Voila.....the 21st annual conference issue! Included here are three presentation summaries, reflections of a first time attendee, minutes from both the Board and the General Business meetings, committee & SIG reports (be sure to read to remind yourself of what you committed to do this year), and more on the conference in some of our regular columns, ie. Websites. Unfortunately not included, but also a part of what made the conference a success were the presentations made by the keynote speakers Bob Denniston, Chief of Communications,

*Continued on page 12*

**From the Editor**

**Membership Notes**

*Samantha Helfert, SALIS Secretary*

The year 2000 brings changes to how SALIS will be processing membership renewals. Annual SALIS membership reflects the calendar year (January 1 to December 31). In the past we mailed out membership renewal notices at the beginning of the year, requesting membership renewals by April 15th of the membership year. Changing the annual conference from the fall to the spring necessitated the need for processing renewals earlier. Starting this year we are moving up the timeline, so that renewals are processed earlier, and truly reflect the calendar year.

The new timeline:

* Renewal notices will be mailed mid-November.
* New deadline for member benefits (i.e., SALIS News and Listserv) will be January 31 of the membership year. Renewal reminders will be sent before discontinuation of benefits.

*The SALIS Membership list will continue to be published in the Spring issue of SALIS News.*

We hope these changes are not an inconvenience, and we hope with this advance notice, there is time to plan for this change. Look for SALIS renewal notices in November this year and see you in Y2K!

**SALIS 22nd Annual Conference**

“**AOD IN Y2K AND BEYOND: BACK TO THE FUTURE OF ALCOHOL AND OTHER DRUGS**”

*New York City at the Mayflower Hotel: May 3-6, 2000*

Hosts Leigh Hallingby, Librarian, Soros Foundation Library and David Man, Librarian, National Center on Addiction and Substance Abuse at Columbia, along with their conference committee, are currently making plans for this exciting event. Please watch the SALIS list-serv and Website at: http://salis.org for more information in the upcoming months!
WEBSIGHTS

Samantha Helfert, Librarian
CDM Group

This Websights column will feature the websites highlighted at the Annual 21st SALIS Conference in Bloomington, Indiana. Like other SALIS conferences, web technology was featured in the content of the program.

Sheila LaCroix of the Centre for Addiction and Mental Health organized a series of sessions, “What Makes a Great Website?” Five SALIS members each selected a “great” website and discussed what makes them great. The sites were chosen to inform members about relevant sites and the reviews served as a means to identify criteria for evaluating websites. See Sheila’s related article, “What Makes a Great Website?” on page 3 for the evaluation criteria.

* the choice of a basic or advanced search,
* the ability to use Boolean logic,
* the ability to search using the Medical Subject Headings (MESH) without knowing the term, and
* a “related articles” feature which retrieves records with similar keywords.

One advantage of using PUBMED is its simultaneous searching of the in-process records in Pre-MEDLINE, allowing retrieval of references earlier than other databases that cover the medical literature. In addition to the search features, PubMed also utilizes technology to link users to selected electronic journals, including some with full text of articles. Users can also order articles from participating libraries via Loansome DOC. Nancy did mention some limitations to the site, for example it does not yet allow sorting of results, and the “related articles” feature is less useful for records without abstracts.


THE GOOD, THE BAD & THE UGLY
A THREE-PART REVIEW OF SUBSTANCE ABUSE IN MOVIES

George Marcelle, Social and Health Services, Ltd. & Leigh Hallingby, Soros Foundation

In three sessions during the 1999 SALIS conference, participants were introduced to a series of scenes from popular Hollywood movies currently available on home video. After showing selected clips, comments from the audience were solicited. Reminding the group that movies are created primarily to entertain and to generate revenues for individuals and businesses, the presenters proposed that entertainment media can also be a rich and sometimes powerful source of information, ideas and inspiration. It was also noted that research suggests that entertainment media may have an important role in influencing at least some audience members’ attitudes and decisions about drugs and alcohol. Sixty-three percent of 10- to 17-year-olds watch at least one rented video per week.

Although no direct cause and effect link has been established between media content and young people’s use of alcohol, tobacco and drugs, Marcelle mentioned an article in the January 1999 American Journal of Psychiatry - “Limbic Activation During Cue-Induced Cocaine Craving,” which reported cocaine-craving-related changes in the brain chemistry of detoxified cocaine users who were shown movies depicting cocaine use. These changes did not occur when the same subjects viewed non-drug-related videos. Marcelle theorized that some young audience members may have brain chemistries pre-disposed to addiction, and that further research might indicate the possibility that some drug images and messages may be at least a part of what triggers initiation into substance abuse.

To frame the discussion, a scene from Some Like It Hot (1959) was viewed. In it, Marilyn Monroe’s character drops her hip flask during a band rehearsal and is castigated by the company’s manager, who says she’s been warned about on the job drinking before and will be fired. But she’s rescued, or enabled, by Jack Lemmon, who claims the flask belongs to him.

Finding movies to fit the “Good” part of the session proved the most challenging. When asked for examples of “good” films, respondents named The Lost Weekend, Days of Wine and Roses, Clean and Sober and the like. These films are portrayals of alcoholism and addiction that reflect popular views on alcohol problems and help raise public awareness or counter denial. But there appear to be no lists as yet of Hollywood films containing good prevention messages and themes? The workshop offered a scene from Breaking

** Indicates SALIS 21st Conference
(Continued on page 7)
**A Bottom-Line Adventure**

Barbara Weiner, Reference Consultant, Hazelden Foundation Library

One of my favorite definitions of library value is that value is added when library users are “changed” through the use of library services and resources—allowing them to become more knowledgeable and decision-empowered. We all know the kind of value our Libraries provide to our organizations, but our management and organizational culture may not.

