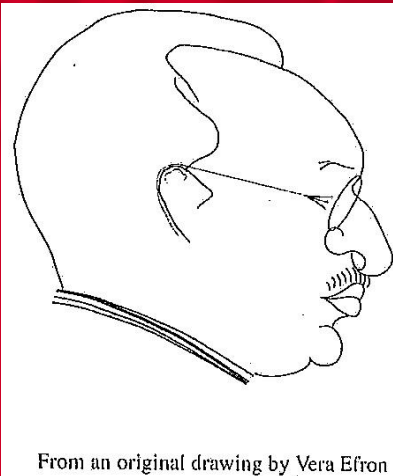


# Keller and Jellinek

Molly Stewart, MLIS  
Reference Librarian  
Franklin Township  
Public Library



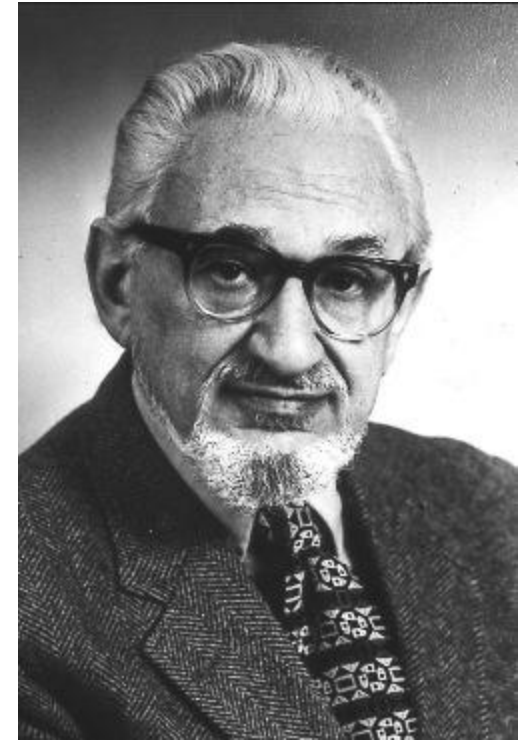
From an original drawing by Vera Efron



# Beginnings

## Carnegie Grant Project

- Mark Keller:  
editorial and research assistant
- E.M. Jellinek:  
executive director of the project



*“he didn’t know anything about it, about alcoholism”*  
(Keller interview by Sheila Blum, 1980s)

# Mark Keller

- Self educated, never attended college
- Began in the alcohol field in the 1930's at NYU School of Medicine
- Instrumental in creating the library at CAS
- Editor of the *Quarterly Journal of Studies on Alcohol*



Marty Mann, Mark Keller, and Brinkley Smithers at Keller's retirement party

# Research Council on Problems of Alcohol

“Jolliffe's decision to ship me up to the Academy to work with Bunky had multiple reasons, one being to raise my income. But there was another...He expressed the feeling that this Jellinek fellow was evidently a holy wonder—but didn't impress him as a very solid character. What would he do, especially budgetwise, left all to himself? So I was to try to keep Jellinek on an even keel.”

(Keller to Anderson, 1963)

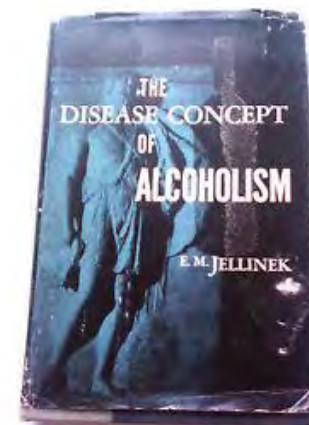
## RCPA Continued

“I think Bunky understood my position and he cleared lots of things with me, such as buying this and that, about which I didn't care a hoot. In retrospect, maybe Bunky understood this aspect of my position better than I did.”

(Keller to Anderson, 1963)

# Professional Relationship

- Lab of Applied Physiology at Yale
- Publications Coauthor
- CAAAL
- Disease Concept of Alcoholism
- Encyclopedia Project



Rates of Alcoholism in the United States  
of America, 1940-1948

E. M. Jellinek, Sc.D.

*Consultant on Alcoholism, World Health Organization  
Geneva*

Mark Keller

*Editor, the Publications Division, Yale Center of Alcohol Studies  
New Haven, Connecticut*

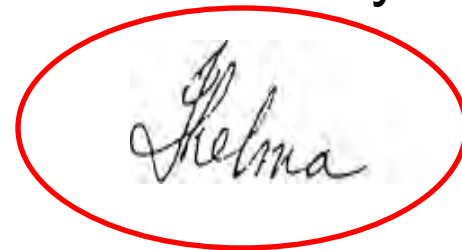
**ENCYCLOPEDIA OF PROBLEMS OF ALCOHOL**

*Sponsored by the Cooperative Commission on the Study of Alcoholism*

**October 9, 1962**

*I think this is the beginning of a beautiful  
friendship*

“I remember when you used to come out to the apartment in Branford to work on the original. You and Bunky would work in the evening (I guess you probably had dinner first but I don't remember), eventually we'd bed you down. ...it was always a pleasure to see you and to have you around.”  
(Anderson to Keller, 1988)

A handwritten signature in cursive script that reads "Helma". The signature is enclosed within a red oval border.

