label requests from publishers and government agencies. Currently many of the agencies only send e-mail notices of digital versions and not a hard copy of the document.

Julie Murphy suggested that we should have a member’s resource on the website about the agencies that supply information about their new publications. This would enable members to track publications and update details etc. A SALIS /ELISAD ATOD blog could help with this.

Advocacy Committee will be considering “preservation” as a mini SALIS project. With the demise of more and more of the AOD libraries, digitization seems more important. If SALIS were to do another directory, would it provide an opportunity to find out from SALIS members if they are digitizing, and which materials?

SALIS Newsletter
Thanks to Meg Brunner for desktop publishing of the newsletter this past year. SALIS Home has scanned earlier newsletters from Vol. 1 - Vol. 11 and is currently working to complete all issues. Meg is adding PDF bookmarks for the tables of contents. Find the archives at in the Member’s Only section of the SALIS web site. Time for another SALIS News evaluation (see p. 18).

ELISAD Update

The Elisad Gateway was chosen by the European Commission to be presented by poster for a conference in Vienna (Sept 2008) showcasing funded projects. A poster describing the project was prepared and displayed.

Elisad is 21 years old and on its website is a series of posters about its history: http://www.elisad.eu/content/view/71/56/

Elisad Board meeting: Spring 2009, Paris, to discuss, among other things, how Elisad can grow and develop a new vision for the 21st century. Membership is down due to the closure of services and general economic climate, despite this the organization is looking at how to boost membership and revise membership categories, and is updating its constitution. Annual meeting, 2009 is being hosted by ESKi (National Institute for Strategic Health Research) in Budapest, Hungary, October 8-10, 2009. The theme, "Addictions in Society: What Information Services Contribute." For more information: http://2009elisadmeeting.pbwiki.com2009

SALIS2010 Conference to be held in NYC at the CASA Conference Center. Theme needed. Suggestions include: e-books, digitization, e-learning, open access – other ideas welcome. Question raised as to whether it should be another joint SALIS/Elisad meeting. Differing views on this. Agreed to discuss at the International Committee meeting.

SIGS and Committees
David raised the question of whether we discuss these in detail at the Board or Business Meeting. Do we put these reports or a snapshot of the information on our website and/or a link to the full committee report?

Areas of Focus for Next 12 Months
— Resolve SALIS tax situation
— Should SALIS/ELISAD unite and become one organization? Clearly there are issues to address. Form an overarching umbrella organization with North American, European, and Australian groups? We should develop a group to discuss this further including pros and cons.
— AM raised the need for a survey of SALIS members to gather information about holdings and digitization activities. This should include collections of those libraries that have been closed.
— Technology Committee to survey member’s use of e-books.

Other Business
Jessica Hinkson Desmarais suggested that we provide more information about the Andrea Mitchell Scholarship on the website and in the SALIS manual.

Copyright issue regarding sending article PDFs via the SALIS list was raised as a concern. It was agreed that further discussion is needed and possibly guidelines created for members. Note: See New Guidelines. http://salis.org/about/ILL%20Guidelines.pdf

Website Nancy Sutherland informed the board about website projects:

Drafting of web pages for SIG /Committee reports/ activities is being established and Nancy S. would welcome
feedback from committee chairs regarding links to recent reports, using a template. SALIS News Digital Archive being created. A SALIS history/timeline has been suggested. It’s possible to do this via an Inmagic database which can be edited by members directly. Searching of the list archive using Google technology proved to be unsuccessful so abandoned. Mailman has developed a search facility and it would be good for this to be tested. Forthcoming Conferences page has been set up linking to information about key ATOD conferences. Webinar suggested — a web seminar for new members.

Members-at-large – need for the rotation of this office to be staggered so as to avoid all retiring at the same time. Bylaws will need to be changed to bring this into effect.

HIGHLIGHTS
General Business Meetings
31st SALIS Conference, Halifax, May 5-8, 2009

1st Meeting, May 6, 2009: See Board Highlights p. 3 for SALIS2010, Treasurer’s report, and SALIS Home report.

Bylaws Update
These were updated and approved in June 2008; however we may need to change the bylaws for “members at large,” staggering the elections so that all three positions do not vacate at the same time.

Book affiliates program reminder – every time you purchase through Amazon, if you connect to Amazon through SALIS, SALIS makes 4%. If you connect to Hazelden, SALIS makes 12%.

2nd Business Meeting, May 8, 2009

Election Results Board 2009-2010
Julie Murphy, Chair; Meg Brunner*, Chair-elect; Christine Goodair*, Secretary; Barbara Weiner, Treasurer; David Man, Past Chair; Nancy Kendall, Tom Krawczyk, Diane van Abbe, Members-at-large; Andrea Mitchell, Executive Director. *Elected this year.

Committee Reports Presented. See individual reports in this issue.

Canadian SIG — Chad Dubeau has agreed to take on the Chair of Canadian SIG. Planning a CSAIN network meeting and to work to recruit more members. Purpose for Canadian SIG agreed upon.

RADAR SIG — Stephanie Asteriadi has encouraged RA-DAR to take note of the opportunities offered by SALIS.

ELISAD Report — See Board Meeting Highlights, p. 3.

Contributions to the newsletter always needed. An International Column will be introduced to the newsletter, the first one to be written by Christine Goodair.

Website — Nancy Sutherland reporting. Meg and Nancy are now running the website on behalf of SALIS. A question about access to conference presentations was raised and agreed that this question needs to be taken to the board, as there are author and copyright issues. General consensus was that presentations should still be in members-only section. See also Board Highlights, p. 3.

Spelunking Through SALIS News
Meg “Dr. Jones” Brunner, MLIS
Alcohol & Drug Abuse Institute, UW

Did you know that every issue of SALIS News going all the way back to volume 1, issue 1, 1981 is now available on the SALIS web site? Thanks to the masterful scanning skills of SALIS Home staff Alondra Flores and David Cuenco, every volume has now been converted to PDF and posted in the SALIS News archives.

To help navigate the wealth of information stored in each issue, I’ve been adding bookmarks to all the PDFs, which allow you to quickly see the contents of an issue when you open it and jump right to the article you want. That means that over the last few weeks, I’ve had the opportunity to go spelunking through every archived issue of SALIS News – and what fun that ended up being! The past issues contain a wealth of fascinating history and information about our organization and our field, as well as some pretty entertaining stuff as well (alas, no Harrison Ford, but maybe in 2010). Here’s a sampling!

One of the earliest features of SALIS News, introduced in issue 1(3), 1981, was the “Spotlight” column, which highlighted a SALIS member’s organization in each issue (only two “Spotlight” columns were ever done, but this feature reappeared periodically as “Library Highlight” or “Highlights” over the years).

