



April 25, 2005

Dear SALIS Friends and Colleagues,

Last year's conference, *Making Waves for Change*, challenged us to keep abreast of new currents and tides to ensure our successful future. This year's conference, *Creative Connections: Linking Research to Practice with Information Technology*, surfs the waves of change by introducing resources and tools to increase our abilities to provide the best information to our constituents.

The many changes that are taking place in the technology field, finds us re-evaluating how we provide library services to the population we serve. *Creative Connections* brings together many presenters that will inspire us to continue our professional development to connect the alcohol, tobacco, and other drug field research to those that implement the research.

Highlights of this conference include:

Virtual Reference
New Jersey Initiative to Combat Party Drugs
Setting Up an Evidence-Based Electronic Library
Methamphetamine
User-Based Library Advisory Committees
Fetal Alcohol Syndrome
Communication Planning for Libraries
Prescription Drugs
Research and Reference to Assist State Agencies
Buprenorphine
New Approaches to Reach Your Online Audience
Open Access vs. Toll Access
Process Mapping
NLM Databases

On behalf of the Conference Chairs and the SALIS Board, we want to welcome all of you to Chicago, and the 27th Annual SALIS conference.

Mary O'Brien
Laura Sklansky
Conference Chairs

ACKNOWLEDGMENTS

This conference would not have come together as smoothly as it did without the help of many people and organizations.

Much gratitude goes to our own organization, Prevention First, and, in particular, Karel Ares for the time and financial support that hosting a conference requires. Special thanks goes to Veronica Vidal, Rich Chamberlain, and David Zoeller for putting the conference program book together. We would also like to thank other PFI staff who stepped in and provided assistance.

A sincere thank you to Andrea Mitchell for always being there with an answer, and to Eric Helmuth for his technical expertise.

A thank you also to Homewood Suites and their staff.

And, a very special appreciation to our sponsors, Great Lakes ATTC, Blackwell Publishing, The Haworth Press, National Institute on Drug Abuse, and Taylor & Francis for their support. We also thank our exhibitors for their support.

SALIS 2005 Conference Planning Committee
Mary O'Brien
Laura Sklansky

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27th ANNUAL SALIS CONFERENCE

Creative Connections:

Linking Research to Practice With Information Technology

Substance Abuse Librarians and Information Specialists

27th Annual SALIS Conference

Homewood Suites, Chicago, Illinois

May 3 - 7, 2005

Conference Program

Tuesday, May 3

8:30 a.m. - 3 p.m.

SALIS Board Meeting

3 p.m. - 5:30 p.m.

Registration and Exhibits Open

6 p.m. - 8:30 p.m.

Opening Reception

Performing Artists - Cicely Wilson and Pam Woll

Wednesday, May 4

7:30 a.m. - 8:30 a.m.

Breakfast and Registration

8:30 a.m. - 9 a.m.

Call to Order and Welcome

9 a.m. - 9:45 a.m.

Overview and Update of the Center for Substance Abuse Prevention

Tracy Johnson, Associate Director for the Center for Substance Abuse Prevention's Central CAPT

9:45 a.m. - 10:30 a.m.

Addiction Technology Transfer Center Overview

Louanna Albright, Director, Great Lakes Chapter of the Addiction Technology Transfer Center (ATTC)

10:30 a.m. - 10:45 a.m.

Break

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SALIS 2005 Presenters

Lonnetta Albright is the director of the Great Lakes Addiction Technology Transfer Center (*Great Lakes ATTC*) at the University of Illinois /Jane Addams College of Social Work. She has worked in the human services field for more than 20 years, developing and implementing programs for youth, families and low-income communities, child welfare, juvenile and adult criminal justice, and other social systems. Previously, she served as deputy director of statewide criminal justice and treatment programs for Illinois TASC. She chaired the National ATTC Criminal Justice committee, and was a member of the National ATTC Research to Practice committee that created the ATTC *Change Book*. She is co-developer on a regional Training of Trainers certification process for treatment professionals and criminal justice practitioners.

