Reporting on Addictions Trends

SALIS/AMHL 2018
Chad Dubeau
May 2018
Wasted Information is a Tragedy!
Agenda

- About CCSA
- Addiction News Daily
- Using AND data to identify trends
- Emerging Trends Report
- Outcomes
- Next steps and suggestions
About CCSA

- **Vision:** A healthier Canadian society where evidence transforms approaches to substance use.

- **Mission:** To address issues of substance use in Canada by providing national leadership and harnessing the power of evidence to generate coordinated action.

- **Value Proposition:** CCSA was created by Parliament to provide national leadership to address substance use in Canada. A trusted counsel, we provide national guidance to decision makers by harnessing the power of research, curating knowledge and bringing together diverse perspectives.
CCSA’s National Priorities and Areas of Action


In 2016: Consultations to inform the refresh of the National Framework for Action
What is Addiction News Daily?
What is Addiction News Daily?

- CCSA’s news service
- Topics concerning alcohol, drugs and their related harms
- Prevention, treatment, recovery, and substance use policy
- Mostly Canadian
- 3141 subscribers
- Free!

www.ccsa.ca  •  www.ccdus.ca
Addiction News Daily (Website)

Addiction News Daily is CCSA’s news service, a compilation of stories pulled from various sources and focusing on topics concerning alcohol, drugs and their related harms (including alcohol and drug prevention, treatment, recovery and addiction, and substance abuse policy and political dialogue). The stories are chosen for their potential interest to Canadians and are of national significance. The opinions expressed in Addiction News Daily stories are not necessarily those of CCSA. (Note: The RSS feature is no longer supported.)

View more information about Addiction News Daily

Wednesday, March 28, 2018
P.E.I. to allow four cannabis plants per home, consumption in designated areas
National Post
Wednesday, March 28, 2018

Alberta strengthens impaired driving laws
Alberta Government
Tuesday, March 27, 2018

Supervised consumption site to open at Royal Alex
Alberta Government
Tuesday, March 27, 2018

Cannabis concerns at work
The Globe and Mail
Tuesday, March 27, 2018

Tuesday, March 27, 2018
Wednesday, March 28, 2018
Thursday, March 29, 2018
Friday, March 30, 2018
Monday, March 26, 2018
P.E.I. to allow four cannabis plants per home, consumption in designated areas
National Post
March 28, 2018

Alberta strengthens impaired driving laws
Alberta Government
March 27, 2018

Supervised consumption site to open at Royal Alex
Alberta Government
March 27, 2018

Cannabis concerns at work
The Globe and Mail
March 27, 2018

How Senator Tony Dean saved Trudeau’s pot law
Maclean's
March 23, 2018
2000+ Articles a Year!
The Challenge
The Challenge

• Can AND be used to track trends?

• Available information: archived list of headlines

• To do: set up a tracking sheet that lists all topics covered in AND then sort the articles (now ongoing)
Trends for 2017-2018 (June 2017-May 2018)

Addiction services:

Accreditation:

Acupuncture:

Aftercare and supportive recovery rooms: 1 (ON) Total: 1

Alcohol sale quantity limits: 1 (NU) Total: 1

Allowing methadone in treatment facilities:

Awareness of available services:

Barrier free clinics:

Barriers for parents seeking help for their children: 1 (ON) Total: 1

Call for accreditation of treatment services:

Call for more aftercare, transition homes: 1 (NL) Total: 1

Call for more services for men:

Call for more services for South Asian community: 1 (AB) Total: 1

Call for more services for youth: 2 (MB) 2 (ON) 1 (SK) Total: 5
Emerging Trends Report

Addiction Trends

Emerging Trends Report

Chad Dubeau

July 2017
Report’s Focus

- General trends (most popular of the 24 main topics)
- Specific trends (most popular of the 800 sub-topics)
- Geographical distribution
- Trends by population groups (youth, First Nations, women, and older adults)
- Conclusion (emerging topics)
- Appendix (detailed tracking form)
Examples of Key Findings

- Cannabis is making headlines (legalization)
- Harm reduction is big news (mostly in reaction to the opioid crisis, overdose prevention/reversal/Naloxone)
- Fentanyl crisis was the only sub-topic that was covered by every province and territory
- Bulk of the stories are from Ontario and British Columbia (48%)
How Has this Report Helped CCSA?

- Verify if our current priorities align with reported trends in the media (Senior Leadership Team)
- Inform strategic directions and business planning (Senior Leadership Team)
- Used to understand how public and media perceive emerging issues like cannabis legalization (Knowledge Brokers)
- Used as source for potential topics for next Substance Use In Canada report (Scientific Advisory Committee)
- Used to identify topics for CCENDU bulletins like NPS (Canadian Community Epidemiology Network on Drug Use)
How Has this Report Helped Me?

- Good reminder to staff that I can assist with monitoring work (not just lit. searches)
- Increased cross-divisional collaboration
- Developed report writing skills
- Keeps me current on key issues
What’s Next?

- Next report
- More feedback
- Frequency
Final Thoughts

• Information is power and Information Professionals have access to a lot of unique data (generated by us!). Why not use that information to benefit your users and organization?
Discussion time!

• Have you been involved in monitoring trends? How?

• What kind of information do you track on a regular basis? (Citations?)

• Do you use it for anything more than task reporting? (If so, how? If not, could it be used to create another product?)

• Is there anything we can create using reference or document delivery stats?
Contact Information

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Questions?