SAVE THE DATES:

The 17th Annual ELISAD Meeting will be held October 13-15, 2005 in Oslo, Norway. The conference theme is Habits of a Lifetime. Hosted by Jorunn Moen, of SIRUS

The 28th Annual SALIS Conference and 18th Annual ELISAD Meeting will be held jointly on September 26-30, 2006 in Boston, MA. Coming soon - call for abstracts, exhibitors, and additional information. See more on page 2.

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Google Scholar:
Panacea or Hollow Hype!

By Sheila Lacroix, Librarian, Centre for Addiction and Mental Health, Toronto, Canada

Everyone is abuzz these days about Google Scholar, and let’s confess, even librarians are known to dabble. It was a key topic at the recent Canadian Health Libraries Association Conference held in Toronto last June, taking up a good part of the first morning plenary session which included speakers followed by commentaries and much discussion. To set the tone, Stephen Abram, the keynote speaker, kicked off the conference with his presentation: The Information Tornado: Toto, I don’t think we’re in Kansas anymore! Although not specifically about Google, we can relate to the strong imagery in his title.

We all must keep an open mind to the wondrous possibilities that Internet technology has to offer, and how we, as information professionals, can harness this

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From the New Chair

By Eric Helmuth, Director of Internet Services, Join Together, Boston, MA

The energy and camaraderie in Chicago this spring made me realize just what an honor it is to be asked to serve as Chair. You are a distinctly fine bunch of colleagues and friends. The new SALIS chair traditionally uses this space to share his or her thoughts about SALIS: how it can grow, how it can best serve its members, new directions, and so on. In so doing, many of my predecessors have made some very thoughtful and constructive remarks. But I’d like to try something different: listen first, and then talk.

I am inviting every SALIS member to drop me a line and talk to me about SALIS. It’s no secret that we need to grow our membership, increase conference

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SALIS NEWS & ELISAD Joint Conference
Boston 2006: Save the Date!

By: Eric Helmuth and Jessica Hinkson, Co-hosts

Mark your calendars now for the first-ever joint SALIS/ELISAD conference to be held in Boston, Massachusetts September 26-30, 2006! To make this exciting international collaboration possible, the SALIS board and membership eagerly agreed to move our planned 2006 conference venue to the east coast, and the dates from spring to fall.

Your conference co-hosts are Eric Helmuth (Join Together) and Jessica Hinkson (Higher Education Center), and we can't wait to share with you the beautiful colors and crisp, clean air of the New England autumn. But even better than the setting is this unique opportunity for an especially rich exchange of knowledge and ideas with our ELISAD friends.

Each full day of the conference will be held at the newly-remodeled meeting facility at Education Development Center (home to Jessica's company), which features free wi-fi Internet access, comfortable meeting rooms and break areas, and state-of-the-art technology for presentations and hands-on training. Our conference hotel, the Sheraton Newton, is within walking distance of EDC; there will also be free shuttle service. The Sheraton is only four miles from downtown Boston, and is steps away from inexpensive and fast public transportation that will take you to all that our city has to offer -- great dining, beautiful architecture, cultural attractions, and more.

We'll keep you posted on the program and extracurricular activities (leaf peeping or Fenway Park tours, anyone?), but we hope you'll make plans now to attend!

NCLIS Health Awards Offer Recognition, Cash Prizes to U.S. Libraries Promoting Health

By Eric Helmuth, Join Together, Boston

Every year, the U.S. National Commission on Libraries and Information Science (NCLIS) sponsors high-profile awards to U.S. libraries with programs to promote healthier lifestyles to the public.

This year, the NCLIS Health Awards for Libraries include a new category of particular interest to SALIS members: substance abuse. U.S. libraries with health promotion programs addressing addiction issues are now eligible to win one of ten $1,000 prizes -- including a new award specifically for the library that does the most to address substance abuse prevention or treatment -- and a $20,000 grand prize. There will also be 52 state-level winners who receive a small stipend and local press recognition.

The Grand Prize Award winner will be selected by a notable panel of judges, including former Health and Human Services Secretary, Louis Sullivan, former Health Education and Welfare Secretary, Joseph Califano, and American Medical Association President, Edward Hill.

Any U.S. library of any size is eligible -- public, school, academic, specialized or otherwise. However, the strongest award applications are those that demonstrate community collaboration, replicability, and health literacy outreach activities. "The judges will look favorably on programs that can serve as models of best practice—programs that not only make a difference in the community, but also lend themselves to replication," reads the official award application information.