“It didn't take long for Jellinek and me to become friends.”  
(Speech given by Keller, 1972)

# Encouragement

“My first reaction was, ‘But I don’t know anything about it!’ To which he replied, ‘What you think is more important, and anything you need to know I’ll teach you.’ But I am terribly unenterprising (my belief in free enterprise is strictly for the rights of others)...”

(Keller to Thelma, 1963)

“Mark came into this “field” through Jolliffe and Jellinek”.

*(About Mark Keller on His Retirement, Bacon, 1977)*



# Mutual Admiration

“I recall Bunky saying something about you and when I asked who you were, he said you were Norm Jolliffe’s secretary (sort of). And then he made his “wise” face, and said, ‘Good man, Keller.’”

(Anderson to Keller, 1963)

**“I Remember Bunky”**

By Mark Keller

“Ideas flourished in the Jellinek brain like wildflowers in a lush meadow.”

“In ten years at Yale, Jellinek played the lead in turning America around about alcohol and alcoholism.”

*(I Remember Bunky, Keller, 1984)*

# Loyalty

**E. M. Jellinek at Seventy**

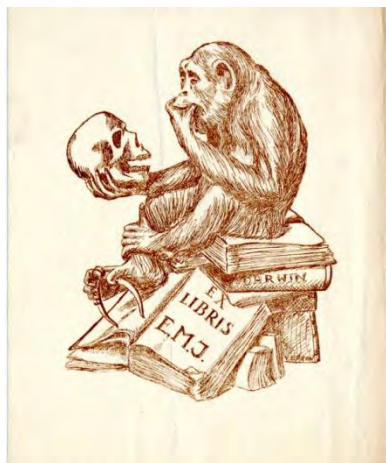
**T**HE SCIENTIFIC PURSUIT of alcohol problems has had a protean development in the 20-odd years just past. From a time in the latter thirties when a few men organized a Research Council on Problems of Alcohol until the present, the foundations that have been laid and the actions that have been taken have had a long and fascinating history. The present

*Thurs. 19 Sept 5:00 p.m. (Liddell)*

405 PARK AVENUE NEW YORK, N. Y. 10022 (212) PLAZA 2-4881	<b>THE E. M. JELLINEK MEMORIAL FUND, INC.</b>
<b>BOARD OF DIRECTORS</b>  MR. MARK KELLER <i>President</i> New Brunswick, N. J. MR. R. BRINKLEY SMITHERS <i>First Vice President</i> Treasurer New York, N. Y.	August 28, 1968



The "Bunky"



**E. M. Jellinek—A Permanent Memorial**

E. M. Jellinek first focused his curiosity on the problems of alcohol in 1938. For the next 25 years the penetrating mind of his stimulating personality explored every obscure crevice of this complex of problems. Bringing the most educated approach, the keenest zest and the shrewdest

Jellinek's bookplate

**Tributes to E. M. Jellinek**

The inaugural session of the Symposium constituted a memorial to the late Dr. E. M. Jellinek and was held in the Aula Magna of the University of Chile. Presiding were the Minister of Education of Chile, Mr. Juan Gómez Millas, and the Minister of Public Health, Dr. Ramon Valdivieso. Dr. Amador Neghme, Dean of the Faculty of Medicine of the University of Chile, represented the Rector of the University, and Mrs. Joy Moser represented the Director of the World Health Organization. Also presiding were Dr. Abraham Horwitz, Director of the Pan American Sanitary Bureau, Mr. Archer Tongue, Director of the International Council on Alcohol and Alcoholism, Dr. Francisco Mardones, Director of the National Health Service of Chile.

# Loyalty

“E. M. Jellinek was essentially a universal scholar. He never really earned a doctorate, although along the way he acquired a couple of honorary degrees, and he allowed himself to be referred to as Dr. Jellinek because it was too inconvenient to correct everybody all the time. Of course he was a doctor of doctors in the truest sense.”

(Mark Keller, *Alcohol and Alcoholism*, 1970)

# Proposed Biography

“grand and needed project”

“lots of people were waiting for”

“And now I realize how much-much I don't know!”

(Keller to Anderson, 1988)

The <sup>warm</sup> close friendship of the students and ~~and~~ faculty of the Seeman School and the Center of Alcohol Studies, <sup>with the</sup> ~~supported~~ <sup>with the</sup> ~~as far as~~ <sup>all through</sup> the peers, ~~and~~ Anonymous and with Bill personally, continued, and to this moment continues in memory. That is why it is so appropriate that the posthumous award of the Bentley should be made at this Seeman School.