Karel Ares is the executive director of Prevention First, Inc.—a statewide professional development agency providing training, conferences, library and clearinghouse services, publications, and other projects that advance knowledge and skills in substance abuse prevention and related issues. During her 14-year tenure with Prevention First, Ares has provided consultation and assistance to several state agencies and organizations in their efforts to advance the prevention field through systems change. She holds a bachelor's degree in management, and a Master of Science in community agency counseling from Purdue University.

Peggy Barber is co-founder of Library Communication Strategies. Prior to that, she was associate executive director for communication for the American Library Association (ALA), where she managed the marketing and communications programs. Her work included establishing the ALA public information office and graphics program, which includes the widely known celebrity READ poster series. She helped launch the universal library logo that appears on streets and roads across the country. Barber's commitment to libraries began when she was a sixth-grader working in the Marguerita School Library in Alhambra, California. She went on to earn a master's degree in library science at Rutgers University. She served as coordinator for the Orange County Cooperative Library System, and as a reference librarian for the Bay Area Reference Center, San Francisco Public Library. She received the Lippincott Award for distinguished service to the library profession in 1999.

Ira J. Chasoff, M.D., is the president of the Children's Research Triangle (CRT), and a professor of clinical pediatrics at the University of Illinois College of Medicine in Chicago. He is one of the nation's leading researchers in the field of maternal drug use during pregnancy and the effects on the newborn infant and child. In 2002, CRT, under his leadership, was selected by the Centers for Disease Control as one of five national centers to research innovative treatment for children with fetal alcohol syndrome. Dr. Chasoff's current work focuses on community approaches to the integration of behavioral health services into primary health care for women and children.

Sandy De Groote is an assistant information services librarian and assistant professor at the Library of the Health Sciences at the University of Illinois-Chicago. Additionally, she is the co-administrator for their Digital Reference Service. She is particularly interested in the use of personal digital assistants in libraries; the impact of online journals; and virtual reference use in health science settings. DeGroote has been involved in several virtual reference implementation projects.

Christine Goodair is the head of information services at DrugScope. She is responsible for managing DrugScope's information and library service, and Web site. She is the vice-chair of the European association of Libraries and Information Services on Alcohol and other Drugs (ELISAD), and a board member at large of the Substance Abuse Librarians and Information Specialists (SALIS). She is working on two European-funded, Web-based drug information projects; one focuses on the gateway of evaluated Web sites; the other is a Web site of evidence-based information on cannabis, cocaine, and ecstasy.

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Eric Helmuth is director of Internet services for Join Together, a project of the Boston University School of Public Health. Join Together's Internet publishing services reach 100,000 Web site visitors a month, 22,000 e-newsletter subscribers, and 300 partner Web sites via syndicated content. In the past, he worked as a mental health clinician, social worker, and community organizer. He holds a Master of Arts in counseling psychology from the University of Akron.

Tracy Johnson is the associate director for the Center for Substance Abuse Prevention's Central CAPT. He oversees the training and technical assistance systems of the Central CAPT project, including the training and development of staff and consultants, the development of resources to support training and technical assistance, contact management with clients, and the evaluation of these services.

Terry Kemper is the systems librarian for the Pacific Institute for Research and Evaluation (PIRE). Along with handling information requests, she is responsible for maintaining the library's internal and external electronic databases, Web resources, and custom design/implementation of Web resources. Kemper's previous library experience includes a year-long stint as a reference librarian at Bournemouth University in the United Kingdom. She earned a master's degree in library and information science from the University of Wisconsin at Madison in 2000.

Tammy Mays is the consumer health coordinator for the Greater Midwest Region National Network of Libraries of Medicine (NLM). She is responsible for building a consumer health program for the region, which includes developing instructional materials and delivering presentations at meetings for librarians and health professionals. She also trains public librarians, consumers and health professionals to search NLM's consumer health products and services. She received her Master of Library and Information Science from the University of Wisconsin-Milwaukee in 1997, and was also a fellow at the National Library of Medicine in Bethesda, Maryland.