Collaborations between libraries are not only eligible, but encouraged. Teaming up with another library may be especially attractive to many SALIS member libraries interested in the NCLIS awards. For example, your library may be able to assist a local public or school library in developing an outreach program that helps consumers find addiction assessment and treatment resources. Or you might work with other libraries in your region to create a new network for disseminating alcohol and drug prevention materials to the public. Possibilities abound for SALIS members to share their expertise and seek recognition for their efforts.

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HIGHLIGHTS
EXECUTIVE BOARD MEETING
27th SALIS Conference, Chicago, Illinois
May 3, 2005

Highlights: Executive Board Meeting
The Board began by reviewing last year’s minutes and noting the many plans we made that were not carried out. People often volunteer to take on a task, but return to their home jobs, get busy, and never follow through. We agreed that committee chairs and vice chairs should do more to remind people of their ambitions and commitments.

Treasurer’s Report—Finances for the 2004 SALIS Conference helped to balance monies lost in 2003 conference, due to SARS.

Unfortunately, we have fewer exhibits this year, but we have doubled the conference sponsorships. NIDA is exhibiting, but sadly for the first time in SALIS’ history, NIAAA is not.

SALIS had two contracts paid in 2004.

Publishing SALIS News online only could reduce costs. Andrea will call Bill Cohen and see if he is still willing to include SALIS News in BSSL (Behavioral and Social Science Librarian). If not, we will go electronic.

Other ways of cost saving were also discussed; including the possibility of a shorter conference. If we shortened the Conference, it would be cheaper for attendees, and somewhat cheaper for SALIS. Funding for items like conference attendance is in general down, and cost may be a reason that conference attendance is down. However, when we had 2.5-day conferences, people thought it too short and too many papers per day, with no time for discussion. Also, we want to allow as many members as possible to give papers (some members need to present papers in order to get funding to come to the Conference). We should poll the membership concerning conference length.

Home Report—Personnel changes. SALIS Administrative Assistant, Amy First has gone back to school—but is still working some hours offsite. She will leave our employ as of 6/30/05. Michael Owen and Jenny Li have been filling in to do Home Office duties. Note: Chase Pearce was hired effective July 13, and is now the new SALIS Administrative Assistant.

SALIS had two ATTC contracts in 2004: buprenorphine and clinical supervision bibliographies. A relationship between the ATTC’s was formed with the attendance of three SALIS Board members at the National ATTC Conference, October 2004.

Sponsorship for SALIS 2005 Conference included the following: Addiction Technology Transfer Center-Great Lakes, National Institute on Drug Abuse, Haworth Press, Taylor and Francis, and Blackwell Publishers.

Membership Report—Membership is stable over the past year, but still low; we have only 112 paid members.

Education and Outreach—Jessica Hinkson is appointed new chair of EOC (Education and Outreach Committee).

Initiatives during the past year included exhibiting at various conferences. Jorunn Moen and Chris Goodair are writing an article about SALIS and ELISAD for Libri, a library journal. Our list of the “Top Ten Reasons to Join SALIS” gained significant exposure in cyberspace, and apparently resulted in one or two new members.

We need more RADAR-SALIS cooperation. Historically, RADAR and SALIS go back a long way.

SALIS has learned that NCLIS, the U.S. National Commission on Libraries and Information Science, gives a prize every year to the library that does the most to promote health. Perhaps a SALIS library could partner with a local public library, help them with exhibits, links, etc. This could raise SALIS’ profile. See Helmuth announcement in this issue on NCLIS.

In 1995-6 we had 180 members; whom did we lose? We will survey both members and lapsed members about, respectively, the benefits they receive from membership and why they did not renew. We can survey new members about whether SALIS is living up to their expectations, and we can ask current members to help us find new members.

Lengthy discussion was given as to how to promote membership. Some board members wonder if our membership is limited by a perception that we are all librarians (which we aren’t). Web managers would be a great group who would benefit from SALIS membership. There are fewer librarians nowadays and

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HIGHLIGHTS
GENERAL BUSINESS MEETING
27th SALIS Conference, Chicago, Illinois-
April 22 and 24, 2004

Highlights: General Meeting
Homewood Suites, Chicago, May 4, 2005, at 3:30 pm
and continuing May 7 at 11 AM.

Sheila Lacroix thanked outgoing Board members
David Man and Liz Foster, and announced the
Election Results:
Chair-Elect: Jessica Hinkson
Treasurer: Barb Weiner
Members at large: Meg Brunner, Christine Goodair,
and Julie Murphy.