The first organization featured was the Henry S. Louchheim Library at Eagleville Hospital and Rehabilitation Center, where 1981’s SALIS Treasurer, Pat Moretti, served as director of library services. After reading the piece, I was curious about whether or not the Louchheim Library was still around, so I looked the hospital up on the web and sent an e-mail to their director. I received a reply the very
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What I Learned Hosting the 2009 SALIS Conference
Ruth Hart
Nova Scotia Dept. of Health

SALIS held its 31st annual conference in Halifax, Nova Scotia last May. This was a first for me as I’d never been involved in organizing a conference before. How hard can this be I thought? I can do it. And I did do it; but it was a big learning experience.

Lesson 1
Nothing about arranging a conference is predictable. The economy became the very large elephant in my office during 2008/9. Registration got off to a slow start during the winter, and there were many anxious and challenging moments along the way when I was firmly convinced that nobody wanted to come to Nova Scotia. Fortunately, I was wrong. 31 persons from the US, Europe, and Canada attended and displayed so much enthusiasm for both the conference and Nova Scotia’s scenery and history that they more than compensated for the lower-than-usual number of attendees. Small can be good.

Lesson 2
As a conference host, the second lesson is to think about what you’ve liked and disliked about the conferences that you have attended. This influenced my choice of hotel, location of conference sessions, and catering. If there’s an organization in your location that specializes in tourism like Destination Halifax, using their services can be a real time saver. Destination Halifax had hotels send me e-mail proposals. I then selected and visited 6 hotels in downtown Halifax and met a variety of sales managers. Stefanie MacDonald from the Residence Inn was super enthusiastic, and an excellent marketer. The fact that the Inn had won awards for cleanliness, and included breakfast in its room rate, convinced me. It was also the cheapest – a big help when budgets are shrinking. I chose the Art Gallery for the conference sessions because I enjoy getting out of a hotel environment. I liked the theatre-style seating. Tables with chairs all around can be tricky. If you arrive late then you are facing away from the speaker and you need to either maneuver your chair or end up with a sore neck. Good coffee and snacks are always essential. I knew Bonne Cuisine’s would be ok. It’s not the cheapest catering in town, but SALIS is a special group and I didn’t want to cut corners on an important aspect of conference planning.

Lesson 3
The third lesson involved the programme. Because fewer SALIS members were able to attend, the number of abstracts was way down. In some ways, this was a plus. It meant that Sheila Lacroix and I had an opportunity to do some creative programming. The programme became a mixture of academic and practical presentations, with more Canadian content than usual. In my opinion, the quality of the conference presentations was excellent. I am not going to describe them in detail, because thanks to Nancy Sutherland, they are available for you to see in the “members only” section of SALIS’s website. From a personal perspective, a highlight of the programme was the Web 2.0 session, organized by Sheila Lacroix. This was a fun afternoon featuring the talents and skills of members of SALIS, and I got several good ideas. If I had thought about a “mind manager” programme last year, it could have made everything to do with organizing a conference so much easier.

Lesson 4
I think that it is important to include in the programme a memorable, unique event or activity. A traditional lobster supper in Halifax’s Immigration Museum at Pier 21 provided an opportunity for people to relax, renew friendships, and enjoy Nova Scotia.

Lesson 5
Be as green as possible! I came up with the idea of green exhibits (a section of the conference’s website for exhibitors with links to online exhibits). I think this is a good idea. Exhibits can still be used as a source of revenue, plus there’s no wasting of paper, no postal costs, and the link remains on the website long after the conference is over. I did manage to convince Ed Gregory from the Brewers Association of Canada that this could possibly be the way of the future.

Lesson 6
I’ve been a one-person information service for so long that I tend to forget that there are other ways of doing things. Nancy Sutherland came to the Board Meeting with this excellent suggestion – have members on a conference committee that have organized previous conferences. If the same people take on the same job for a number of years, they can build on their experience from year to year. Certainly, exhibits, marketing, and the programme could lend themselves to this approach.

Lesson 7
Conference bags can be complicated. I couldn’t believe how expensive they were and 100 had to be ordered at a time. After much thought, I settled on bags from Chapters (the Canadian version of Borders). I decided this was appropriate because the money from the sale of these bags goes to a Love of Reading Fund.

Lesson 8
Don’t leave everything to the last minute. A conference host really needs someone close at hand to keep reminding them about the many details that go with organizing a conference. It’s hard to remember everything yourself. The host also needs someone to listen. Conference arranging is stressful.

(Continued on page 23)
Let’s Get Social! Summary, Practice Points, & SALIS on Web 2.0
Compiled by Sheila Lacroix
Centre for Addiction and Mental Health (CAMH)

Overall
Anne Welsh, Lecturer in Library & Information Studies, University College London, opened the session with A Shipping Forecast for ATOD 2.0. This was followed by a series of presentations on specific Web 2.0 applications and tools to showcase how some of our members are using the interactive web. Finally, a wrap-up was moderated by Anne to come up with some useful practice points. This was followed by a discussion led by members from the Membership and Outreach Committee (MOC) about the use of Web 2.0 by SALIS as an organization. (See Diane van Abbe’s report, p. 8.)

See the members’ section of the SALIS website for the 2009 conference program which provides abstracts of all of the presentations. Some of the PowerPoint presentations for this session are also posted. (Note: You must be a SALIS member to access this page.)

Here are summaries and suggested practice points moving from the general to specific applications presented:

Overarching Practice Points
- Acquire knowledge and understanding of these tools and applications as a part of your skills toolbox.
- Only implement when the tool meets the need for efficiency and time.

Focusing on our Patrons / Users
For tools offered to patrons, such as blogs and RSS feeds, consider audience readiness and be prepared to offer more than one venue. E-mail remains a predominate means of communication in many organizations (as opposed to feeds and blogs). Know your audience. It is not always a matter of age. It is how people think and mind map.

Practice Points
- Know and identify your user groups (on an ongoing basis). Be willing to provide a choice of more than one venue — for example, e-mail or feed, blog or print / pdf newsletter — during transition periods.
- Proactively instruct your patrons when and how to use tools you are implementing.

Focusing on our Profession
As organizers and disseminators of information, we should be evaluating and harnessing these tools. Concerns were raised. How do we justify the time taken to explore these tools? How do we motivate ourselves when we face restrictions of firewalls or corporate policies? What about ethical and possibly legal issues as we deal with disclosure, individual rights, conflict of interest, copyright, etc. as the social web takes us outside of our typical user range?

Practice Points
- Make time to explore and try some of these tools. It is OK to start with baby steps. Consider this time as professional development. The fact that this conference and many other library conferences have sessions on Web 2.0 is a sure indication that these tools are becoming mainstream to our work.
- Translate skills from outside work to work, and visa versa.
- Use SALIS-L as a resource for help. There is a wealth of expertise within our membership.
- Plan carefully before disclosing information – the audience could be huge and unknown.
- If there is any doubt regarding a source, don’t pass it on (unless you are working in a closed, trusting community).
- Keep your personal identity separate from your workplace identity. Always consider, am I acting as an individual, on behalf of my employer, or on behalf of another organization to which I belong?
- Offer leadership. Take opportunities to drive protocols and create standards of practice.