We may be under pressure to “prove” the library’s value to our organization, to be worthy of our budget share. Such value usually needs to be presented in dollar figures, so that the library competes fairly with other divisions in the eyes of financial controllers and executive management.

How to proceed to find a bottom line study? Literature research suggests four basic steps:
1. find all cost data for operating information services;
2. collect user estimates of the value of beneficial library services;
3. record narrative accounts of library impact; and
4. analyze the cost and benefit information gathered, and determine a cost-benefit ratio to provide a return-on-investment figure.

The research of Griffiths and King arrives at an average overall return-on-investment figure of 2.3 - that is, it is 2.3 times more expensive for an organization to provide information from other sources than to provide their own special, on-site library. For every one dollar invested by an organization into their on-site library, the return is $2.30.

I sent a survey to 122 library patrons, asking them to:
1. estimate the % of time the library met their needs, and
2. estimate the number of hours they were saved each month by having an on-site library.

Response rate was 50%. I make the assumption that if the needs of my patrons (employees) are being met, then the needs of my organization are being met.

From utilizing answers to the above survey, and from utilizing my 1998 library statistics, the following information came together for my bottom-line report:
1. The percent of time the library meets the needs of Hazelden and its patrons.

**Indicates SALIS 21st Conference**  (Continued on page 15)

**What Makes A Great Website?**

Sheila Lacroix, Leigh Hallingby, Samantha Helfert, Nancy Kendall, Debbie Monkman, Kathleen Mullen, Nancy Sutherland

As we launch into the redesign and expansion of the SALIS web site, it’s time to provide a set of guidelines for evaluating web sites and resources. The 1999 SALIS Conference provided a perfect opportunity to bring members together to work on a set of guidelines that could be published as a group effort. Some preliminary guidelines were gleaned from the literature and our professional experience. Five members presented favorite web sites, highlighting good features and pointing out the negative as well. The sites chosen reflected a wide variety of purpose, from a book vendor to a research database. From these presentations, the original guidelines were fine tuned and expanded upon.

The guidelines that follow are a result of this exercise. Please refer to Samantha Helfert’s article for a summary of the sites that were showcased.

What Makes A Great Website?

Evaluation Checklist

Developed by SALIS at the Annual Conference, Bloomington IN, April 1999

Ranking: The more ‘yes’ responses the better, preferably distributed among all categories. An exception is ‘Features’, as this may depend on the nature of the web site/organization.

1. Overall Usefulness
   Did you find what you needed?
   If not, could you assess this within a reasonable amount of time?
   Will you return to this site?
   Was your experience at this site positive?
   Will you recommend this site?

2. Authority / Purpose / Audience
   Note: This information should be quickly and easily accessed from the main page
   Is the producer/host obvious?
   Are parent organizations, partnerships and affiliates mentioned and linked to?
   Is there a mission statement?
   Is there contact information? - e-mail address, mailing address, FAX etc.
   Are the main objectives of the site obvious?
   Is the target audience clear? (There may be more than one.)
   Is there disclosure for sponsorship, advertising, funding?

What Makes A Great Website? continues from page 3...

**Indicates SALIS 21st Conference**  (Continued on page 11)
SALIS TECHNOLOGY
COMMITTEE REPORT
Nancy Sutherland, Library Director
ADAI, University of Washington

The Committee agreed to form several smaller working groups to focus on specific projects which have been previously identified as highest priority: ISP/Search, Directory, Web Design, AOD Databases. Groups will apprise Tech Committee as a whole about projects, needed input, etc. Anyone not present who wants to participate in a workgroup below should contact other group members.

1) ISP/Database
N. Kendall, K. Mullen, B. Ko, B. Seitz de Martinez, W. Wang, M. Wood, possible consultation with Eric Helmuth
ISP group will work out what level service is needed for new ISP (internet service provider) and what search capability is needed; if Directory data is collected via web input form into MS Access database, a new ISP must offer ASP capability (Active Service Pages). Alternatively, data could be collected via an input form using perl programming language and made searchable in perl. Output should be usable for both web and print versions.

2) Directory
L. Hallingby, S. Helfert, S. LaCroix, A. Mitchell
This work group will focus on the overall issues of getting Directory completed, including editorial decisions and getting information from non-web-using members. Group might divide organizations which are not data-entered web into geographic or interest group areas to contact and follow-up re: directory data.

3) Web Design
A. Mitchell, S. Helfert, S. LaCroix, N. Sutherland, W. Wang
This group will work on a re-design of the SALIS Home page: overall appearance, use of frames, graphics, navigation, etc. Several suggestions have been made as to content, i.e. the New Books List (w/ possible link to Amazon.com), AOD journals, databases, JTO newswire.

4) AOD Databases
S. LaCroix, S. Helfert, K. Mullen, B. Weiner
This group will work on maintaining AOD Database list that Barbara W. has created, and may work with Web Design group to create new format with web links.

Other Technology Committee Issues:
* A committee listserv was established after the SALIS

(Continued on page 5)

EDUCATION/OUTREACH
COMMITTEE REPORT
Barbara Weiner, Librarian
Hazelden Foundation

The SALIS Education and Outreach Committee met at the 21st Annual SALIS Conference, April 21-24, 1999, in Bloomington, IN.

Congratulations, Committee, for updating and revising the SALIS brochure, and having a copy available for everyone at the conference. Thanks, Samantha H., for coordinating this. Thanks to George M. for arranging that a copy of the new SALIS brochure be placed in each packet for the upcoming RADAR conference. Also included will be a letter explaining the SALIS/RADAR connection, and an invitation for RADAR members to become members of SALIS.