Treasurer’s Report—In Barb Weiner’s unavoidable
absence, Liz Foster presented a short provisional re-
port. SEE Hightlgs: Board Meeting in this issue.

SALIS Home Report—Andrea Mitchell runs the day
to day operations at SALIS home and pays the bills;
she wants to emphasize that we are facing a financial
crisis. Expenses are going up. We need to think of
ways to stay viable. Look for contract work, such as
the bibliographies we did for ATTC. Andrea raised
sponsorship money for the conference last year and
this year. It was noted that the Kettil Brun Society has
a tiered system of paying for membership, one for
organizations and a lower cost for individuals who
pay their own membership.

Board Report from May 3—Eric Helmuth.

Before reporting on the Board, Eric mentioned that
one way to raise money for SALIS is to encourage
organizations to utilize the Sponsorship membership
category. Cost is $300. See SALIS Website for benefits
and restrictions. http://salis.org

The Board grappled with difficulty of following
through on commitments that we make. It has now
established some accountability. Eric will publish a
list of what people have volunteered to do.

We will conduct a membership survey of current and
past members so we can learn how to induce people to
renew. We will look to cut costs. We will no longer
print SALIS News, which will save us about $2,200 a
year. We will make it available, on a one year trial
basis, online only (unless Haworth Press is willing to
publish inside Behavioral and Social Science Librar-
ian). It was noted that BSSL doesn’t get published as
often as it is supposed to. Andrea mentioned that
SALIS News needs more input from members. Recommend-
ations for contributions included sharing work
products, and writing book and video reviews. Eric
Helmuth is going to do a Powerpoint column/article.

Membership and Education Outreach Committee
EOC—We will try to strengthen our ties with CAPTs,
RADAR, ATTC, etc. We need to exhibit at more con-
ferences. We will focus on member retention and on
marketing to new members. The EOC will brainstorm
benefits of membership, and develop a customizable
brochure to take to conferences. At the EOC meeting
a large group met, brainstormed, and developed objec-
tives. See also EOC Committee Report in this issue.

Technology Committee—The committee meeting
focused on ways we can use the SALIS website to
demonstrate our organizational strengths and creden-
tials and increase our online visibility, e.g., by includ-
ing a section listing members’ accomplishments,
awards, and publications; and by including informa-
tion on the organizational composition and diversity
of our membership—this could be done via statistics
(e.g., percentage of academic librarians, of RADAR
representatives, etc.) and/or by identifying a sampling
of individual organizations. The purpose is to show
that SALIS is made up of a variety of professions, not
only librarians. Another idea was to include a list of
children’s books dealing with addiction and depend-
ence. See also Technology Committee Report in this
issue.

Canadian/International Sig—The committee dis-
cussed the joint conference with ELISAD and having
a SALIS booth at CCSA conference.

ETOH Update Members of the ETOH working
group, and a new member, Christine Goodair, met to
discuss how we might use ETOH to create a compre-
hensive alcohol and other drug database, which would
be freely available to all, and more up to date techno-
logically. We have support from the International So-
ciety of Addiction Journal Editors (ISAJE), and we
hope to partner with ELISAD and DrugScope. Fund-
ing will be a big issue.

Future conferences—We are on the verge of achiev-
ing a long-time goal: a joint SALIS-ELISAD confer-
ence. From ELISAD’s point of view, 2006 would be a
good time and Boston a good place. Stephanie Asteri-
adis, who was planning to host 2006 in Reno, is ame-
nable to the change; we have not signed any hotel
contracts for Reno. In Boston, Eric Helmuth and Jes-
ica Hinkson would be co-hosts. ELISAD usually has
its conferences in the Fall. A conference in Newton,

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The Alcohol and other Drugs Council of Australia (ADCA) is the peak national non-government organisation representing the interests of the Australian alcohol and other drugs sector, providing a national voice for people working to reduce the harm caused by alcohol and other drugs. The National Resource Centre (NRC) is part of ADCA and is the national information clearinghouse for the Australian alcohol and other drugs field. Established in 1974, the Resource Centre specializes in the social, psychological, prevention and treatment aspects of alcohol and other drug-related problems and also produces the DRUG database. As part of a marketing strategy different population groups are targeted to receive information from the NRC. This year a decision was made to actively promote our Resource Centre to other health libraries.