Focusing on our Employers
It was pointed out that our time online, whether in the office, at home or in transit, has become a blend of work and non-work. Many of us multitask and do non-work in the office, but this is not new. Obviously, if we are doing our job and doing it well, there is no argument here; what we are accountable for is our productivity and innovation. When faced with employer concerns about time spent on new technologies, convince your management of the value, and that some “playing around” is not personal, but essential in gaining competencies that will pay off and add value to your services in new, innovative ways.

Practice Points
- Develop a strategy to present to management that includes some measurable, realistic goals. Include staff development (both formal training and self-guided exploration) and a cost / benefit analysis for potential applications. Include a needs and readiness assessment of users. Be prepared for a sales job.
- Find a champion amongst your patron base.
- For larger workplaces, designate a mentor.
- Rewrite job descriptions

(Continued on page 8)
to include competencies in Web 2.0 technical
to include competencies in Web 2.0 technical
to include competencies in Web 2.0 technical
to include competencies in Web 2.0 technical

• Be disciplined when “blending” at work.

**Focusing on the Technology**

Concerning all of the tools and applications, think connectivity, think community. Often, they all work together. In some cases, tools are offered by the same vendor. For example, PBWorks provides platforms for blogs, wikis, and websites.

**Practice Points**

- Explore and utilize the individual tools, but . . .
- See the bigger picture; possibilities for synergy.
- If workplace firewalls block access, explore off-site domains for some of your work. Many offer free services.

**Blogs: Practice Points**

- Use for news (newsletters) as an alternative or a supplement.
- Offer updates by e-mail or RSS feed.
- Encourage collaborative authorship.
- Use as a platform for topical issues / discussions.
- Consider registration.
- Post a Moderation Policy to clarify code of conduct.
- Contact offenders to provide feedback.
- Actively facilitate to motivate participation.

**Wikis: Practice Points**

- Use to develop a community of practice.
- Share, coauthor documents, post comments, etc.
- Take advantage of free, easy-to-use applications like PBWorks or WetPaint.
- Hosted off-site, so firewall issues avoided, but,
- Security and back-up not guaranteed.

**Flickr: Practice Points**

Sites such as Flickr (photos), Slideshare (Powerpoint presentations) and Del.icio.us (bookmarks) allow storing, classifying, sharing, and searching the content within the community. Using Flickr as an example:

- Use to organize and share your own images.
- Use as a source of images, displays, games, posters, three-dimensional models.
- Incorporate images as a visual aid into your library catalogue.
- Check for copyright issues.

**Social Bookmarking Share Buttons: Practice Points**

- An easy way to ensure your web pages are promoted through your visitors’ networks.

• An easy way for you to instantly move a webpage bookmark to your own social bookmarking accounts.

**Mind Manager and Evernote: Practice Points**

- These are examples of proprietary tools for organizational collaboration.
- Advantage of being hosted in a secured environment.
- Embrace, promote, and even initiate the use of this type of technology within your organization.

**LinkedIn, Facebook, Twitter, etc: Practice Points**

- LinkedIn is a better choice for a professional online presence.
- Plan your profile and what you disclose carefully, keeping in mind conflict of interest (workplace, etc.).
- Take advantage of social bookmarking.

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**SALIS and Web 2.0 — Strategies for Our Cyber Presence**

Compiled by Diane van Abbe and Meg Brunner

The panel discussion at the conference followed the Web 2.0 presentations. It was led by the Membership and Outreach committee to explore how social networking tools can be used by SALIS in order to boost our profile and perhaps gain membership. The two we focused on were Facebook and LinkedIn.

Many organizations now have a presence on one or both of these to enhance their profile in the Web 2.0 world. A lot of our members already have profiles and could add SALIS as a professional link on their page. Julie Murphy and Eric Helmuth both spoke about their positive experiences with these tools. Julie showed us her LinkedIn page and the professional organizations that she has linked to.

**Questions**

Is this to serve SALIS as an organization, or members of SALIS? How is this different or better than what we are already doing? (i.e. listserv). Is this also a way we can attract donors?

**Pros**

Passive Marketing. A Facebook page with a logo can be seen and invite curiosity. A LinkedIn SALIS group would increase our SALIS site’s ranking — more keywords. It can include a LinkedIn widget on the SALIS site too. We can use LinkedIn to inform our members.

*(Continued on page 9)*
about conferences and that would show up on every member’s LinkedIn page.

On LinkedIn, you can also post questions and answers; these go into the permanent knowledge base of LinkedIn.

Cons
Restricted access. Prevention of identity theft. What restrictions can be set on both forums to protect members?

Maintenance and backup. Responsibility for ongoing maintenance of the SALIS account will have to be assigned, documented, and monitored to ensure continuity, support of the mission and values of SALIS, and synergy with the SALIS website. This could (will) add to current workload for the Executive Board, committee members, and SALIS Home.

Liability. What if SALIS members on LinkedIn got into the habit of answering addiction-related questions posed by LI members – would the larger organization be responsible if incorrect information was given? It would have to be spelled out that it was an individual answering the questions, not the organization.

Credibility. Is there a limited market on LinkedIn? How professional is Facebook?

Conclusion
Web 2.0 panel members proposed a simple information page on each site, just landing pages for now. It will be discussed and explored further.

Past Chair Eric Helmuth at the Halifax Public Gardens (M. Brunner)

Web 2.0 Panelist — Blogs: Creating an Online Newsletter
Pamela Scheuermann
Pacific Institute for Research and Evaluation (PIRE)

The annual SALIS conference is an opportunity for our small, specialized group of librarians and information specialists working in the Alcohol, Tobacco, and Other Drugs (ATOD) field to hear about research and other developments from experts in the field and to network with others who share their mutual research focus. I attended the 31st Annual SALIS Conference in Halifax, Nova Scotia on May 5 – 8, 2009. The Sessions were held at the Art Gallery of Nova Scotia, and the conference included a tour of Nova Scotia’s Legislative Library in historic Province House and a personal tour and dinner at Pier 21, Canada’s equivalent of Ellis Island.

The conference included a panel presentation, “Web 2.0: Let’s Get Social!” which highlighted innovative ways SALIS members are using social networking tools in their libraries and professional organizations. My presentation, titled “Blogs: Creating an Online Newsletter” (http://salis2009web20blogpresentation.blogspot.com), described how blogs are increasingly being used as replacements and/or supplements for print newsletters. I used SLA Maryland Chapter’s blog as one of my case studies to illustrate the rationale and process of a successful transition. As a result of the support from the chapter’s president and the development of an ad hoc committee that facilitated group participation and contributions, the blog was quickly implemented and has proven to be a successful and timely communication tool for the quarterly newsletter it replaced. The blog was announced in April 2008 and the first post followed in May.

