

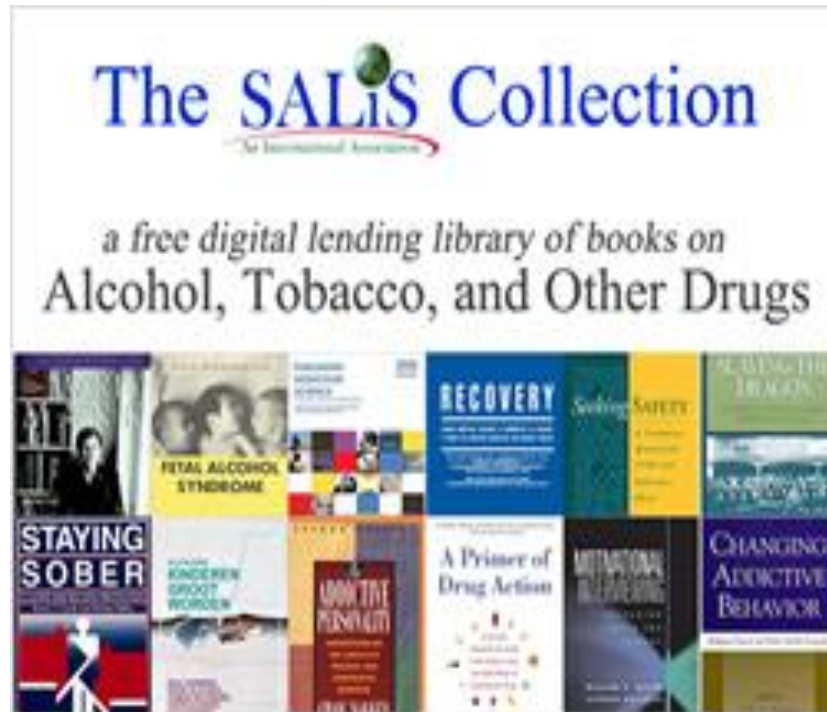
The SALIS Collection Celebrating 5 years of Growth

**Sheila Lacroix
Andrea Mitchell
Barbara Weiner**

**Presented at the 40th Annual SALIS Conference
jointly held with AMHL, May 1-4, 2018
Berkeley, CA**



Happy 5th Birthday!
[Http://archive.org/details/salis](http://archive.org/details/salis)



Presentation Overview

In the Beginning.....2013

2017: Year in Review

- **Growth & Usage**
- **Fundraising**
- **Promotion**
- **Plans; Expectations; Challenges**



In the Beginning... 2013 - 2014

SALIS 2013, Berkeley, CA:

Site Visit, Internet Archive, San Francisco, CA

Goal

"One web page and one digitized copy of every alcohol, tobacco and other drug book ever published."

Book by Book ... 86 collected and entered into the Digs Project Database.

SALIS 2014, Rutgers U, NJ

Collection Named

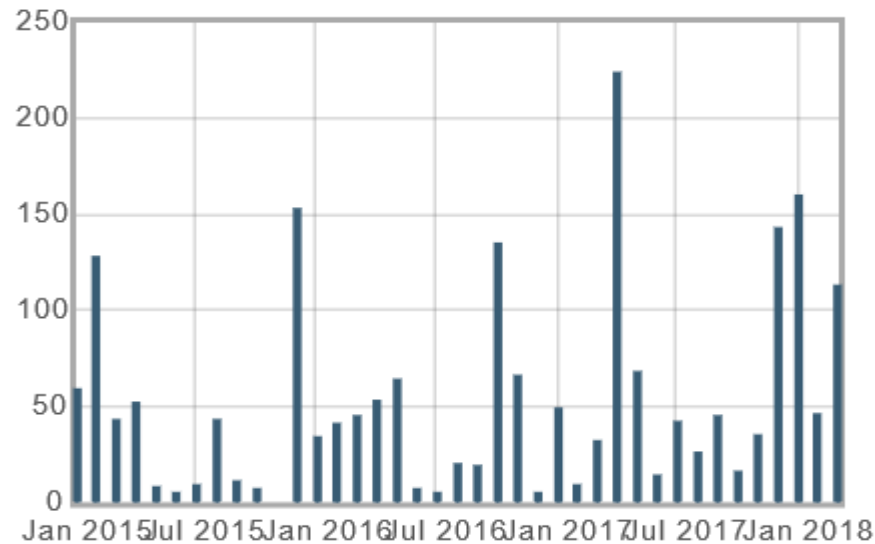
The SALIS Collection: Alcohol, Tobacco, and Other Drugs