Other health librarians were an obvious choice for this promotion as they represent logical gatekeepers of health information. As a library that specializes in material related to alcohol and other drugs, we decided to share our knowledge by assisting health and medical library staff to make cost-effective, timely and relevant alcohol and other drugs book choices for their libraries. A resource pack was planned and distributed to Australian health libraries. The pack included information about our products and services, some mints, promotional bookmarks and material about our new look DRUG database.

The highlight of the pack was a book, *ADCA recommends...alcohol and other drugs resources for the health library*. This published soft-cover book (A5 size) was designed to assist health librarians in acquiring timely, quality information for their libraries and professional clients. It was compiled by NRC staff and lists mainly books but also websites, journals and databases. Some material was highlighted such as highly recommended books, Australian specific material and government publications. The Resource Pack was launched and mailed free of charge during Australian Library and Information Week. One month on, it is being offered again for a small charge, to drug and alcohol workers/agencies during our Drug Action Week.

Costs included; the design and printing of the “pack” (a coloured, cardboard mailing envelope) and book, purchase of promotional material, and distribution. Writing the book (the biggest task), proofing, putting packs to-

(Continued on page 12)
The SALIS Technology Committee met at the 2005 conference in Chicago, minus a few absent members who were unable to attend. – including me! I’m indebted to Clare Imholtz and Sheila Lacroix who provided the notes for this report, as well as to all the members of this talented committee for their work during the past year.

Following the 2004 meeting in Berkeley where much of our discussion was about NIAAA’s threatened cancellation of the ETOH database, an ETOH working group took the lead in documenting SALIS arguments in support of ETOH. Web Master and Tech Committee contributions in this effort included the “Save ETOH” web page to serve as a virtual campaign headquarters; it featured position papers, database comparisons, news stories, and other material developed by the working group. With all the “SAVE ETOH” information on the special web page, SALIS members were able to direct colleagues, news writers, and library and addictions organizations to the site for detailed information about what was happening in the SAVE ETOH effort. Particularly gratifying were the dozens of researchers who agreed to list their names publicly as supporters of ETOH. Additionally, to assist the publicity and letter-writing campaign, a database of more than 300 contacts and supporters was created and is still intact; this database may be useful for future SALIS projects.

After the disappointing end of the Save ETOH campaign, much-needed comic relief and esprit de corps came in the form of Eric Helmuth’s “Top Ten Reasons to Join SALIS,” now featured prominently on the web site. Eric used the SALIS-L listserv to solicit great examples from the whole SALIS membership, and somehow he managed to narrow it down to just ten!

Another great addition to the SALIS web site during the past year was a featured link to the U.S. network of Addiction Technology Transfer Centers (ATTC), with whom SALIS has a growing relationship. The ATTC reciprocated with a featured link to SALIS on their web site (www.nattc.org). Also, several librarians in SALIS worked with the ATTC on a variety of information projects, and hope to do more of that kind of consulting in the future.

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potential. But, we must also continually ground ourselves in our professional roots, and theories of practice, and, thinking of Dorothy and Toto, remove the tinted glasses. The loss of ETOH has really hit home the value of organizing and making accessible literature within defined boundaries of scope, with consistent and specialized indexing language for retrieval.

Google Scholar (http://scholar.google.com) is without doubt an amazing phenomenon, searching the ‘deep’, ‘invisible’ web untapped by standard search engines. Searches retrieve citations / abstracts of peer-reviewed articles from publishers’ websites, theses, conference proceedings, etc. Full text is provided for free journals and through institutional subscriptions (in progress, through institutional agreements) if one is lucky enough to have access. In future, there is the potential for accessing articles reproduced for open access. Retrieval is based on text analysis and links from other sites.

Discovery!
The concept of one huge library of scholarly literature is progressive and one must begin somewhere and learn along the way. Also, it will add to the momentum being created by the Open Access movement, as the public gains more and more exposure to information and demands better access to research information funded by the public purse.

We must keep in mind the end of The Wizard of Oz story. Dorothy survived and ended up empowered, wiser, and much more in control and undoubtedly, more prepared for the next adventure.

For a look at the CHLA website conference page which offers abstracts of presentations and in some cases, the actual presentations, visit: http://www.chla-absc.ca/2005/schedule.html

Some Limitations:
Other than the obvious lack of controlled vocabulary, here are other limitations based on comments made at the CHLA conference, tidbits I have picked up from reading, and limited personal use.

Overwhelmingly Huge!
It includes literature from all disciplines, so without the capability for complex search strategies, recall may be unmanageable.