In order to include discussion of a variety of tools, conference presentations for the special Web 2.0 session were allotted fifteen minutes each. As I was doing my background research and creating the presentation, I quickly realized that I was going to have much more than fifteen minutes worth of material. I was mulling over how I was going to trim my presentation while keeping the background information I had discovered when I realized the answer was obvious – create a blog! There were a number of advantages of using the blog format as my presentation platform: I was able to include background information that puts Web 2.0 in historical context, links to 23 things-style sandboxes, and bibliographic references that my limited time-frame wouldn’t allow me to highlight during the presentation; and I was able to refer to this sidebar information when the audience asked questions.

(Continued on page 10)
Another advantage was that the presentation would be available online and participants would be able to access it at any time after the conference without the necessity of taking extensive notes. In addition, it would demonstrate how simple it is to use commercial, off-the-shelf (COTS) tools to create a blog. I used Google's Blogger and incorporated a few widgets/gadgets that illustrated how easily the layout can be customized to include supplemental material in sidebars that can be explored in a non-linear fashion. For example, because of limited time, I opted not to show the Common Craft video “Blogs in Plain English” during my presentation, but because I created the presentation using blog software, I was able to direct attendees to the Web where they could find it easily to view at their convenience. Other sidebar items include a bibliography and a list of books on LibraryThing where conference participants can scan citations of relevant references they may be interested in obtaining.

The Web 2.0 panel was an informative session where presenters shared the inventive ways they are using social networking technologies to enhance library services within their library communities.

In addition to consuming information, I enjoyed the world’s best ice cream (according to Tauck World Discovery) at Cows, just a few blocks from the conference venue!

Halifax Harbour
(M. Brunner)

next day from Eagleville’s Human Resources Director, ZoeAnn Yousaitis, who said that, unfortunately, the library closed in the mid-90’s when they were no longer able to afford to employ a librarian. Ms. Yousaitis said that for years after that, they had a retired-librarian volunteer who would help with clinician requests. But that volunteer recently decided her services were not being utilized enough to justify the time she was spending, now that clinicians are just as wont to consult the Internet as a librarian when looking for information.

A tale all too familiar to many of us, I suppose. But Ms. Yousaitis seemed excited to learn that we still remember her organization’s library. Eagleville Hospital, by the way, is celebrating its 100th anniversary this year -- congratulations!

Even more fun in the archived issues, for a nerd like me, anyway, are the references to early technology. In issue 4 (3), 1984, for example, there’s an article by Judith Lubina of the Alcohol Research Group that is titled, “Cataloging by Word Processor,” and describes her epiphany at realizing that the “Dictaphone word processor” databases she’d learned how to create for other job-related tasks might also work well as a replacement for her library’s card catalog. Now instead of having to type out multiple cards for each book, she could just enter everything once into her database and be done with it. Then not only could she save that data on floppy disks (remember when floppy disks were actually floppy?), but she could even use the Dictaphone system to print out the cards for her. Genius!

Technology trendsetter Nancy Sutherland, of the Alcohol and Drug Abuse Institute, was advocating the use of the Internet as a way to share information as early as 1988! She gave a talk that year discussing the “technical side” of online database access at the OSAP Western Regional Communications Seminar “Computer Faire” (see issue 8 (2), 1988), and a few years later wrote an article for issue 12(1), 1992, entitled “The Internet.” This piece provides the answers to frequently-asked-questions like, “What is the Internet?” and “How big is it?” (“over 5,000 regional networks!”), and describes some of the web’s “basic tools,” including FTP, Telnet, and e-mail.

Nancy ended her 1992 column by urging information specialists to give the Internet a gander, saying, “Though the resources available on the Internet are incredibly varied and complex, once you’ve mastered the basic skills of e-mail, FTP, and Telnet, it’s relatively easy and fun to use. If you have the chance to get connected now, you can begin learning on your own.” Heck, if you swap “e-mail, FTP, and Telnet” for “LinkedIn, Facebook, and Twitter,” we’re still essentially writing the same articles in SALIS News.
today! In fact, one of the things I loved most about reading through the archives was coming across so many articles like Nancy’s, where we shared our ideas and knowledge, and enthusiastically encouraged each other to try new things. Librarians rule!

Not only do we rule, but we’re also pretty funny sometimes. Check out CSR, Inc. staffer Scott Newman’s “The Night Before ETOH,” (17(4), 1998), a spin on the classic Christmas poem that describes Newman’s work on the development of NIAAA’s now-defunct alcohol research database. “To the top of the router / And over the fire wall / Now search away, search away, search away all!” (Unfortunately, once you’ve had your chuckle, you can next go read CESAR librarian Clare Imholtz’s article on the demise of ETOH in issue 24(1), 2004. Darn.) I also got a laugh here and there from the puns SALIS members often work into the titles of their articles as well: “Dues or Die,” “MARCing Time,” “The Good, The Bad, and The Ugly: A Three-Part Review of Substance Abuse in Movies.”

And, of course, the history of our entire organization is captured in these old newsletters too. SALIS News became a quarterly publication in 3(1), 1985. The organization announced its 501(c)(3) status in 13(2), 1993. The first meeting of the advisory group working on the Alcohol The-saurus was written about in 9(1), 1989. Publication of the first edition of that thesaurus was announced in 13(3), 1993. The SALIS-L listserv was opened to all users in 16 (2), 1996. SALIS participated in the drafting of the Farm-ington Consensus statement, “defining the basis for shared identity, commitment, and purpose among journals publishing” in our field in 1997 (17(3), 1997). The Alcohol Research Group (ARG) became the “official” SALIS Home in 9(2/3), 1989; SALIS Home moved to the Institute for Scientific Analysis (ISA) in 27(4), 2008. And decades of conference presentations, reports, and activities have been covered from cities all around the continent (the first conference reported on in SALIS News was actually the third one, held March 11-13, 1981 in Berkeley, California. It’s theme? Networking! See issue 1(1), 1981).

Along the way, members have come and gone, technology has changed, some things have gotten easier (document delivery!) and other things harder (navigating copyright laws regarding document delivery!), our goals for advocacy and outreach have expanded, and our newsletter has gone completely online.

But one thing has remained the same, and probably always will: SALIS members love their organization and the wealth of information and support it provides. It shows in every article ever written in SALIS News, and it’s pretty darn awesome if you ask me. ☺

Governance Committee Report
Jess Hinkson Desmairais & David Man, Co-Chairs

The Governance Committee, co-chaired by David Man and Jessica Desmairais and joined by Andrea Mitchell, Julie Murphy, and Nancy Sutherland, meets regularly via conference call to discuss issues related to the core functioning of SALIS as an organization. Areas of focus include but are not limited to updating the bylaws, reviewing the SALIS Home Manual, and reinvigorating SALIS SIGs and Committees.