Charniel McDaniels is network coordinator at the National Network of Libraries of Medicine (NLM), Greater Midwest Region. Her main job tasks revolve around resource sharing and the DOCLINE system. She has taught various classes on NLM systems and has a master's degree from the Graduate School of Library and Information Science at the University of Illinois at Urbana-Champaign.

Julie Murphy has been the manager of library and information services at Prevention Research Center (PRC) since 2003. She is responsible for responding to the information needs of PRC staff, developing the library's collections, and working with librarians at other Pacific Institute for Research and Evaluation (PIRE) centers. Over the last 20 years, she has worked in legislative, public, academic, school, and special libraries. Murphy earned a master's degree in library science in 1999 from San Jose State University School of Library and Information Science.

Pamela M. Negro, M.S.W., CADC, CPS, received her master's degree from Rutgers University and is a certified alcohol/drug counselor. She is also the associate director of the Rowan University Center for Addiction Studies. She served as chair of the Education/Prevention Committee for six years on the New Jersey Governor's Council on Alcoholism and Drug Abuse. She has also served on the New Jersey Higher Education Consortium as project coordinator since 1993.

David L. Rosenbloom, Ph.D., is the director of the National Institute of Alcohol Abuse and Alcoholism Research Center to Prevent Alcohol-Related Problems Among Young People, and Join Together, a program which helps communities fight substance abuse and gun violence. He is also a professor of public health at Boston University's School of Public Health, and teaches health care management and strategy as an adjunct lecturer at Brandeis University. He serves as the vice-chair of the Spaulding Rehabilitation Hospital Board of Trustees, and is chairman of QuitNet.com Inc.

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SALIS 2005 Presentation Abstracts

(In Order of Conference Program)

Wednesday, May 4

Overview and Update of the Center for Substance Abuse Prevention

Tracy Johnson, Associate Director for the Center for Substance Abuse Prevention's Central CAPT

The Central Center for the Application of Prevention Technologies (CAPT) is administered by the Minnesota Institute of Public Health, and is designed to work with states and local communities, policymakers and local leaders, and agencies and task forces to apply science-based prevention technology that works.

Addiction Technology Transfer Center Overview

Louetta Albright, Director, Great Lakes Chapter of the Addiction Technology Transfer Center (ATTC)

The Great Lakes ATTC mission is to make effective, culturally competent research-based treatment services available to people with substance abuse disorders, through research to practice activities for the professionals, trainers, and educators who serve them.

Virtual Reference Implementation

Sandy DeGroote, Assistant Information Services Librarian and Associate Professor at the Library of Health Sciences, University of Illinois-Chicago

This session will give you an overview of the planning, implementing, and training needed to establish a virtual reference service. This talk includes a synopsis of virtual reference software and options for providing virtual reference (i.e. collaborative reference).

What is Process Mapping and How Can It Improve Library Services?

Karel Ares, Executive Director, Prevention First, Inc.

This workshop describes how an organization can improve customer service by examining its internal processes. Process mapping is the method by which organization project teams or departments can visually depict the steps involved in providing a service, and analyzing ways in which the process can be enhanced to reduce response times, increase accuracy and timeliness of information, and address other issues that can impact customer satisfaction. An overview of process mapping will be provided, and workshop participants will have the opportunity to develop a sample process map.

National Library of Medicine Resources and Services

Tammy Mays, Consumer Health Coordinator, Greater Midwest Region, National Network of Libraries of Medicine
Charniel McDaniels, Network Coordinator, Greater Midwest Region, National Network of Libraries of Medicine

Learn more about the National Library of Medicine, a resource providing free Web access to biomedical information and delivery of library services to health professionals through the National Network of Libraries of Medicine.

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Setting Up an Evidence-Based Electronic Library on Drug Addictions (EELDA): A Joint Project of Librarians, Academics and Other Specialists

Christine Goodair, Head of Information Services, DrugScope, United Kingdom

This presentation describes the project, its aims and methodology, and explores the issues raised by the project. The information for the EELDA database is collected and appraised using protocols for evidence-based medicine. The development of content is systematic, structured, transparent, and includes a number of safeguards to achieve a high level of quality regarding the final output. Specialized authors and librarians are involved in this process. Within this context, the paper explores the issues raised by working across different cultures, specialists, and languages. It also looks at the need for evidence-based work, and reflects on its relevance to substance abuse work, drawing on other examples.