Scope?
We know it is multidisciplinary, but what is included? What’s missing? One cannot tell from information on the Google Scholar Website. Health literature seems to be currently dominated by PubMed pages, so one might ask, why not just search PubMed?

Currency?
There are complaints that there is a bias towards older literature. This is the result of retrieval rankings based partially on the number of links to the page.

Boolean Search Limitations
Apparently, when ‘and’ing, which it does if more than one search term is used, the complete sets for each term are not ‘and’ed, only a portion of the sets.

Commercial
It must be pointed out that Google is strictly commercial. The actual development and management of most research databases is not commercially driven, even though such databases may be made available through a commercial vendor. Google is purely a commercial enterprise and even though it is free to the enduser, Google Scholar is one of its products.

Some Benefits
“For my course, I need 5 articles....”
How many times do we get this question from students, especially those in applied courses where learning research skills is not a priority. Maybe we will now be off the hook! Either they will no longer be asking, or we can refer them to Google Scholar, if we dare.

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The Substance Abuse and Mental Health Services Administration Announces Multi-Language Products

The Substance Abuse and Mental Health Services Administration (SAMHSA) has developed a Multi-Language Initiative (MLI) as part of its Knowledge Application Program (KAP). The MLI adapts KAP products and other Federal Government publications into various languages for substance abuse treatment clients and members of the general public whose first language is not English. The MLI addresses the unfulfilled needs for treatment products among these groups. The following products recently became part of the MLI and can be downloaded from www.kap.samhsa.gov/mli/index.htm. (The Spanish-language versions also are available in print.)

*/Aging, Medicines and Alcohol—/*This brochure is an adaptation of the English-language version produced by the Center for Substance Abuse Treatment (CSAT). It

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more website managers. We are not doing the job of promoting to nonlibrarians. Our current chair is a nonlibrarian; likewise former chair George Marcelle. Should we change our name? Both librarians and nonlibrarians need to be included. We need promotion and marketing messages that reflect the reality of SALIS and correct misconceptions about us. We should identify a conference theme that brings in both groups, e.g., an internet-themed conference.

Organizations like the American Public Health Association have substance abuse sections; we should be giving talks to groups like APHA. But EOC should also think beyond places to talk about SALIS.

The benefits of SALIS membership are both tangible and intangible: access to a community of experts with shared concerns is one of the intangibles. Another intangible is that SALIS is science-based and librarian-based; people from different types of organization get along. SALIS embraces information. Perhaps we could increase tangible benefits—more journal subscription, conference topics and training beyond what we have done. We should also try to attract more international members.

ETOH Update
SALIS made a great effort to try and preserve ETOH for the public good. Now we are going to reframe the issue and try to find support for a combined alcohol and drug database. A new working group will adjust its sights and continue to work on this issue.

2005 Conference—We have 39 registrations. It appears that this conference will cover costs even without sponsorships or exhibit fees, thanks in part to the great support from Prevention First, the host organization.

2006 Conference: ELISAD and SALIS are working on the idea of a joint meeting in Boston in Fall 2006. Jessica Hinkson volunteered to host 2006 at the Educational Development Center in Newton (right outside Boston); attendees could stay at the nearby Sheraton hotel. Expenses will probably be low at EDC, which will increase SALIS’ flexibility in making it easier for European members to attend. Hotel expenses will be much lower for members than in Boston proper.
As always, the Conference generated new ideas for the Technology Committee, including great suggestions from Education & Outreach; here’s a partial list – and we’re always seeking your ideas!

♦ List members’ accomplishments, awards, and publications. (Andrea Mitchell’s Seixas Award in 2004 was a great example; we can and should recognize the good work we do).
♦ Publicize the diverse composition of our membership, to promote SALIS more widely by demonstrating the breadth of our professional affiliations and expertise.
♦ Create a list of children’s books dealing with issues of addiction and dependence – great for sharing with public and school libraries, as well as community groups serving children and families. Sheila Lacroix and Meg Brunner will expand their prior work on this feature.
♦ Document the history of SALIS; Andrea Mitchell volunteered to take the lead.
♦ Archive the ‘SAVE ETOH’ materials.
♦ Include more information on our relationship with ELISAD.
♦ Develop a high-quality thumbnail SALIS graphic that members can display on their own web site.
♦ Add information about how to make a donation to SALIS.