The SALIS Collection: Growth

ITEMS

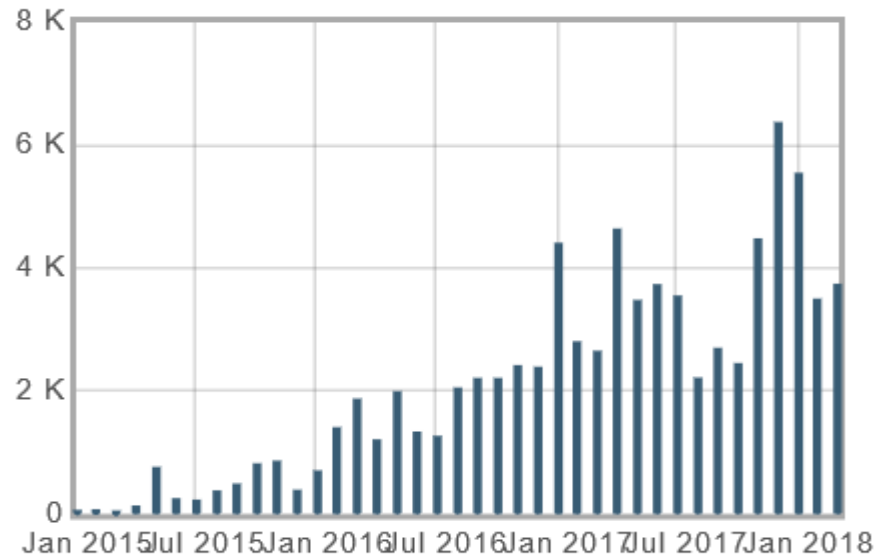
2,120



The SALIS Collection: Usage

VIEWS

94,871



The SALIS Collection

How it Grows

Scanning (from a variety of IA Sites)

- Costs involved: IA - average \$30 per book, plus SALIS volunteer time.
- Book donations required (SALIS members / library closures / researchers)
- Fundraising required

Uploading

- by dedicated SALIS members



The SALIS Collection: Uploading Scanned 'in house' or Born Digital

The Digs Team 'Stars'

- **Marc Wauters**, VAD, Belgium: Over 400 Belgian documents over the years. Heavily accessed.
- **Barb Wiener**, HBFF Library, USA: NIDA Monographs collection; Butler Center for Research, Research Updates; NIAAA Project Match Series. Last count, 326.
- **Isabelle Michot**, OFDT, France: in 2017: 6 EMCDDA Scientific Monographs; 7 French books published between 1970 and 1992. (almost 50 docs since inception)

The SALIS Collection: Fundraising

Fundraising: Essential for continuing growth.

In 2017 a boost was required to meet our goal of 1800 books (reached in early 2018)

Success! 2 main sources

- Society for the Study of Addiction (SSA) Grant
- SALIS CrowdFunding Campaign



The SALIS Collection: SSA Grant

SSA Grant Timelines

- **Nov. 2016:** Goodair & Lacroix presented on The SALIS Collection at the SSA 2016 Conference, York, UK.
- **Spring 2017:** Mitchell, Goodair & Lacroix worked on grant application.
- **Fall 2017:** Mitchell connected with SSA to firm up expectations.

Success! Funds received to scan 250 books.



The SALIS Collection: CrowdFunding

SALIS CrowdFunding Campaign, Giving Tuesday, Nov. 28, 2017

- Digs first CrowdFunding venture.
- SALIS Board - matched donations to 1st \$1,000.
- SALIS Members encouraged to:
 - Promote through dissemination routes
 - Connect personally with colleagues, researchers, and other contacts.
- Over \$6600.00 raised!
- SALIS compiled contact list of donors.



The SALIS Collection: Fundraising Outcome

Covered Costs to Scan:

- Almost all remaining books selected from NIAAA Library
- Donations received from:
Drug Policy Alliance, NY
Prevention Research Center, CA
Hazelden (MN)



The SALIS Collection Promotion & Presentations

Andrea Mitchell is our Ambassador

We can all help:

- Referrals in our reference work & outreach
- Conference & Meeting presentations
- Tweet & Retweet

Build & Maintain Networks: SSA; NIAAA; ISAJE; ICARA.
NIAAA continues to provide funding as well as books.
To date, \$8500 has been received from NIAAA.



The SALIS Collection: 2017 Presentations

Andrea Mitchell

- International Society of Addiction Journal Editors (ISAJE) Meeting in Boston mid-July
- International Confederation of ATOD Research Associations (ICARA) meeting in Washington

Christine Goodair

- Flyer Prepared & Distributed at the SSA Conference, UK. Tweets for SSA

Julie Murphy

- Prevention Research Center in mid-December.



The SALIS Collection

Promoting via Social Media



The SALIS Collection

Another Sample Tweet



The SALIS Collection: Challenges, Plans, Expectations

Current Challenges

- Administrative

Tracking and follow-up

Improved Metadata & Procedures (record clean-up)

- Collection Development

Developing and managing lists of key texts

Ongoing decision making

- Fundraising, including expanding partnerships.



The SALIS Collection: Challenges, Plans, Expectations

Plans & Expectations

- Expand Scope: More books on Drugs of Abuse
- Develop & Maintain Fundraising Partnerships such as SSA & NIAAA
- 2500 by Dec. 31, 2018!



The SALIS Collection: 2017 Highlights

- SSA Grant and partnership
- Successful CrowdFunding Campaign
- Building Collections, of Note:
 - ARF Collection, IA Canada
- Building Important Series:
 - NIDA Monographs
 - NIAAA Monographs
 - NIAAA Reports to Congress



Thank You!

We acknowledge the hard work of the Digs Team:

Meg Brunner **Christine Goodair** **Sheila Lacroix**
Isabelle Michot **Andrea Mitchell** **Julie Murphy**
Jane Shelling **Nancy Sutherland** **Marc Wauters**
Barbara Weiner

&

Barbara Seitz de Martinez

And to all others who have participated by:

- Selecting and sending books
- Making personal donations
- Supporting the Digs Team in so many ways.