Thursday, May 5

New Medications for Addiction Treatment

David Rosenbloom, Director, Join Together and the National Institute of Alcohol Abuse and Alcoholism Research Center to Prevent Alcohol-Related Problems Among Young People.

The past decade has seen the development of important medications such as buprenorphine, naltrexone, and acamprosate that can effectively treat addiction, especially when combined with counseling, support and aftercare. However, obstacles prevent their widespread use. For example, there are insurance companies that do not cover the costs of the drugs, providers who cap on the number of patients receiving medication, or there is a lack of awareness and training among physicians. In this session, learn how SALIS members can help overcome current barriers to these medications by providing and promoting accurate information to their organizations and patrons.

Responding to the Meth Crisis

Barbara Seitz de Martinez, Deputy Director, Indiana Prevention Resource Center

Methamphetamine has become a growing problem across the United States and beyond. It's easy to manufacture and difficult to quit. The production of methamphetamine creates grave dangers for those at the laboratory, and for persons living in the vicinity. Fumes associated with its manufacture are extremely toxic and can cause explosions. Indiana is not alone in its battle with methamphetamine, both as a homegrown drug and as a distributed drug brought into the state. This presentation describes the characteristics of methamphetamine, its various forms, short and long-term effects, and how it has affected communities and individuals. It will also focus on resources available to Substance Abuse Librarians and Information Specialists (SALIS), including materials in Spanish to help educate the public on the drug and on ways to combat it.

Collaborative Initiatives for Enhancing Library Services through User-Based Library Advisory Committees

Andrew Wahl, Manager of Library and Information Services, Pacific Institute for Research and Evaluation, Maryland
Terry Kemper, Systems Librarian, Pacific Institute for Research and Evaluation, Maryland
Julie Murphy, Manager of Library Services, Prevention Research Center, Pacific Institute for Research and Evaluation, California

Special library/information centers have long understood that cultivating user feedback is critical for evaluating the value of the services they provide. Typically, libraries have relied on feedback by using surveys/questionnaires for evaluating the quality of services provided. While surveys can often measure user satisfaction, they are limited in producing a meaningful overview. An alternate way for libraries to achieve this is by fostering relationships within their organizations through a formal committee/group, commonly referred to as a library advisory committee. This panel discussion presented by the Pacific Institute for Research and Evaluation (PIRE) library staff will discuss the benefits, challenges, and technical/logistical obstacles encountered while facilitating and coordinating a geographically dispersed library committee for the research staff of PIRE.

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Open Access vs. Toll Access: The Changing Environment

Julie Murphy, Manager of Library and Information Services, Prevention Research Center

As librarians, we are keenly aware of the spiraling costs of serial subscriptions. These costs have been especially disproportionate in the scientific, technical and medical journals. The typical publication cycle of a research article involves a lengthy peer-review process that usually requires the author to relinquish copyright to the publisher. The irony: work that is paid for with taxpayer money, and "given away" by researchers is, in turn, sold back to libraries and the academe at enormous profit margins. As a result, the Open Access Movement has been gaining in popularity among researchers, librarians, and government officials. Open Access claims to level the playing field by making research information available to readers for free. But can access be achieved without dismantling the process of peer-review? What are its unintended consequences? This presentation will discuss not only viewpoints from each side of the debate, but also the history behind the controversy, the economic situation that caused crisis, and potential business models and future directions of scholarly communication in the digital age.