Sounds like another ambitious year ahead for the Technology Committee. Fortunately we just got a new member: Tom Krawczyk, from the Center for Prevention Research and Development in Illinois. It is always refreshing to get new members who bring new ideas to the table. Welcome Tom!

Last but certainly not least, the Technology Committee bids a grateful farewell to webmaster Amy First, who has decided to go back to school to study Therapeutic Recreation. We wish Amy the best, and celebrate the evolution of our web site into a very professional, user-friendly Web presence for SALIS. Amy, thank you for everything you’ve done for SALIS!

SALIS-L Listserv Reminder

If you are a 2005 member of SALIS in the Full or ELISAD categories, you’re eligible to subscribe to the SALIS-L listserv. It’s the best tool we have for staying in touch with colleagues, and for getting help when you need it most. If you’re not subscribed to SALIS-L, contact list manager Nancy Sutherland, adallib@u.washington.edu.

Applications are available starting this November for the 2006 awards, which will be announced at a national awards ceremony in Washington, D.C. next May. The entry deadline is January 31, 2006.

Complete details are online at http://www.nclis.gov/award/award.cfm

In Chicago, the Education and Outreach committee brainstormed some very exciting strategies for growth, and before the year is out you'll be hearing about them over the SALIS listserv. But I'm interested in hearing about you: What is most valuable about SALIS for you? In what ways should we change to keep pace with the changing workforce and workplace that confronts us? In what ways should we NOT change? What are your ideas for increasing paid membership? If you haven't attended a conference lately, what might increase the chances of your coming to the next one? These are just some of the questions you can answer -- feel free to comment on anything you find important.

Write me at eric@jointogether.org. I'll talk about what I heard (without naming names) in the next newsletter.
"When children grow up in a household with a substance-abusing parent, they can develop problems that last a lifetime. They are at risk for depression and anxiety, often lack social and other skills and are more likely to develop substance abuse problems than children who don't have a drug-dependent parent."*

The next time you are looking for a book dealing with alcohol and drug abuse for children you might consider some of the titles listed below, which are recommended by Linda Brilz, Youth Services Librarian at the Boise Public Library.

**BOOKS**

**Ages 8-10 (the first 2 titles are for 8 years-old and younger)**
Johnston, Marianne - Let's Talk About Alcohol Abuse, Rosen, 1996
Kreiner, Anna - Let's Talk About Drug Abuse, Rosen, 1996
Hemming, Judith - Why Do People Take Drugs?, Gloucester, 1988
Langsen, Richard - When Someone in the Family Drinks too Much, Dial, 1996
Lee, Richard S. - Caffeine and Nicotine, Rosen, 1994
Aronson, Virginia - How to Say No, Chelsea, 2000

**Ages 11-13**
Hirschfelder, Arlene - Kick Butts!, Messner, 1998
Packer, Alex - Highs: Over 150 Ways to Feel Really Really Good. . .Without Alcohol or Other Drugs, Free Spirit, 2000
Monroe, Judy - Steroid Drug Dangers, Enslow, 1999
Hasday, Judy - Marijuana, Chelsea, 2000
Westcott, Patsy - Why Do People Take Drugs, Steck Vaughn, 2001
Myers, Arthur - Drugs & Peer Pressure, Rosen, 1995

Videos listed below have public performance rights and are suitable for use by teachers in classrooms and workshops, by youth services providers and program leaders, by parents, and by young adults. Videos are effective group discussion stimulators and valuable additions to student research assignments or presentations.

**VIDEOS**

**Alcohol: True Stories**
Alcohol: True Stories hosted by Matt Damon tells true stories of four young people and how their choices about alcohol impacted their lives.
20 minutes 2002 Family Health Publications

**The Cat Who Drank and Used Too Much**
A delightful tale that deals with addiction, denial, and recovery in a positive, non-threatening way. This program is the perfect teaching tool for explaining the addiction process. Narrated by Julie Harris.
12 minutes 1986 FMS Productions

**Club Drugs: the Real Deal**
This video provides teens with the latest up-to-date information on the dangers of the drugs Ecstasy, GHB, methamphetamine, Rohypnol (the date rape drug), OxyContin and many others as well as information on evaluating their choices at parties where adult supervision may be lacking.
27 minutes 2002 Human Relations Media

**The Dog Who Dared to Keep Kids Off Drugs and Alcohol**
Meet Ralph, a street-smart border collie, and his young friends, some of who are thinking about experimenting with drugs and alcohol. Fortunately, Ralph is the dog who dared to keep kids off drugs and alcohol.
25 minutes 1992 FMS Productions