Over the course of several months in 2008, we reviewed, restructured, re-wrote, and resubmitted for vote by the entire SALIS membership a revised version of the bylaws. They were approved in July 2008 and posted to the SALIS website: http://salis.org/about/bylaws.html

In the process of revising the SALIS Home Manual, the Committee noticed that many SIGs and Committees had languished and as a result required attention and revitalization. The Committee decided to take this task on first and foremost, resulting in the reinvigorating, restructuring, or dissolution of committees on a case-by-case basis. The committee identified the Membership and Outreach Committee (MOC) of particular importance as its goals are considered vital to the robust health of SALIS. We became involved with bringing the MOC committee up-to-speed, focusing mostly on membership and retention issues. We encouraged all SIG/Committee chairs to submit progress reports for use at our annual conference. We are also working with the Technology Committee to post updated SIG/Committee information to the website. In the coming months, we hope to establish guidelines to aid SIG and Committee chairs in governing their groups.

For continuity among the Board, and to provide mentorship for the position, we are also in the process of updating the new bylaws, such that the “Members at Large” will be elected in staggered years.

From time to time the Governance Committee will send out reminders to members about best practices in the field of librarianship. Since the Halifax conference concluded in May, the Committee has turned its attention to an issue related to requests for full-text articles and possible copyright violations. We will be sending members a reminder of best practices concerning Interlibrary Loan and document delivery in the next few weeks. [Editor’s Note: These guidelines have been created and sent to the membership.]

In the coming months, the Governance Committee will
Technology Committee Report
Nancy Sutherland, Chair

The Technology Committee met over steaming bowls of clam chowder and other pub grub during the 2009 conference in Halifax to review our work from the past year and focus attention on new issues and projects.

Features added to the SALIS website this year are the Calendar of ATOD Conferences & Training Opportunities (in the Resources section); a new version of the membership list (now an easily-updated database in the Members-only section); web pages for each SIG and Committee in SALIS (check out your SIG/Committee page!); and a full archive of all issues of SALIS News going back to May 1981 (also in the Members-only section).

To test Google Groups as a platform for the SALIS-L listserv (and take advantage of message archive searching), last year we created a test version of SALIS-L on Google Groups. The test proved that Google Groups was not enough of an improvement over our current Mailman platform to merit a change. Fortunately, Mailman added archive searching as a feature, so we’re sticking with Mailman.

ATOD Headlines blog: Ann Welsh and Christine Goodair created a draft of an ATOD Current Awareness blog that would be a service to the general community of ATOD professionals and others. While there are other ATOD-related blogs or news pages (e.g. JoinTogether), a blog composed by SALIS members would be designed with a different focus, especially as it would be international in scope. The ATOD Headlines blog would offer both original content and links to content on other sites, selected by SALIS contributors. It would be a shared project, with guidelines and responsibilities of contributors to be determined.

Other topics or suggested projects discussed by the Technology Committee:

- Creation of a SALIS Toolbox (on wikis, blogs, etc.) to assist SIGS and committees in keeping up with their work
- FAQs and tips/lessons learned regarding technical questions (on the website?)
- Document the ways SALIS members are using Social Networking tools
- “Embed” a Tech Committee member with each other committee & SIG as a liaison or technology advisor if needed.

Finally, the Tech Committee was well-represented in the presentations organized by the Membership & Outreach Committee about how SALIS could use Social Networking sites such as LinkedIn and Facebook. We will be helping to review experimental uses of those tools that are already underway, and offer suggestions to the MOC and Exec Board as the process moves forward.

As always, there was too much to talk about and not enough time!
Development Committee Report
Barb Weiner, Co-Chair

SALIS’s fiscal revenue and sustainability issues are overseen by the Development Committee. Members include Andrea Mitchell, Nancy Sutherland, and Barb Weiner. Past year accomplishments included locating and obtaining sponsorship funds for the annual conference, monitoring foundations and agencies for donations (dollars or in-kind), and creating a method of recording development dollars and progress from year to year. Ongoing activities include monitoring the home page donation link and bookstore affiliate programs, continuing to seek sponsorship dollars from foundations and agencies, being alert for new project ideas, communicating any potential fiscal opportunities to the Board, and being part of a team to work on proposals or letters of intent.

Additional members are welcome and encouraged to join!

Canadian SIG Report
Sheila Lacroix, Chair

The turnout of Canadian SALIS members at the conference was higher than usual, more than likely due to the Canadian location. Given the state of the economy, it was still a pleasant surprise! Thank you to all who turned out and came to the meeting. It was particularly good to welcome first time attendees Jackie Massey from the Addictions Foundation of Manitoba and Marylyn Pope from OTRU (Ontario Tobacco Research Unit), a colleague of Diane van Abbe’s, as well as Heather Cooke from Addictions Services Provincial Library in Newfoundland. Although a long term member, Heather rarely has the opportunity to attend. Finally, I’d like to give a special thank-you to Ruth Hart and her supportive organization for hosting the conference. The Canadian east coast is particularly well known for its friendly folk and sense of community and we certainly experienced this!

Chad Dubeau of CCSA (Canadian Centre on Substance Abuse) has offered to take over as chair of the Canadian SIG. I have enjoyed being chair over the years but it is time for fresh leadership.

Summaries of other points of business discussed:

Canadian SIG
The updated Canadian SIG mandate and description was approved, and will soon be up on the website. It is now highlighted that one of our roles in SALIS is to proactively provide a Canadian perspective, including highlighting Canadian resources and policies, and to periodically host the annual conference.

We surveyed the number of Canadian members who are also members of Elisad. Currently there are two. We looked at recruitment and challenges of current members to remain active. Bette Reimer, CARBC (Center for Addiction Research British Columbia), reported changes in Alberta affecting the Alberta Alcohol and Drug Abuse Commission. In BC, there are regional health authority libraries and she will do outreach in the province to promote SALIS. Chad announced that there are plans to bring Canadian Substance Abuse Information Network (CSAIN) members together, possibly this November at the “Issues of Substance” conference in Halifax. This is to be confirmed. Keeping CSAIN strong helps to strengthen SALIS membership in Canada.

CCSA
Chad highlighted changes at CCSA. The traditional library no longer exists and there is no longer a library director.

Chad works in “Knowledge Exchange,” the other former library staff members, such as Karen Palmer, work in the “Corporate Services Division.” Some functions formerly handled by the library, such as webmaster, are no longer handled by a librarian. Karen Palmer has taken on responsibility for records management. In terms of CCSA in general, the new youth prevention strategy is a priority. See http://xperiment.ca a new website for youth by the Media/Youth Consortium which is one deliverable from the strategy.

One major concern that was flagged is the archiving of core Canadian substance abuse documents, including digital documents. Due to changes in government and subsequent policies, there is a concern that core documents will not remain accessible on government websites. Are enough print copies being collected by our libraries to ensure there is coverage for archival purposes should the electronic documents become lost? Can we obtain the rights to the digital reports? (not likely.)