# Bunky the Screwball

“Would you believe, there was one time when I beat out Bunky in sort-of **nonsense verse** action”

(Keller to Anderson, 1988)

*I felt that time was hanging by its toes,  
I Felt the goosedflesh creeping up my nose,  
I felt the shudder of an unknown thought,*

*I saw the world behaving like a kite,  
I felt as loving as a Hitlerite;  
I wondered what the cause might be—  
I found: My cigarette was smoking me.*

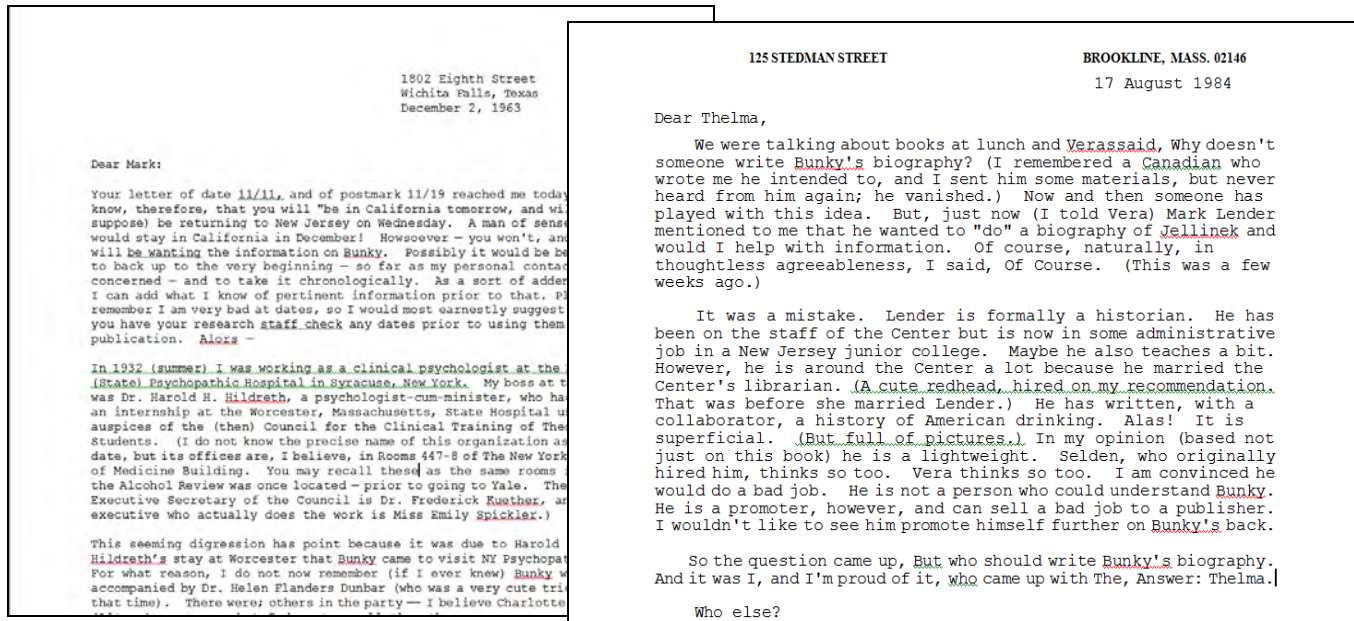
*-Jellinek*

*A charming psychologist, Hedda,  
Decided that she would 'get wedda.  
All the fussin' annoyed her  
Till consoled by a Freuder: It isn't for  
worse but for bedda.*

*-Keller*

# The Librarian's Role

- Primary Sources
- Finding material, providing access, supplying context
- Putting all the pieces together



“I do remember Bunky coming home and saying, ‘How would you like to be married to an alcohol expert?’ I said something along the line of, ‘But you don’t know one damned thing about it’. ..I said I thought he could probably learn enough to bull his way along until he needed to know more. Again, Bunky took to the books, and I swear that within ten days he had developed a number of really good and original ideas on a subject about which he (nor anyone else it turned out) had had not one reasonable notion in 50 years.”

(Anderson to Keller, 1963)

# Thanks to all

## Who inspired and supported us

- Robert Pandina
- Gail Milgram
- Sheila Blume

## Who helped us with Hungarian sources

- Maria Palotai
- Beatrix Kovacs
- Dora Vizvari
- Sandor Nagy

## Who also worked with us on the project

- Pat Bellanca
- James Cox
- Caro Langenbacher
- James Nguyen
- Lewis Parsons
- Jonathan Torres

**Thanks to our expert and next presenter remotely:**

**Ron Roizen**