Several ideas were discussed with energy by all committee members:

a. While SALIS does involve information acquisition, evaluation, organization, and dissemination, there is no requirement that one must be a librarian or hold an MLS to join. Anyone involved in or interested in the addictions information field is encouraged and welcomed to join. We felt that this is an important message to share.

b. How to entice people to join SALIS? One spirited idea involved marketing how useful and successful the SALIS listserv is. Perhaps a "listserv highlights" column or article could be prepared on an ongoing basis, and disseminated as an insert with the brochures.

c. Marketing is seen as a priority for 1999-2000. Discussion included how to market the brochure to such organizations as ATTC, AHEC, CAPT, National Guard, and addictions counselor training/college programs.

d. Professional development of SALIS members was also discussed. Recognizing the different needs involved, one suggestion is that the 2000 SALIS conference provide a daylong workshop the day before the conference begins. This could be as simple as a computer lab open to all, with computer-savvy SALIS members being available to mentor anyone interested.

Committee members: *= present

Stephanie Asteriadis*  Mary O'Brien
Patricia Post  Virginia Sanchez
Kathleen DesMaiens  John Fay*
Samantha Helfert*  Barbara Seitz de Martinez*
Mary Johnson*  Kathy Slack
Jan Wrolstad*  Barbara Weiner*
Nancy Kendall*  George Marcelle*
Peggy Likens
TECHNOLOGY COMMITTEE REPORT continues from page 4...

Conference: SALIS-TECH@u.washington.edu
* The Multi-Cultural SIG asked the Tech Committee for help in creating a listserv; Barbara Seitz de Martinez will create and manage that list and notify the SALIS membership via SALIS-L and SALIS Newsletter so members can subscribe.
* The Education/Outreach Committee will select highlights from the SALIS-L list and put them on the web page and/or in SALIS News.

To get a list of all Tech Committee member e-mail addresses, send the msg “rec salis-tech” to the address “listproc@u.washington.edu. For list of SALIS-L members, send “rec salis-l” to same address.

ELISAD 11TH ANNUAL
European Association of Libraries and Information Services on Alcohol and other Drugs Conference:
November 4-6, 1999, Lisbon, EMCDDA
European Monitoring Center for Drugs and Drug Addiction

Contact Anne Singer of CECD
by email: 101367.361@compuserve.com

INTERNATIONAL NETWORKING
COMMITTEE REPORT
Sheila LaCroix, International Networking Committee

SALIS welcomed ELISAD representative Duccio Canestri of the Documentation and Research Centre of the Gruppo Abele, Tornado Italy. In addition to participating in our committee meeting, Duccio was a guest speaker, providing a great overview of substance abuse organizations and networks for professionals in Europe, complete with web addresses. He announced that the next ELISAD meeting will be in Lisbon. Note: Conference dates are November 4-6, 1999.

The ELISAD conference in Paris was briefly addressed (see SALIS News 18 (4) for Barbara Seitz de Martinez’s thorough report of the conference. It was well attended by the SALIS membership and members are urged to consider attending the 1999 meeting. A query about access to the ELISAD list serv was raised. It seems the number of participants is at its limit for now.

The Committee endorsed sending a representative to the International Addictions Editors’ Meeting in Florence Italy this July. Attending the first meeting in 1997 seemed to pay off in terms of networking and visibility. SALIS was invited by the journal Addiction to contribute to the New Book List of each issue. Andrea Mitchell, who compiles New Books for SALIS News will forward the column to Addictions.

The Committee also endorsed the formation of a dedicated international Member-at-large executive position. To clarify the meaning of ‘international’ it will be referred to as Non U.S./Canadian, as only Americans and Canadians will be excluded. For further details see Election News in this issue.

REFLECTIONS ON THE BLOOMINGTON CONFERENCE
Lynn Garcia, Northwest Frontier Addiction Technology Transfer Center

As a new attendee at the SALIS annual conference my impressions were quite startling in some ways. Having been in my position at the Northwest Frontier Addiction Technology Transfer Center for only two days, I was surprised to be asked to attend the SALIS meeting. Besides being new at traveling I was sure that I would not have a clue about what was going on even though my co-worker, Suzanne Herbert was attending as well! The reception on the first night was an opportunity to meet new folks and get acquainted with the building and campus. The first night Eric Heltnuth of Jointogether, who had transported me from the Indianapolis airport, took time to introduce me to folks and answer the numerous questions that I had regarding SALIS.

What does SALIS do? Who are all of these people? Where do I fit in? How am I going to use this information when I return to Oregon? These, plus several hundred

Andrea Mitchell has contacted the World Health Organization regarding official affiliation for SALIS. Also discussed was offering membership waivers to developing countries, who can join as institutional members. We are also investigating the possibility of getting access to AHILANet, an African health network.

NEW DIRECTORY & WEBSITE

The SALIS Directory Questionnaire and a new website will be up by the end of August. Please check salis.org for these exciting new changes!

SALIS News, Vol. 19, No. 2

Summer 1999
NEWS UPDATE FROM AUSTRALIA
Eva Congreve, Librarian
National Drug and Alcohol Research Centre; congreve@unsw.edu.au

At this time I would like to give some helpful hints for the surfers among you. You might want to bookmark some of the websites listed below. Here they are:

Research Centres in the DA or related Fields:


National Drug and Alcohol Research Centre (NDARC), Sydney: http://www.med.unsw.edu.au/ndarc/

National Centre in HIV Social Research (NCHSR), Sydney: http://www.arts.unsw.edu.au/nchs/

Turning Point - Alcohol and Drug Centre, Melbourne: http://www.turningpoint.org.au

Government /Non-Government Agencies in the DA or related Fields:

Australian Department of Health and Aged Care (Publications) with some full text options: http://www.health.org.au/pubhlth/


Alcohol and other Drugs Council of Australia (ADCA): http://www.adca.org.au


Centre for Education and Information on Drugs and Alcohol (CEIDA): http://www.ccida.net.au/

National Health and Medical Research Council (NHMRC): http://www.nhmrc.health.gov.au/

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NEWS FROM CANADA
Sheila Lacroix, Reference Librarian
Centre for Addiction & Mental Health

Only two of us managed to make the trip to Bloomington in April, but I am sure I speak for Ed Gregory of the Brewers Association of Canada as well, when I say it was a great conference.