**Don’t Drain Your Brain: How Alcohol Damages the Brain**
Viewers get a chance to see what actually happens inside the brain when alcohol is consumed, and witness how normal brain functioning is short-circuited by alcohol.
15 minutes 2003 Human Relations Media

**Drunk Driving: The Victim, the Offender**
Drunk Driving: The Victim, The Offender profiles several individuals whose lives have been forever altered by an alcohol-related automobile accident: a husband who lost a wife, a child who lost her parents, a parent who lost a child, and one young woman who almost lost her own life. This intensely moving documentary also profiles two convicted drunk drivers – “the offenders” - who attempt to convey the almost indescribable guilt and remorse for their poor judgment and the consequences they face.
53 minutes 2002 Pyramid Media

**Dying High: Teens in the ER**
This hard hitting, reality based video gives viewers a chance to see what goes on inside the nation’s emergency rooms as doctors treat teens for some of the most com-
mon types of injuries among young people: drug overdoses, alcohol poisoning, car wreck traumas and more. Dying High offers a glimpse into the nightmarish reality of what can happen when young people take risks with their health, their safety and even their lives.
26 minutes  2003  Human Relations Media

Elephant in the Living Room
This live-action video is an allegorical dramatization of the denial and secrecy that pervades life in an alcoholic home or any other type of dysfunctional family.
25 minutes  2003  Human Relations Media

Getting Stupid: How Drugs Damage Your Brain
This video presents to middle schoolers the latest scientific information on how alcohol, marijuana, inhalants and other drugs cause serious and potentially permanent damage to the human brain. Video includes interviews with scientists who use actual brain scans of drug users to explain how the brain’s chemistry is harmed by drugs. Hi-tech images of the human brain make the evidence compelling and memorable.
23 minutes  2003  Human Relations Media

Lost Childhood: Growing Up in an Alcoholic Family
In this moving film, you’ll visit a summer camp program for children of alcoholics and hear youngsters tell their experiences in their own words. Then 15 years later, meet some of these same children as adults who received the tools they need to grow up and lead full, healthy lives. It’s an important message of hope for treatment professionals, persons working in the juvenile justice system, clergy and other faith community professionals, parents, and educators.
30 minutes  2004  National Clearinghouse for Alcohol and Drug Information

No Ifs, Ands or Butts: Smoking Kills
Hairy tongue, head and neck cancers, lung cancer, tar, phlegm, bad breath, yellow teeth, wrinkled skin, people with laryngectomies and many other sights and sounds are presented in this definitive look at the ravages of tobacco. Teen viewers discover that they are prime targets of tobacco advertisers who need new young customers to replace the older ones who have died from the many tobacco-related diseases. Video introduces viewers to young victims such as 20-year-old Brandon Carmichael who lost half of his leg due to a tobacco related disease and his inability to quit smoking. Program also alerts teens to the newest tobacco dangers of herbal cigarettes and bidis that attract teens with special packaging that makes this product look appealing.
24 minutes  2002  Human Relations Media

SMASHED: Toxic Tales of Teens and Alcohol
Through often-graphic hospital footage and personal interviews with several teens and their grief-stricken families, Smashed: Toxic Tales of Teens and Alcohol is a cautionary documentary that explores in heartbreaking detail the sudden devastation that a drinking and driving accident can bring – and how difficult that road to recovery (which is often only partial, at best) can be, if one is lucky enough to survive.
78 minutes  2002  National Clearinghouse for Alcohol and Drug Information

Sudden Impact: Drunk Driving
This story is a cautionary tale. There are more deaths from drunk driving crashes on New Year’s Day than on any other day of the year. When they are reported, the journalistic shorthand often goes something like this: “One dead, four injured in car crash. Drunk driving suspected.” And then that’s the end of it, a story briefly reported and quickly forgotten. But we wondered, what happens after the news coverage stops? How do the victims and their families fare? What is the emotional toll? What are their financial costs? A little more than two years ago, we started tracking one such case. As you’re about to see, “One dead, four injured” doesn’t even begin to tell the story about the trauma to the victims, or as we discovered, to our surprise, how much all the rest of us pay.
35 minutes  2003  DUI.COM