Brewers Association http://www.brewers.ca
Ed Gregory provided an update from the Brewers’ Association of Canada (BAC). The new president of BAC, Ian Ferris, supports research and libraries. Although Ed’s job has changed over the years, he still has been able to maintain his books and collection. The BAC is supporting the College of Family Physicians of Canada on an update to the ARAI program which trained family physicians in brief intervention and referral for alcohol problems. BAC also will be publishing a book on the history of the Brewing Industry from prohibition to the present.

(Continued on page 14)
Ontario Tobacco Research Unit (OTRU)  http://www.otru.org

Diane van Abbe reported that the OTRU Library catalogue is up and running online. See the icon on the OTRU’s main page. Also, TIMS (OTRU’s Tobacco Informatics Monitoring System) will be available soon. This portal will enable one to retrieve data based on over 100 tobacco control indicators.

◘

Always on the agenda is our relationship with Elisad, including joint membership and joint activities. We really are sister organizations facing many of the same challenges exacerbated by the current world economic downturn. The Elisad membership fee for NA SALIS members dropped to 35 Euros for 2009 to make it more equitable with the fee for Elisad members joining SALIS. Ten Elisad members belong to SALIS, but the number of North Americans belonging to Elisad is much lower. This is something we would like to change. It was not determined if any NA SALIS members will be able to attend the Annual Elisad meeting October 8-10, 2009 in Budapest, Hungary on a very relevant topic, Addiction in Society – What Information Services Contribute.

It was suggested that a buddy should be assigned to first time International attendees. This is something we will implement in New York next year.

Jane Shelling from Australia was contacted about inviting the Australian & New Zealand SIG to join the International Networking Committee. Our roles do overlap. She agreed that this would be more efficient and will continue to keep us abreast with happenings “down under” with the ADLIS group.

We must continue to promote SALIS whenever possible and this is easier with our extended membership. For example, Christine Goodair took the opportunity to promote SALIS and its resources when presenting to addiction specialists in Iran last fall. We now have business cards with both the logos and contact information for SALIS and Elisad and members are encouraged to use these to promote SALIS and Elisad internationally.

Requests from Developing Countries
When SALIS receives such requests, International Networking has agreed to handle them on behalf of SALIS. As such requests can be challenging, partially because expectations may be more than we can deliver, the committee has developed a simple flowchart of steps to follow, and an initial check list to help assess the need and appropriate deliverables. This will be added to the website. It is important that we understand the barriers faced by those requesting help.

We look forward to the SALIS conference in New York next year and hope, due to its positioning as a hub on the Eastern Seaboard (not to mention its reputation as a great place to visit!) many international members will be able to come. □
Advocacy Committee Report
Andrea Mitchell, Chair*

The Advocacy Committee works to:

- promote matters of common interest and other information issues of the Alcohol and Other Drug Libraries and Information Centers;
- make these issues known in the larger alcohol and drug field;
- promote the need for digitization and preservation of alcohol and other drug materials and literature currently owned by our member libraries.

The report to the Board by the Advocacy Committee was submitted on April 28 and presented at the Halifax Business meeting. The report is available upon request and forthcoming on the SALIS website.

The committee met in Halifax to go over old and new business with respect to activities of the committee, and the following is minutes of that meeting.

Andrea Mitchell did an overview of the project she has been funded to do by Addiction. This is an exploratory review to find out how many of the addiction journals have been digitized and how far back the digitization has been done. In addition she will be looking at some of the resources where AOD digitized materials are available. A survey of SALIS members to ascertain collection information, journal holdings and digital holdings/subscriptions was discussed. This would be an update to information gleaned on libraries and their holdings in the 1991 SALIS Directory. Members of the committee were asked to be advisors for this project.

It was agreed that the list of library/information centers and databases which have been downsized or closed should be put on the SALIS Website. This information has been compiled for several years now, as the various libraries and databases have been de-funded, downsized or closed. Please send any information you may have about your library/information center or database being downsized, or closed to Barb Weiner bweiner@hazelden.org or Andrea Mitchell amitchell@salis.org

Activities of the past year:

- Continued monitoring and record keeping of information on the downsizing and closure of AOD libraries and information centers, and defunding of databases.

- Two presentations were made on the elimination and downsizing of SALIS/Elisad libraries and information centers, one at Kettil Bruun Society in June of 2008, the other at the International Society of Addiction Journal Editors ISAJE meeting in September, 2008.

* Current members of this committee: Chair: Andrea Mitchell; Christine Goodair; Clare Imholtz; Sheila Lacroix, Nancy Sutherland, and, Barbara Weiner.

Membership & Outreach Committee Report
David Man and Diane van Abbe

In 2008 the Membership and Outreach Committee (MOC) was formed from two other committees: Membership Committee and Education & Outreach Committee. The MOC Co-Chairs are Tom Krawczyk of the Center for Prevention Research and Development and Diane van Abbe of the Ontario Tobacco Research Unit. Also on the committee are Jessica Hinkson Desmarais, Eric Helmuth, David Man, and Julie Murphy.

The Membership and Outreach Committee (MOC) tackles such issues as membership recruitment, participation, and retention, in an effort to help keep SALIS strong. We try to raise our profile in the library and wider community through “outreach” by contacting and communicating with other organizations that share goals similar to those of SALIS, in order to make them more aware of our activities and achievements.

Over the course of 2008-mid 2009 the committee met on a regular basis by conference call to discuss current and future actions. Among the tasks completed was the sending out of membership renewal notices in December, followed by two reminders before the deadline of January 15, 2009. We then contacted members who had not renewed for 2009, by phone or email. This follow up was effective as it netted a number of renewals by those who otherwise may not have done so.

The MOC also went through the SALIS web pages to identify any incorrect or out-of-date information and informed the SALIS webmaster of these.

MOC has spent much time exploring Web 2.0 and discuss-
(MOC Report from p. 15)

The RML in each area. MOC is considering contacting all existing members to see what other organizations or individuals they are aware of that might benefit from membership. It might be a good idea to invite questions all round was the Web 2.0 session initiated by Sheila Lacroix and enhanced by the Membership and Outreach (MOC) committee members who organized various presentations on Web 2.0 resources and networking tools. See the articles in this issue on Web 2.0. The debate which ensued seemed to center around some of the questions already presented in Van Abbe and Brunner’s piece p. 8. But one other question which some of us are asking is, “How many official platforms of communication can SALIS actually support, given our small group, and the even smaller group who does most of the work to keep these communication channels current, and professional.” It is important to know that there are one or two places to go to find out what is actually happening in SALIS. At the moment, SALIS Home takes care of the finances, makes sure our legal obligations are met, manages the membership database and responds to member inquiries. ADAI’s Nancy Sutherland, acts as our list Administrator; both she and Meg Brunner, Chair-Elect, keep our Web site current; and Meg, contributors, and I create the Newsletter. We do not know how many of you have time to read the list messages everyday, (we do know who is active) or peruse the Website or read the newsletter, but we’d like to. We’d like to hear from all of you as to what communication channels would work best for you. There are other channels of communication that SALIS needs to consider, but we need to know who will take responsibility for them, such that we continue to present a professional face to the field. In the next issue of News, Julie Murphy, SALIS Chair, will report to us on the recommendation of the MOC to put SALIS on LinkedIn and/or Facebook. Ideally, SALIS-I provides the communication channel whereby all of our voices could be heard on this issue.