We are very pleased to continue to have Canadian representation on the SALIS Executive with Jo-Anne Lauzer from Prevention Source, BC as a newly elected Member-at-large. A replacement for the Canadian SIG Chair is being sought, so if you are interested please get in touch with me.

There have been many changes affecting our substance abuse resource centres and libraries in Canada, including:

* Survival but funding cutbacks, as is the case of the Canadian Centre on Substance Abuse.
* Contracting out of the library service, as is the case of the Alberta Alcohol and Drug Abuse Commission to the University of Lethbridge.
* Broadening of mandate, without an accompanying expansion of resources, as is the case of my organization, the Centre for Addiction and Mental Health, which serves both the addictions and the psychiatry/mental health community.

All three scenarios present challenges, but many of us are still here, struggling to ensure that addictions resources are available to those who need them, and that the value of having information experts in this complex area is recognized.

REFLECTIONS ON THE BLOOMINGTON CONFERENCE continues from page 5...

more were running through my head that night.

The next morning I became acquainted with Barbara Seitz de Martinez and her staff. From there on it was "a piece of cake"! These people were dedicated professionals with a willingness to help me find the answer to all of the questions and support me in my efforts as a SALIS member. The skill and knowledge of the group was outstanding. As I began to put names with faces I realized that SALIS would be invaluable in helping make my new job a lot easier when seeking information.
WEB SIGHTS continues from page 2...

dence-based clinical practice guidelines. The key attraction of this site is that it provides a one stop source for locating practice guidelines and policies from reputable professional organizations. She found that the site met most of her evaluation criteria. The creator, Agency for Health Care Policy Research, the audience, and the mission of the site are all clearly defined. One can access the content of the guidelines through a search or by browsing by disease or condition. The search interface provides both a basic and detailed search, and help on searching. Sheila also felt that the site had good navigation and gave a good sense of where you are while browsing the site.

Kathleen Mullen of the National Institute on Alcohol Abuse and Alcoholism ARCAD project highlighted the "online book store," Amazon.com. Kathleen selected this site because of its useful content and its good design. The overall design of the site rates high marks, with navigational links in both graphic and text options. The graphics on the site are attractive, but not too cumbersome, as the pages load quickly. Further, the search interface for products allows one to search by title, author, subject, ISBN, publisher and date. Kathleen has found the site to be updated daily. Users can also sign up for a personalization feature that automatically sends new book information to an email account. She also thinks the site is useful as a means to obtain information about books, even if one is not ordering. For example, one can obtain the ISBN's and many books have online reviews and provide the table of contents.

Leigh Hallingby of the Lindesmith Center chose to review an amateur site, the Media Awareness Project Drug News Index (MAP), http://www.mapinc.org/drugnews/index.htm, an index of news articles on drug policy. The index provides free, full-text access to over 20,000 articles from the past three years. The creators of this site, drug reform activists, do have a political bias, but the site is still useful as a source for full-text documents. Leigh highlighted strengths of the index including:

* daily updates,
* a user-friendly search interface,
* the ability to search by subject, country, state, news source, or type of article, and
* a free good alternative for those people who do not have access to NEXIS

Because this site is maintained by activists and volunteers, Leigh does not necessarily categorize this as a "great site." It is a good site, but it does lack some standards common with information professionals. For example, the articles in the retrieval list are not listed in chronological order and the headings of the citations are inconsistent. Leigh also mentioned that the breadth and depth of coverage is inconsistent.

Nancy Kendall of the Wisconsin Clearinghouse selected the Office for Juvenile Justice and Delinquency Prevention website, http://www.ojjdp.ncjrs.org/. Nancy likes the site because it has a simple, yet attractive design and layout. The site meets Nancy's key evaluation criteria for a useful website, including:

* the topic and scope of the website are clear.
* the site provides information on the creators of the site, providing authority to the site.
* the information on the site is reliable and current.
* the site navigation is useful, one can browse from the site map.
* search capabilities are provided.

Further, the content on the website is useful and many documents are available in full-text.

In addition to the website evaluation series, two other presentations at the SALIS Conference featured web technology. Eric Helmuth continued to impress us with the wonders of Join Together Online (JTO). He provided a quick overview on the status of the site, but concentrated on JTO Direct features. Part of Join Together's mandate is to disseminate information, and they have developed a "plugin" technology to share the content of JTO with other websites. Interested, "like-minded" websites can team with Join Together to distribute JTO content. Websites maintain their own design and look, while tapping into the JTO resources. Initially JTO provided plugin access to its daily news summaries. Now JTO offers other resources: funding news, features, a database of resource materials, a database of "factoids", and annotated web links. This is a great, free tool for web managers that pools resources without duplicating work. To see examples of websites that use the JTO plugins, check out:

* National News Summaries and Prevention Calendar at the Indiana Prevention Resource Center website, http://www.drugs.indiana.edu/
* MADD News Service at Mothers Against Drunk Driving website, http://www.madd.org

For more information on JTO plugins, see: http://www.jointogether.org/about/jtodirect/jtod.html

