The SALIS Collection
Celebrating 5 years of Growth

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Presented at the 40th Annual SALIS Conference
jointly held with AMHL, May 1-4, 2018
Berkeley, CA
Happy 5th Birthday!
Http://archive.org/details/salis
Presentation Overview

In the Beginning.....2013

2017: Year in Review
- Growth & Usage
- Fundraising
- Promotion
- Plans; Expectations; Challenges
In the Beginning... 2013 - 2014

SALIS 2013, Berkeley, CA:
Site Visit, Internet Archive, San Francisco, CA

Goal
"One web page and one digitized copy of every alcohol, tobacco and other drug book ever published."

Book by Book ... 86 collected and entered into the Digs Project Database.

SALIS 2014, Rutgers U, NJ

Collection Named
The SALIS Collection: Alcohol, Tobacco, and Other Drugs
The SALIS Collection: Growth

ITEMS

2,120
The SALIS Collection: Usage

94,871

[Bar chart showing usage trends from January 2015 to January 2018]
The SALIS Collection
How it Grows

Scanning (from a variety of IA Sites)
- Costs involved: IA - average $30 per book, plus SALIS volunteer time.
- Book donations required (SALIS members / library closures / researchers)
- Fundraising required

Uploading
- by dedicated SALIS members
The SALIS Collection: Uploading
Scanned 'in house' or Born Digital

The Digs Team 'Stars'

- **Marc Wauters**, VAD, Belgium: Over 400 Belgian documents over the years. Heavily accessed.
- **Barb Wiener**, HBFF Library, USA: NIDA Monographs collection; Butler Center for Research, Research Updates; NIAAA Project Match Series. Last count, 326.
The SALIS Collection: Fundraising

Fundraising: Essential for continuing growth.

In 2017 a boost was required to meet our goal of 1800 books (reached in early 2018)

Success! 2 main sources
- Society for the Study of Addiction (SSA) Grant
- SALIS CrowdFunding Campaign
The SALIS Collection: SSA Grant

SSA Grant Timelines

- **Nov. 2016:** Goodair & Lacroix presented on The SALIS Collection at the SSA 2016 Conference, York, UK.
- **Spring 2017:** Mitchell, Goodair & Lacroix worked on grant application.
- **Fall 2017:** Mitchell connected with SSA to firm up expectations.

Success! Funds received to scan 250 books.
The SALIS Collection: CrowdFunding

SALIS CrowdFunding Campaign,
Giving Tuesday, Nov. 28, 2017

- Digs first CrowdFunding venture.
- SALIS Board - matched donations to 1st $1,000.
- SALIS Members encouraged to:
  - Promote through dissemination routes
  - Connect personally with colleagues, researchers, and other contacts.
- Over $6600.00 raised!
- SALIS compiled contact list of donors.
The SALIS Collection: Fundraising Outcome

Covered Costs to Scan:

- Almost all remaining books selected from NIAAA Library
- Donations received from:
  - Drug Policy Alliance, NY
  - Prevention Research Center, CA
  - Hazelden (MN)
The SALIS Collection
Promotion & Presentations

Andrea Mitchell is our Ambassador

We can all help:
- Referrals in our reference work & outreach
- Conference & Meeting presentations
- Tweet & Retweet

Build & Maintain Networks: SSA; NIAAA; ISAJE; ICARA.
NIAAA continues to provide funding as well as books.
To date, $8500 has been received from NIAAA.
The SALIS Collection: 2017 Presentations

Andrea Mitchell
- International Society of Addiction Journal Editors (ISAJE) Meeting in Boston mid-July
- International Confederation of ATOD Research Associations (ICARA) meeting in Washington

Christine Goodair
- Flyer Prepared & Distributed at the SSA Conference, UK. Tweets for SSA

Julie Murphy
- Prevention Research Center in mid-December.
The SALIS Collection
Promoting via Social Media

SSA @SSA_Addiction • 2h
National Book Day - recommend/donate your 'top 5' books or reports in the addiction field for digitisation and preservation in the SALIS Collection - 250 titles added recently buff.ly/2F1N2il buff.ly/2FDWSo0
The SALIS Collection
Another Sample Tweet

SSA @SSA_Addiction • 40m
Academic Book Week a celebration of the diversity, variety and influence of academic books 23-28 April 2018. #AcBookWeek recommend/donate your ‘top 5’ addiction titles for digitisation and preservation in the SALIS Collection buff.ly/2F1N2II buff.ly/2FDW5co0
The SALIS Collection: 
Challenges, Plans, Expectations

Current Challenges
- Administrative
  Tracking and follow-up
- Improved Metadata & Procedures (record clean-up)
- Collection Development
  Developing and managing lists of key texts
- Ongoing decision making
- Fundraising, including expanding partnerships.
The SALIS Collection: Challenges, Plans, Expectations

Plans & Expectations

- Expand Scope: More books on Drugs of Abuse
- Develop & Maintain Fundraising Partnerships such as SSA & NIAAA
- 2500 by Dec. 31, 2018!
The SALIS Collection: 2017 Highlights

- SSA Grant and partnership
- Successful CrowdFunding Campaign
- Building Collections, of Note:
  - ARF Collection, IA Canada
- Building Important Series:
  - NIDA Monographs
  - NIAAA Monographs
  - NIAAA Reports to Congress
Thank You!

We acknowledge the hard work of the Digs Team:

Meg Brunner  Christine Goodair  Sheila Lacroix
Isabelle Michot  Andrea Mitchell  Julie Murphy
Jane Shelling  Nancy Sutherland  Marc Wauters
Barbara Weiner
&
Barbara Seitz de Martinez

And to all others who have participated by:
- Selecting and sending books
- Making personal donations
- Supporting the Digs Team in so many ways.