Summer Notes from the Editor

Andrea Mitchell

Mid summer sees my garden just at its last hurrah. August may get really hot, but no matter what, the flowers start to fade and the foliage takes on a low luster. In some ways I feel that same reflection on the SALIS communication channels. Guess it has to do with vacations, or the fact that it’s warm outside and no one really wants to be inside chugging away. There’s always so much enthusiasm in the spring and with the conference lots of energy is created, only to have people go back to their respective offices and forget about, or procrastinate, or are just too busy to fulfill commitments made. September is on its way however, and that usually gets things going again.....time to plant spring bulbs, add more compost, and make those commitments happen.

One particular topic at the conference this year that seemed to invite questions all round was the Web 2.0 session initiated by Sheila Lacroix and enhanced by the Membership and Outreach (MOC) committee members who organized various presentations on Web 2.0 resources and networking tools. See the articles in this issue on Web 2.0. The debate which ensued seemed to center around some of the questions already presented in Van Abbe and Brunner’s piece p. 8. But one other question which some of us are asking is, “How many official platforms of communication can SALIS actually support, given our small group, and the even smaller group who does most of the work to keep these communication channels current, and professional.” It is important to know that there are one or two places to go to find out what is actually happening in SALIS. At the moment, SALIS Home takes care of the finances, makes sure our legal obligations are met, manages the membership database and responds to member inquiries. ADAI’s Nancy Sutherland, acts as our list Administrator; both she and Meg Brunner, Chair-Elect, keep our Web site current; and Meg, contributors, and I create the Newsletter. We do not know how many of you have time to read the list messages everyday, (we do know who is active) or peruse the Website or read the newsletter, but we’d like to. We’d like to hear from all of you as to what communication channels would work best for you. There are other channels of communication that SALIS needs to consider, but we need to know who will take responsibility for them, such that we continue to present a professional face to the field. In the next issue of News, Julie Murphy, SALIS Chair, will report to us on the recommendation of the MOC to put SALIS on LinkedIn and/or Facebook. Ideally, SALIS-I provides the communication channel whereby all of our voices could be heard on this issue.

(Continued on page 17)
Lastly, in this issue of News you will see the Newsletter Evaluation. 2005 was the last time we did the News Evaluation, and we know things change. Meg has made it very easy for you to fill in online, so it shouldn’t take more than ten minutes of your time. Your voice is important to us, but unless we hear from you, we may only have ten percent of the membership guiding our decisions on what to retain, what to add, and whether or not a newsletter is still a good idea for documenting the work of our organization, and providing one of the major communication tools in SALIS. PLEASE let us hear from you. See Newsletter Evaluation, p. 18.

College Drinking: New Research from NIAAAA in JSAD

The Journal of Studies on Alcohol and Drugs recently published an NIAAA college drinking supplement (Suppl. 16). The supplement, titled College Drinking: New Research from the National Institute on Alcohol Abuse and Alcoholism’s Rapid Response to College Drinking Problems Initiative, is available for free online at the Journal of Studies on Alcohol and Drugs web site, CollegeDrinkingPrevention.gov, and PubMed Central.

NIAAA created the Rapid Response to College Drinking Problems Initiative so that senior college administrators facing an alcohol-related crisis could get program-development and research assistance from well-established alcohol researchers and NIAAA staff. The JSAD supplement features 14 original research articles from this initiative. College drinking remains a daunting problem on many campuses, but evidence-based strategies, such as those described in this supplement, provide hope that more effective solutions can be found. The Rapid Response initiative has helped solidify the necessary link between research and practice in the prevention and treatment of college alcohol problems.

Special editors: William DeJong, PhD, Mary E. Larimer, PhD, and Mark D. Wood, PhD.

Print ISSN: 1946-584X
Online ISSN: 1946-5858

New in Film: Foo-Foo Dust
(A Documentary by Gina Levy & Eric Johnson)

This 37-minute film, an Official Selection at the Sundance Film Festival and winner of “Best Documentary Short” at the Los Angeles Film Festival, explores the relationship between a crack-addicted prostitute and her junkie son, living together in one room in San Francisco’s Tenderloin District. This film includes actual scenes of drug-taking and its effects, as well as scenes exploring the psychological dynamics between Stephanie and her son Tony.

This film can be purchased on VHS or DVD or streamed online at the New Day Films web site. View the trailer at: http://www.youtube.com/watch?v=ViNMhBcqg

SALIS Membership 2009

Total Members: 100
Full members (including Elisad members): 97
Elisad members: 13
New members: 14
Associate members: 3
Institutional members: 0
Sponsor members: 0

Country Breakdown:

Australia: 5
Canada: 15
Greece: 1
Israel: 1
Norway: 1
Sweden: 1
United Kingdom: 3
United States: 65
France: 1
Belgium: 1
Cayman Islands: 1
Ireland: 1
Italy: 2
Portugal: 1
Switzerland: 1

(Notes from the Editor from p. 16)
**SALIS News Evaluation**  
It’s your newsletter. Tell us what you think.

Please print this page, complete the survey, and then fax it to SALIS Home at 510-865-2467, mail it to SALIS Home at PO Box 9513; Berkeley, CA 94709-0513, or scan and email it to SALIS Home at salis@salis.org. You can also take the survey online at [http://tinyurl.com/salisnews](http://tinyurl.com/salisnews).

1. **How would you rate SALIS News overall?**

<table>
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<th>Low</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>High</th>
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2. **Do you read the entire newsletter or just portions of it?** Please indicate the approximate percentage that you read.

   | 10% | 25% | 50% | 75% | 100% |

3. **How do you rate the following column topics from 1 (least useful) to 5 (most useful)?**

   - News about SALIS: 1 2 3 4 5
   - Member News/Member’s Corner: 1 2 3 4 5
   - Book/Film Reviews: 1 2 3 4 5
   - History/Highlights of ATOD Libs/Info Ctrs: 1 2 3 4 5
   - New Books: 1 2 3 4 5
   - Periodical News: 1 2 3 4 5
   - Web/Technology Updates: 1 2 3 4 5

4. **What suggestions do you have for articles or information to be included in future issues?** Please list or describe.

5. The idea of using an online blog format for **SALIS News** has been raised. Would you prefer reading SALIS News articles on a blog instead of in the current format?

   - Yes
   - No

6. **Do you print SALIS News before you read it, do you read it electronically, or do you print to save for later reference?**

   - Print to read: Yes No
   - Read electronically: Yes No
   - Print to save for later reference: Yes No

7. **Additional comment about this newsletter (including content, format, layout, etc.)**

8. **Would you be willing to contribute to SALIS News?** If yes, please include your contact information so we can contact you.
Barbara Weiner
Hazelden Foundation
Center City, MN

How long have you been a member of SALIS? Since 1987, my first conference being in Edmonton, Canada.