Kathleen Mullen discussed the AOD Thesaurus on the web, http://etho.niaaa.nih.gov/ADOV01/Adothome.htm. The AOD Thesaurus is used to index terms in NIAAA's ETOH database and by some substance abuse libraries to organize collections. At the time of the conference, the site was still in a test stage, but it is now operational. The terms can be accessed in a variety of ways. Users can browse by topic

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WEBSIGHTS continues from page 7...

through the Broad or Detailed Outlines or through the Annotated or Quick Hierarchies. In addition, users can search for terms by word. The terms can be displayed with or without annotations, and one can easily link between the formats. Initially, the arrangement takes some time to become accustomed, but with familiarity, it becomes more apparent. For those users that are searching for AOD Thesaurus terms to search ETOH, Kathleen recommends viewing the Thesaurus and ETOH simultaneously, so that one can easily cut and paste terms from Thesaurus to ETOH. Hopefully, future versions will allow for the automatic "insertion" of terms into a search query. The online version of the Thesaurus is a good, first start to providing online access to its wealth of terms.

In summary, the SALIS conference continued to be a good avenue to share information and experiences about websites. Further, the "What Makes a Great Website?" series demonstrated how a document can be developed at a conference through the collaboration of many members.

THE GOOD, THE BAD & THE UGLY continues from page 2...

Away (1979) showing father-son bonding and mentoring. The graphic, violent, disturbing rape scene from The Accused (1988) sent a strong message about the link between heavy drinking and sexual assault. At its March 1999 Prism Awards Ceremonies - supported by NIDA and the Robert Wood Johnson Foundation, the Entertainment Industries Council gave its first Heritage Award to the 1994 alcoholism story, When a Man Loves a Woman. As a rare example of a movie subtly depicting the impact of alcoholism on marriage and children, it was included in the "Good" part of the SALIS program, with the closing scene of Andy Garcia reuniting with wife Meg Ryan at her AA meeting. The final scenes from the 1994 Oscar-winning 18-minute live action short, Trevor, was introduced as a rare treatment of a young gay not resorting to substance abuse in the face of homophobia and bonding with a positive, role model/mentor. A clip from another Prism Awards winner, Tupak Shakur’s final, darkly comic movie, "Gridlock’d" was also presented.

In the second part – “The Bad” – a scene from The Graduate (1967) showed alcohol being used for sexual seduction with the Mrs. Robinson character self-identifying as an alcoholic. In Poltergeist (1982) parents getting high on marijuana after putting their children to bed was described as pandering to the sensibilities of the time but an otherwise gratuitous drug depic-
HIGHLIGHTS FROM THE EXECUTIVE BOARD MEETING: 21ST SALIS CONFERENCE IN BLOOMINGTON

Samantha Helfert, SALIS Secretary  
Indiana University Bloomington, IN April 21, 1999

1) Report from the Chair  
SALIS Chair, Barbara Seitz de Martinez, submitted a report on the past year’s activities. Highlights of the past year include the attendance of five SALIS members at last year’s ELISAD Meeting in Paris [SEE SALIS News, 18(4) for Barbara’s summary], the completion of an updated SALIS brochure, and continued enthusiasm on the SALIS Listserv. Her wish list for the upcoming year include the completion of the SALIS directory and a conference manual, and conference marketing.

2) SALIS Home Report, Andrea Mitchell  
* As a result of Sheila LaCroix’s attendance at the Addiction Journals Editors Meeting, SALIS was contacted to collaborate with the journal, Addiction. Andrea’s compilation of "New Books" for SALIS News will be added to the new books column of Addiction beginning in June 1999. Forward new and forthcoming book information to Andrea, so she can include it in this column.  
* Wendy Wang has submitted a proposal to produce the SALIS directory and update the website. The proposal will be reviewed by the Technology Committee. SALIS Home and the Board reviewed a proposal from Hazelden to produce the directory, but it was declined due to the decision that there would be greater benefit if SALIS did its own.  
* Discounts for the books, Guide to State Drug Testing Laws and the AA Bibliography by Charlie Bishop, were negotiated for SALIS members.  
* The use of credit card for payment of membership fees is under consideration.

3) Membership Issues  
* Membership (as of 4/15/99): 112 Members Total  
97 Full (6 ELISAD) 6 Associates  
2 Institutional 1 Sponsor  
* The membership renewal process will begin earlier this year. Membership notices will now be mailed in mid-November, and the new deadline will be Jan 31st.  
* George Marcelle expresses members to market membership. Updated SALIS brochures and template informational letters are available from SALIS Home for members’ use.

4) Treasurer’s Report  
* SALIS continues to be fiscally healthy.  
* Barbara Weiner is taking over role of Treasurer.  
* Tom has completed consolidation of accounts and use of book keeper at Home Office.  
* The Board thanks Tom for his service and valuable contributions to SALIS as Treasurer.

5) Listserv Issues  
* Nancy Sutherland, listserv manager, noted some confusion exists for individual and organizational access to the list. It was clarified that Full Membership, and the accompanying benefit of listserv subscription, are intended for individuals, not organizations.  
* The Board also discussed listserv content issues, including the inappropriateness of commercial market research on the list. SALIS mailing labels are available for purchase to those who wish to participate in commercial research.

6) Executive Board Issues  
* The Board has approved suggestions to extend the Member-at-Large (MAL) term from one years to two years and to create an "international" MAL position (non U.S. & Canada). The four terms will be staggered. This change will require a vote of the membership to amend the bylaws. A vote will take place before the next nominations for the 2000 election.

7) Conference Issues  
* The Board thanks Teen Life’s David Wile for his computer support and van for the Bloomington conference. George Marcelle expressed the Board’s gratitude to Barbara Seitz de Martinez, as conference host.  
* Barbara will prepare her notes to create a conference manual for the next conference planners.  
* The conference scholarships continue to be underutilized. Starting next year, consideration will be given for scholarships which cover more of the conference expenses.  
* The Board decided to continue the discussion for the site selection of the 2001 conference after the RADAR conference in Irvine, CA. The Board hopes to explore possibilities of collaborating with RADAR for future conferences.