Friday, May 6

New Jersey Higher Education Consortium Initiative to Combat Party Drugs

Pamela M. Negro, Associate Director, Rowan University Center for Addiction Studies, New Jersey

Recent findings indicate that ecstasy use can lead to psychological dependency (Phem and Puzantian 2001). From its roots in the United States, in places like Texas, ecstasy has spread from extravagant parties to affluent college students, and is now rated as the fastest growing drug used among college students. Usage has risen from 0.5% in 1994 to 5.5% in 1999 (data by University of Michigan). This presentation demonstrates a comprehensive campaign of action used to slow down the rampant use of ecstasy on college campuses in New Jersey. This reduction incorporates education, alternate programs, training, and motivating students to avoid and/or cease usage. A monograph prepared by Rowan University, which explains the evaluation of ecstasy use by New Jersey college students and its impact, will be made available. The award-winning video, *Dancing with Darkness*, as well as the award-winning CD, *It's My Party and I'll Die if I Want To*, will be available for presentation. The video and CD were produced by Rowan University and the university's radio station, WGLS, respectively.

Assessing Abuse Liability of Prescription Opioids in Recreational Drug Users

James P. Zacny, Ph.D., Professor, Department of Anesthesia and Critical Care, University of Chicago

Over the last several years, the United States has experienced a marked increase in the non-medical use and abuse of prescription opioids, including such drugs as Vicodin, Percocet and OxyContin. Dr. James Zacny's laboratory has embarked on a series of studies that has examined the subjective effects of a number of prescription opioids, including subjective effects that might be linked to abuse of these drugs (e.g., liking, euphoria). Results from three studies will be reported after a brief description of the methods used in assessing abuse liability-related effects of drugs. The first two studies will examine the effects of Vicodin and oxycodone, respectively, across a range of doses, including those that are supra-clinical. The third study will directly compare Vicodin and Percocet to determine whether, at clinically relevant doses, abuse liability-related effects are produced. Implications of the results of these studies will be discussed as well as potential future research directions.

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Performing Artists

Cicely Wilson

Cicely is a thespian by nature. She comes from a family of performers and was “bitten by the bug” at a very young age. She thrives on the energy that acting provides, and also sings and dances. She performs with Three-Fold Cord, a group composed of actors, dancers, poets and singers. Their performances combine all art forms into a theme show ranging anywhere from heartache to AIDS. She has performed in locations throughout the U.S., and is currently working on her own one-woman show. Previously, she was a middle school teacher teaching language arts, and now works at Prevention First as a technical training consultant for the All Stars program.

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Pam Woll

Pam is a writer, trainer, and instructional designer in a number of human service fields, including the treatment of substance use disorders. She is also companion to Igor the harp, whom she met about 20 years ago. She doesn't read music, so she arranges songs and plays them by ear. A few of the pieces are ones she wrote; the rest are songs she heard on tapes, records, movies, or the radio. Some are Irish and Scottish, some are old, and a few are contemporary.

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Substance Abuse Librarians and Information Specialists An International Association

SALIS (Substance Abuse Librarians and Information Specialists) is an international association of individuals and organizations with special interests in the exchange and dissemination of alcohol, tobacco, and other drug (ATOD) information. Incorporated in California since 1988, SALIS is recognized by the U.S. Internal Revenue Service under the Internal Revenue Code Section 501 (c)(3) as a non-profit corporation.

Brief History

SALIS was created in 1978 with assistance from the U.S. National Institute on Drug Abuse (NIDA) and the National Institute on Alcohol Abuse and Alcoholism (NIAAA). In 1986, Librarians and Information Specialists in Addictions (LISA), the Canadian counterpart, merged with SALIS.

In 1989, SALIS became an affiliate member of the International Council on Alcohol and Addictions (ICAA). SALIS has played an active role with the Center for Substance Abuse Prevention (CSAP) RADAR Network since its inception, and has been part of the advisory team of the National Institute on Alcohol Abuse and Alcoholism (NIAAA) Alcohol and Other Drug Thesaurus Project since 1989.

Goals

- Promote the dissemination of knowledge and objective, accurate information about the use and consequences of alcohol, tobacco, and other drugs.
- Provide a communications network for those working in the ATOD field.
- Encourage cooperation and linkages among members and information centers.
 - Serve as an advocate for members on matters of common interest.
 - Support professional development programs.



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