What organization do you work for and what is your position? I work for the Hazelden Foundation, a chemical dependency treatment/education/publishing non-profit organization in Center City, MN, USA, where my official title is “Manager Hazelden Library.”

How has being a member of SALIS enriched your life? This has been well thought out, and I share whenever possible:
1. SALIS is a vital partner in helping me manage the Hazelden Library much better and more professionally, thus directly and positively impacting my organization. It provides the networking such that I can see “outside the box” of my own library--to offer help and information, and to receive help and information as needed.
2. Travel! SALIS has given me the opportunity to travel to their wonderful conferences in exciting locations, providing me a unique worldview.
3. SALIS people are the best. SALIS provides friendships and professional peers -- unequaled!

Hobbies outside of work: Reading, piano, music, bird-watching, lifelong learning, and just "being"--I'm focusing lately on the concept of mindfulness. I delight in viewing all types of scenery--especially trees!

Favorite color: Shades of brown.

Favorite food: No doubt about it: coffee.

Favorite book: How does one choose? Here are some I continue to think about: The Jungle Book (R. Kipling), Jacob Have I Loved (K. Paterson), The Poisonwood Bible (B. Kingsolver), Possession (A.S. Byatt).

Is there anything else you would like SALIS colleagues to know about you? I also like to write--ask about my “squirrel series” of children's books : )

Julie Murphy
Pacific Institute for Research and Evaluation, Berkeley, CA

How long have you been a member of SALIS? I joined in December 2003.

What organization do you work for and what is your position? I am the Manager of Library and Information Services at PIRE – the Pacific Institute for Research and Evaluation. PIRE is a research institute focusing on individual and social problems associated with AOD use. While AOD issues are a primary focus of PIRE research, we also do general public health research, such as injury prevention and program evaluation. PIRE consists of nine geographic Centers and four virtual or programmatic Centers. I am geographically located at the Prevention Research Center, which is the only one of 18 centers sponsored by NIAAA and the National Institutes of Health that focuses exclusively on prevention research.

How has being a member of SALIS enriched your life? I have found SALIS News invaluable – especially the book lists and in depth articles about AOD resources that I might not otherwise have been aware of. Outside of work, I’ve enjoyed some of the film recommendations in the newsletter (such as Rachel Getting Married) and reading Dying to Get High – about the Wo/Mens Alliance for Medical Marijuana (WAMM) in Santa Cruz. More recently, I have enjoyed the Member’s Corner since it helps me put faces to names in between conferences. However, SALIS membership has really been enriched by my participation in various committees and SIGs, such as Governance and the Membership and Outreach Committee. Participating in these committees gives me regular contact with other members and has deepened my relationships with them.

Hobbies outside of work: Ceramics (specifically raku), gardening, travelling, and photography

Favorite color: Purples and blues

Favorite food: Vareniki! For the uninitiated, these are Ukrainian dumplings filled with mashed potatoes, cherries, sauerkraut or cheese. (Mashed potatoes with onions are my favorites!)

Favorite book: This is a hard one to answer! I have lists and am a voracious user of LibraryThing… But probably the one that had the most impact on my life was The Color Purple by Alice Walker. My favorite

(Continued on page 20)
(Member’s Corner from p. 19)

genre is post-apocalyptic science fiction. I also enjoy autobiographies and memoirs.

Is there anything else you would like SALIS colleagues to know about you? I’m originally from Washington D.C. and have lived in the Midwest and Santa Cruz, California. I’ve worked in all kinds of libraries ranging from legislative, military, academic, school/university and public. I did not grow up thinking I would become a drug and alcohol librarian (did any of us?) and being SALIS membership helps me keep up to date in the field. I look forward to getting to know everyone better. If you have questions about how committees and SIGs work, or any feedback you’d like to give to the Board please feel free to email me at jmurphy@prev.org

Jessica Hinkson Desmarais
Education Development Center, Inc., Newton, MA
How long have you been a member of SALIS? 8 years – wow!
What organization do you work for and what is your position? Director of Library and Archive Services, Education Development Center, Inc.

How has being a member of SALIS enriched your life? When I first came to SALIS, I was relatively new to the AOD world. Tom Colthurst, a former coworker at the Higher Education Center, told me about this amazing group of people who know this field inside and out – he couldn’t have been more right! Aside from the obvious benefit of offering subject-specific assistance, the moral support and friendship I’ve found was truly unexpected and more valuable than what I thought I was signing up for. Add in the opportunity to play an active role on the Executive Board and the education that offered and you’ve got a truly life-changing experience. I’ll be forever indebted to SALIS for the multitude of personal and professional growth opportunities I’ve been afforded.

Hobbies outside of work: Like every other SALIS member I’ve met, I’m curious about everything! Activities that take up the most clock time are photography (especially weddings and portraits) and cooking (especially savory dishes but definitely not baking – I’m a miserable baker.) Oh, and anything having to do with technology. I’m a wicked technophile.

Favorite color: Blue. Or green...or red. I suppose it depends on the day.

Favorite food: Any combination of carbs and cheese gets my vote. I’d never turn down a toasted NY garlic bagel with scallop cream cheese or a smooth, triple-crème brie with multigrain crackers or mac and cheese or grilled cheese or....

Favorite book: What an impossible, unfair question to ask a librarian! If forced to choose, I’d say The Power of Now by Eckhart Tolle.

Is there anything else you would like SALIS colleagues to know about you?
I fear that my SALIS days are numbered since I’m no longer working directly with AOD materials and am taking on new and exciting things. This makes me incredibly sad and I’ll likely continue to lurk and hopefully come to local conferences, but I want my SALIS colleagues to know how much I appreciate them, for their passion and dedication to the field, as well as their guidance and support over the years. You are consummate library and information professionals and I thank you for your influence!

Member News

SALIS Member Co-Authors Paper! Hats off to Kathleen Lenk, SALIS member from the University of Minnesota, who is co-author of a new article on outdoor alcohol advertising in our cities:


Canada Just Got Bigger! Canadian SALIS member Chad Dubeau and his family have welcomed a new daughter, Tessa, into the family. Congratulations Chad and welcome Tessa!
New Books
By Andrea L. Mitchell
Librarian

* Indicates non-English title, + Government Document


(Continued on page 22)
(New Books from p. 21)


Romaniello, Matthew, Tricia Starks (eds.) *Tobacco in Russian History and Culture: The Seventeenth Century to the Present.* Routledge, 2009. 306 p. $95.00: 978-0-415-99655-6 (hardback)


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http://www.salis.org

I can look back now at those days in May and think that I’m glad that I had the opportunity to host SALIS’s 31st Conference. It was a wonderful experience, and I learned a lot.

Ruth Hart, Conference Host  
(M. Brunner)

Remember these? (Nova Scotia Legislative Library)  
(M. Brunner)