8) SALIS Projects  
* Marketing -- See Education/Outreach committee report  
* SALIS Directory -- See Tech Committee Report  
* SALIS Website -- See Tech Committee Report

9) RADAR Steering Committee Representation  
The board approved Tom’s continued role as SALIS representative on the RADAR Steering Committee.

10) Addiction Journals Editors Meeting  
The Board approved partial support for Sheila LaCroix representing SALIS at the upcoming AJEM in July 1999.

For a copy of complete meeting minutes, contact SALIS Secretary, Samantha Helfert, helfert@pire.org
HIGHLIGHTS FROM THE GENERAL BOARD MEETING
Samantha Helfert, SALIS Secretary

1) Treasurer’s Report. Tom Colhurst
* SALIS continues to be solvent and have a healthy reserve. Tom mentioned that the numbers reflect Nov. 98 - Mar. 99 (a shortened year). Tom has finished the change in financial management, as SALIS Home will now keep books through a CPA. The New Treasurer will be a corporate financial overseer.
* B. Seitz acknowledged Tom’s help of past 6 years

2) Home Report. Andrea Mitchell (see also Board Minutes)
Highlights:
* New Books list from SALIS News will be published in Addiction journal beginning in June 1999.
* Wendy Wang submitted a proposal to update Directory and Website.
* SALIS exhibited at the ELISAD conference and will exhibit at upcoming the RADAR conference.

3) Election Results
New Board members:
Chair-Elect: Leigh Hallingby
Treasurer: Barbara Weiner
MAL: Nancy Kendall, John Fay, Jo-Anne Lauzer
* Sheila also discussed the upcoming vote to add an International MAL and to extend the MAL term to two years. A vote is needed because the proposed changes will require an amendment to the bylaws.

4) SIG/Committee Reports
* Education and Outreach Committee, Barb Weiner — see committee report
* Technology Committee, Nancy Sutherland — see committee report
* International, Sheila LaCroix — see committee report
* Multicultural SIG, Suzanne Hubert — see committee report

5) New Business (see also Board Minutes)
* Conference scholarships are not being fully used. Members were asked for comment.
* The membership renewal process will begin earlier this year.

6) 22nd SALIS Conference in New York, NY
Leigh Hallingby, David Mann, and Betty Wagoner are planning the 22nd Annual SALIS Conference in New York City. The conference in the year 2000 will begin Wednesday, May 3rd, with an evening reception and end Saturday, May 6th at noon.

The conference hotel, the Mayflower, is a great location in Central Park West, near shopping and theaters. The hotel rates are well with in the Federal government per diem. Leigh suggests making your reservations as early as January, especially for non-smoking rooms.

George Marcelle has volunteered to be a tour guide and lead groups in the evening, to Greenwich Village and the Brooklyn Bridge. A tour to the New York Public Library will also be arranged.

New York City provides a wealth of experts to invite as speakers. As a result, the theme will focus on "substances" (i.e., that is content issues), as opposed to technology. [The Education and Outreach Committee would like to sponsor some kind of professional development to complement conference them. They are not sure of the structure, whether it be a computer lab setting or tutoring.]

7) 23rd Annual SALIS Meeting: Site Selection
Anjana Roy presented a bid for Anchorage, Alaska at the Friday break. She discussed the hotel and airline rates, which are comparable to other cities. She also mentioned that the proposed host agency, the Alaska Council has experience planning meetings.

John Fay presented a bid for Bethesda, MD, which is metro accessible to DC. Bethesda is near the offices of the National Institutes of Health and the Substance Abuse and Mental Health Services Administration. In addition, there are many local SALIS members that could assist with the planning. Bethesda is accessible to three airports which facilitates good rates.

The membership discussed the pros and cons of the two proposed conference site locations. There was concern that Anchorage might be not be as accessible because of its distance and cost. But most members expressed an interest in Anchorage. There was also a desire to explore the possibility of collaborating on a future conference with the RADAR Network. The results of a "straw poll" found that most members’ agencies would support their travel to a conference in Anchorage.

For complete copy of General Meeting Minutes, contact Samantha Helfert, helfert@pire.org.
THE GOOD, THE BAD & THE UGLY continues from page 8...

Afterword: Both Marcelle and CSAP’s Bob Denniston had planned to offer SALIS preliminary findings from a new joint ONDCP-SAMHSA study, Substance Use in Popular Movies and Music. However, public release of the report and its content was postponed until after the SALIS meetings. Copies of the report are available from NCADI and at the PREVline website (www.health.org). Highlights are summarized in a new CSAP Prevention ALERT, available from the same sources.

WHAT MAKES A GREAT WEBSITE? continues from page 3...

3. Maintenance & Stability
Is it being maintained and updated?
Does it seem to be developing with a ‘building plan’?
Is there e-mail contact with webmaster re technical issues and general help?
Is visitor feedback solicited?
Is relevant, older information archived and easy to find?

4. Design and Workability
Is the site visually appealing?
Is navigation and browsing made easy? (Not everyone browses graphically)
Is there consistency in formatting and language?
Do you have a sense of the content, and a sense of where you are in the site?
Do pages load quickly?
Is searching available? If so,
   Is there help provided?
   Is it clear what is being searched?
Are the links live? (If not, are there notes if under construction?)
Is more than one option for finding content provided?
Are navigational instructions logically placed?
Are internal vs. external (to the site) links clear?
Are there FAQs for the first time visitor?