The Truth about Drinking
In this program, teens that are current drinkers see firsthand what the future may hold for them if they continue to drink. They experience the potential consequences of alcohol use from every perspective, including: how drinking impairs a person’s coordination, vision, and reaction time; how the brain and other organs suffer lasting damage from alcohol use; how a drunk person really drives; and how drinking can lead to spending months in a rehabilitation center. The program culminates in a realistic simulation of the “deaths” of three participants who got into a car with a fourth who was driving drunk. The teens watch videotape of their parents’ reaction to the news. The driver is then “booked” and sent to prison. The three victims visit the coroner’s office to learn of the fatal injuries each suffered in the crash. Finally, the foursome attend the funerals of the three that “died” in the crash and listen as their parents read farewell tributes to their children. By the close of the program, all of the young participants are moved to stop their reckless drinking behavior.
30 minutes or 46 minutes  1998  AIMS Media

The Truth about Drugs
The Teen Files: The Truth About Drugs is a powerful program that graphically demonstrates to teens the effects of various types of drugs on their self, friends, babies,
and family. The damage drugs do to their body is not always apparent and today’s teens often overlook the dangers they face when using such as rape, homelessness, suicide, jail time, and the inability to focus and study.

45 minutes 2000 AIMS Media

Twee, Fiddle and Huff
The program explains to young children, perhaps especially those from “addicted” households, the nature of addiction, and how it affects adults (i.e. parents). Children are reassured that the behavior of their parents is not anything that they should blame on themselves. Kids are told that if they find the burden of dealing with this behavior too great, there are other adults who are ready, willing and able to help them.

17 minutes 1990 FMS Productions

Underage Drinking: Know the Facts, Know the Risks
This no-nonsense program lays out the straight facts about underage drinking. Alcohol abuse is responsible for 100,000 deaths in the U.S. each year — deaths resulting from drunk driving, alcohol poisoning, fetal alcohol syndrome, cirrhosis and even from alcohol-related cancers (esophageal, liver, colon). The program clearly spells out the dangers and the risks of underage drinking while also providing new information on how the adolescent brain can be permanently damaged by alcohol. Underage Drinking also explores the risky trend of binge drinking, which results in thousands of teens being treated in the emergency room each year for alcohol poisoning. There is also a segment on the legal and social dangers of throwing unsupervised parties in which alcohol is served to minors.

27 minutes 2004 Human Relations Media

* The quote is taken from this web site: http://alcoholism.about.com/library/nosearch/n021222.htm

(Australian Promotion Project from page 5)

Together and mailing was all done in-house. I received some sponsorship from the Australian National Library and also from a medical bookseller and I hope to be able to sell 250 books to offset some of the production costs.

If you would like to discuss any part of this promotional exercise my email is jane.shelling@adca.org.au.

If you would like to buy a copy of ADCA recommends... alcohol and other drugs resources for the health library ($11.00 no charge for postage) order forms can be found at: http://www.adca.org.au/resource/index.htm

EOC Report from page 5

our “Top 10 Reasons to Join SALIS” list shamelessly. We’re also looking to create simple, customizable flyers to use when courting members of like-minded organizations like the RADAR Network, CAPTs and ATTCs.

Sound interesting and fun? It is! In addition to being able to put “active member of SALIS EOC” on your resume, committee members will help to ensure that SALIS is here for years to come. Members will be asked to contribute as much or little time as their packed schedules allow, ranging from contributing ideas via a dedicated EOC email list to lending their artistic eye for product layout duties or chairing the committee (hey wait – that’s me!) Please contact me, Jessica Hinkson at jhinkson@edc.org, for more information or to join this committee. We look forward to hearing from you!

International Networking Committee from page 6

conference, which was a topic on the agenda last year in Berkeley. I think a turning point was reached – the idea went from being a dream to

something quite feasible! Fall 2006 in Boston was targeted and we even tossed around themes. Jorunn committed to take the proposal to the up coming June ELISAD executive meeting for approval and report back to SALIS.

Post Script: The ELISAD Board voted in favour of joining SALIS for a joint annual conference in the Fall of 2006, Boston. Eric Helmuth and Jessica Hinkson are starting to work out the details of the venue. So it’s full


(Continued on page 14)


(Continued on page 15)
(New Books from page 14)


Stockwell, T., Gruenewald, Paul J., Toumbourou, John W. and Loxley, W. (eds.). *Preventing Harmful Sub-

stance Use: The Evidence Base for Policy and Practice*. Chichester West Sussex: John Wiley & Sons Limited, 2005. 476p. $49.95 ISBN: 0 470 09228 9


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**September 15, 2005**

**We’re on the web!**  
http://salis.org