5. Content
Is it original?
Is it appropriate for the type of organization?
Are there substantive full text documents, statistical tables etc.?
Are jargon and acronyms defined?
Is it appropriate for target audience(s)?
Are appropriate style guidelines used for documents?
(For type of document or, Yale Web Style Guide recommends Xerox Publishing Standards)
Is it dynamic, up-to-date, with fresh content?
Are documents clearly dated and sourced? (This is particularly important if found via a search engine or saved in a file prior to viewing)
Is scope apparent, and is there breadth & depth in selection of content?
Is there attention to the organization of the content?
Are Disclaimers and Copyright information included?
Are file sizes indicated?
Is there consistent, controlled vocabulary used throughout the site for organizing information and metatagging?

6. Features
Are there features that make the site more useful and appealing? Some examples:
   Search Engine
   Library Catalogues, Databases, Directories, Virtual Library (see Databases)
   Information in more than one language
   Good, well organized external links
   Interactive tools (registration, ordering, quizzes, diagnostic tools etc.)
   Searchable databanks (statistics)
   Personalized search services, alerts, profiles
   Access to chat rooms
   Plug-ins (appropriately sourced)
   Sound, Video

7. Databases
Databases, including library catalogues, are a very useful feature that warrant special consideration; virtual libraries are certainly the way of the future.
Is the producer provided?
Is the scope well defined (subject area, geographic, type of literature)?
Note: Be aware that in the case of virtual libraries, the scope is limited to public domain documents, or those documents for which permission to reproduce has been granted.
Is search help provided (with samples)?
Is there an advanced searching option for more complex databases?
Is the database updated routinely?
Is the interface generally user friendly?
Are search results available in a continuous list to simplify printing or saving the complete set?

Caution!
1. Do not rely on Awards
2. Do not fully rely on the Internet to conduct comprehensive, in depth research.

Selected Resources: Articles
Geiger, Odie, Debbie A. Monkman and Harry J. Karlin-
(Continued on page 12)
WHAT MAKES A GREAT WEBSITE? continues from page 11...

Jadad, Alejandro R. and Anna Gagliardi. Rating health information on the Internet: navigating to knowledge or to Babel? JAMA 279 (8): 611-14 (1998). This is a critique of available instruments for evaluating health web sites, questioning the usefulness of these tools.


http://www.bmj.com/cgi/content/full/318/7184/647
Includes an extensive compilation of rating tools with explicit criteria for rating health web sites.


MacKay, Donald and Jane Sutton-Curr. Hypertext links from HEBsWeb - a protocol to evaluate Internet resources. Health Libraries Review 14: 181-89 (1997) The authors provide useful criteria used in the selection of links to health promotion or education resources.


Web Resources

All Things Web:
http://www.pantos.org/atw
A collection of resources for Webspinners and authors by Terry Sullivan who reminds us “Always, and in everything, remember your reader.”

http://www.mitrectek.org/hiti/showcase/documents/criteria.html
Health Information Technology Institute, Mitretek Systems Large, comprehensive document geared to consumer health resources.

CTG Toolbox:
http://www.ctg.albany.edu/resources/toolbox
Centre for Technology in Government, University at Al-bany, State University of New York
See the Toolbox menu. It includes both a World Wide Web Starter Kit and Recommended Practices for New York State for developing and delivering government services on the Web.

HONcode:
http://www.hon.ch/HONcode
Health On the Net (HON) Code of Conduct for medical and health Web sites Health on the Net Foundation,
WHAT MAKES A GREAT WEBSITE? continues from page #...
Switzerland Includes HONcode Check Site

Website Development Resources:
http://www.bcmhs.bc.ca/web_dev.htm
Debbie Monkman, Riverview Hospital Library & Knowledge Management Services Port Coquitlam, BC Canada A useful guide by one of our SALIS members.

Yale Web Style Guide:
http://info.med.yale.edu/caim/manual
This is an excellent, comprehensive web development guide. Some sections are no longer available on the web, but a print version is available: Yale University Press, 1999.

FROM THE EDITOR continues from page 1...
Center for Substance Abuse Prevention, and Bill Bailey, Executive Director of the Indiana Prevention Resource Center. Denniston congratulated SALIS for its professional growth and accomplishments, and provided background information about the CSAP Media Study which was soon to be released. Bailey demonstrated the ease of using census software with marketing data to determine consumption patterns of particular regions. This technique shows much promise for targeting specific areas for prevention messages.

ELISAD representative Duccio Canestri of Gruppo Abele in Torino gave an informative talk on major information networks in Europe and the work of the documentation and research centre of Gruppo Abele. Entertaining and testing the audiences musical knowledge was the presentation made by Mark Pogue entitled, “Society’s Mixed Messages: Countering the Influence of Popular Music on Creating an Environment Conducive to alcohol, Tobacco and other Drug Use.” Very thought provoking were the comments made by William Yarber, Director of the Rural Center for the Study and Promotion of HIV/STD Prevention (Indiana

(Continued on page 15)
New Books

Please note: This list is soon to be available on the new SALIS website. SALIS.org


(Continued on page 14)


NEW BOOKS continues from page 13...

NEWS UPDATE FROM AUSTRALIA continues from page 5...

NSW Parliamentary Library-Current Hot Issues-Drug Summit, Drug Policy & Heroin Trials (with a variety of links to a broad spectrum of sites around the world – Australia, New Zealand, USA, Canada, Europe etc): http://www.parliament.nsw.gov.au/ gl/library/drugtria.html

Data Collection, Hot Topics and Important Studies:


Social Science Data Archive, Australian National University: http://ssda.anu.edu.au

DA Specific Databases:

Alcohol and other Drugs Council of Australia (ADCA) has a database of journal articles and chapters of books called ‘Drug’ : http://www.adca.org.au (under construction). Database vendor Webspirs, offers the database as well.


Note: Fresh from the press: A new ‘Australian Drug Information Network (ADIN)’ has been contracted out by the Commonwealth Department of Health and Aged Care. It will be a ‘one-stop-shop’ for drug information with two entry points – the telephone and an internet site. You might find all URLs above on this coming website. I will keep you informed.
University) in his presentation entitled, The Intersection of Drug Abuse and HIV.”

Kathleen Mullen provided training and highlights on the use of the AOD Thesaurus on the WEB. If you have not looked at ETOH since these changes were made last spring, now is the time to do so. etoh.niaaa.nih.gov. Other presentations included Tom Colthurst and Jan Wrolstad of the ATTC’s (Addiction Technology Transfer Centers) “Therapeutic Communities in Correctional Settings: Professional Practice Informed by Research”; Stephanie Asteriadis of the Center for the Application of Substance Abuse Technologies, University of Nevada, “Achieving Greater Accessibility Through Uniformity”; and Eric Helmuth, Join Together, “Toward a New Collaborative Model for Web Publishing of a Substance Abuse Information Database on the Web.”

Actually, to do justice to all of the presentations we would have to go to a journal format, or perhaps just something entitled: “Proceedings of the 21st Annual SALIS Conference.”

In any case, having two conferences not even eight months apart did not seem to deter or relinquish any of the energy and enthusiasm of this great SALIS Network.

Kristine Kwok joined the Home Office in the beginning of June and has quickly and easily taken on all of the functions of the administrative assistant. This issue of News is her first at doing the desktop publishing, and she has made some great changes.

See the SALIS Directory announcement on page 5 and check out the new SALIS Website coming soon. SALIS.org

And finally, please note the last hurrah on page 15. SALIS membership is up this year to 141 passing the 1998 number by five! And I do hope you are ALL coming to New York! AM

A BOTTOM-LINE ADVENTURE continues from page 3...

2. Narrative comments on qualitative value.
3. A dollar figure on time saved for other employees.
4. A dollar figure on the worth of my reference service.
5. A dollar figure on the worth of the library collection.

I’ll take each of these in order. First,

1. LIBRARY MEETS THE PATRONS’, AND THUS MY ORGANIZATION’S NEEDS: Add up the percent estimates from the survey question.

2. NARRATIVE COMMENTS OF VALUE: Though completely unasked for, the survey also provided narrative comments of library value, both positive and offering helpful suggestions. The fact that patrons took time to write narrative comments suggests that employees consider their library very important. They were not only happy with what the library provided—they stated their information needs were actually met!

3. VALUE OF TIME SAVED BY OTHER EMPLOYEES: hours per month (from survey) x 12 = hours per year x average wage of those on survey x 2 (50% response rate was, and only a subset of library users) = estimated dollars the library saves other employees per year.

4. VALUE OF REFERENCE WORK:
all questions per year (from annual statistics) Divided by 2 (to eliminate short answer questions) = questions per year x $120 per hour (average fee charged by fcc-for-service information specialists) = estimated dollar value of reference work.

5. VALUE OF THE COLLECTION:
total yearly transactions (routing, circulation, interlibrary loans) x $8 (average cost of an interlibrary loan) = estimated dollar value of active library collection.

RETURN ON INVESTMENT: The return-on-investment (ROI) number is the single figure probably of most interest to an organization’s executives. Return-on-investment, a cost-benefit ratio, can be found simply by adding the dollar value of the benefits: time saved for other employees + value of reference + value of collection.

Divide this benefits number by the total annual library budget. In 1998 my library had a return-on-investment figure of 4.3. Thus for every dollar invested by my organization into the library, they receive a return of $4.3.

I can’t pretend to be an analyst nor mathematician; nor is this a scientifically rigorous study. However, I do believe that this bottom-line exercise presents a reasonable dollar estimate of the value that the Hazelden Library provides to the Hazelden Foundation.

COMING IN THE NEXT ISSUE OF NEWS: GRUPPO ABELE
GOVERNMENT DOCUMENTS


1999 SALIS MEMBERSHIP LIST ADDENDUM

If your name does not appear on this list or the list in Vol. 19 No. 1 and you know you have sent in your SALIS dues by July 20, 1999, please contact Kristine Kwok at SALIS Home (510) 642-5208; FAX (510) 642-7175; or E-mail: salis@arg.org.

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ERRATA

Sharon Williams, formerly Sharon Crockett, Director of the Tennessee Statewide Clearinghouse, should have been listed under “SALIS Officers/ SIG Chairs/ News Editor/ Members at Large” with this new address: Dr. R. S. Cass Bldg. 630 Hart Lane, Suite 100 Nashville, TN 37216

The correct address for Sandi Bokij, Researcher and Information Specialist for the Association of Canadian Distillers is: 90 Sparks Street, Suite 518, Ottawa, Ontario, K1P 5B4 Canada

JoAnn Moore, President of GWC, Inc., was replaced by John Earls for SALIS membership in May 1999

Kristi Sigers no longer works as the Information Specialist at the River Valley Behavioral Health-Prevention Center in Owosso, KY

The University of Lethbridge in Alberta, Canada has changed their email address for SALIS membership to: gnhry@uwuleth.ca

Margie Winters-Harris, C.E.A.P./Education Coordinator for the Landstuhl Regional Medical Center changed her e-mail address to: harrism@cmtymail.26a5arm.mil

SALIS HAS
141 MEMBERS FOR 1999!

This includes:
Australia/New Zealand: 10 members
Asia/Middle East: 1 member
Canada: 14 members
Europe: 11 members
Africa: 3 members
USA: 102 members

There are:
Full Members: 127
Associate: 9
Institutional: 4
Sponsor: 1

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