

# Finding Substance Abuse Resources for your Community: An interactive online training & toolkit for Washington State

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**Finding Substance Abuse Resources for Your Community:**  
**An Interactive Online Training & Toolkit for Washington State**

**NN/LM National Network of Libraries of Medicine Pacific Northwest Region**

**Introduction**  
ADAI has a strong focus on dissemination and outreach and, to that end, has developed a number of online resources and databases. Despite the high value of these assets to those who use them, many people in our state don't know they are available or, if they do, are unsure how best to utilize them to find the information they need. To help address these needs, we applied for and received a **National Network of Libraries of Medicine (NN/LM) Health Information Services Award** to develop an online toolkit of resources intended to improve our outreach to and education of various populations in our state.

**Who's It For?**  
• Treatment providers  
• Parent and community organizations  
• Addiction studies students  
• Other stakeholders (policy makers, general public, e.g.)

**What Do They Need?**  
trends  
evidence  
prevention  
training  
education  
statistics

**Toolkit Components**  
• **Interactive online training** (using Articulate Storyline) demonstrating how to find/use resources.  
• **Informational brochure** describing the resources suitable for print or online sharing.  
• **Online portal** providing a single point of access to identified resources, the training, and the brochure.  
• **Community workshops** to spread the word!

**Some of the Resources & Databases to Be Featured in the Toolkit**

- WA State Substance Use Data & Resources**  
County-specific or statewide statistics & resources  
<http://ada1.uw.edu/wastate>
- LearnAboutMarijuanaWA.org**  
Science-based information about marijuana for the public, parents, teens, & consumers  
<http://learnaboutmarijuanawa.org>
- ADAI Clearinghouse**  
WA State repository of drug prevention & training resources  
<http://adaiclearinghouse.org>
- StopOverdose.org**  
ADAI hosted site with info & training on overdose prevention/naloxone  
<http://stopoverdose.org>
- ADAI Training & Events Calendar**  
Local training, events, and other educational opportunities  
<http://ada1.uw.edu/training>
- CTN Library What's New blog**  
Reader-friendly descriptions of the latest research from the NIDA Clinical Trials Network  
<http://ctndisseminationlibrary.wordpress.com>

**Apply for NN/LM Awards!**  
Did you know each of the 8 regions of the National Network of Libraries of Medicine (NN/LM) offers small grants in several categories?  
The awards support a wide range of projects, including professional development, training, health education, addressing health disparities, technological improvements for your organization, and exhibiting at conferences.  
Find out what awards your NN/LM region offers and apply for something!  
<http://nnlm.gov/>

**What's Articulate Storyline?**  
Storyline, E-Learning magazine's 2012 "Best E-Learning Development Tool" and "Best Mobile Authoring Solution" is a great program that allows you to easily create online, interactive trainings.  
Make your trainings as simple as a basic PowerPoint or as complex as a module that plays and moves almost like a film. Some of the features include:  
• Supports **audio narration or videos** - can record right in the program or import from outside sources  
• Custom **animation and motion paths** to make things move around the screen however you want them  
• The ability to use **layers and triggers** to coordinate complex movements or transitions on the screen  
• It's **Mobile- and tablet-friendly** - and you don't have to do anything to make that happen!  
• A **customizable "player"** where you can add links to resources, a table of contents, a glossary, and give the user full control over the learning pace (via next and previous buttons and playback controls).  
• Easy to make **508-compliant** (for disabled persons)  
• Storyline is **FUN to play around with, easy to learn!**

May also include: MedlinePLUS, SAMHSA store, and other national resources.

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Substance abuse is a health and social problem of concern to individuals and communities in Washington State. A recent report on drug abuse trends in the Seattle/King County area found that usage rates of illicit substances have continued to increase in our region, as have deaths from heroin overdose, DUIs related to marijuana use, and reports of multi-drug use at treatment intake (particularly the combination of heroin with other substances, like methamphetamine and cocaine) (Banta-Green et al., 2014). At the same time, the Affordable Care Act and other policy changes are increasing the role of primary care and behavioral health providers in the assessment and treatment of addiction.

As substance use disorders (SUDs) continue to impact people in our communities, treatment providers, parent and community organizations, addiction counseling students, and other stakeholders are seeking valid and reliable information about how best to provide support to those who are suffering. The information needs of these groups range from basic education and prevention resources all the way to the need to monitor statistics and trends, provide referrals, prevent overdoses, and learn about evidence-based interventions.

The [Alcohol & Drug Abuse Institute Library](#) and [Clearinghouse](#) at the University of Washington has a strong focus on the dissemination of current, valid, and reliable research, treatment, and prevention information to communities in our state. While we have developed numerous websites and materials, providing access to specialized information covering everything from drug abuse statistics to current issues like marijuana and opiate overdose, these resources are not always easy to find and use, especially for those outside of academic settings.

As a way to increase our outreach to and education of the populations in our state most in need of this information, we are developing an online kit of resources and training materials focused on finding and using the variety of information-gathering tools we

have identified as particularly useful to that audience.

The eight regions of the National Network of Libraries of Medicine (NN/LM) all offer a wide range of small grants to support library and information-related projects for their members. To obtain funding for this project, we applied for and were awarded a “Health Information Services” grant for the Pacific Northwest region, intended to “support projects that educate about, advocate for, and promote the value of health information services.” Other available awards focus on assessment and planning, health disparities information outreach, technology improvements, professional development, travel for exhibits at health fairs and conferences, and more. SALIS members interested in improving their organizations or doing more outreach should explore some of these funding opportunities (<http://nnlm.gov/funding/>).

The Finding Substance Abuse Resources toolkit will include:

(1) An online, interactive training module, developed using e-learning software Articulate Storyline, to provide easily disseminated, standardized training on locating and using a variety of web resources about SUD;

(2) A online, printable brochure presenting each of the featured resources and suitable for distribution by the ADAI Clearinghouse; and

(3) A new portal on the ADAI website to house the training and brochure and provide a single point of access for users to reliable, valid resources users may find useful in their professional or community work.

The training, brochure, and portal will focus on the following resources:

- The [ADAI Clearinghouse](#), a prevention and training resource center for Washington State featuring a range of print and online materials on SUD and related behavioral health topics;
- The [ADAI Washington State Substance Use Data & Resources](#) website, featuring statewide and county-specific content, including

statistics, treatment and public health information, state and county policy reports, and links to key agencies;

- The [Learn About Marijuana](#) website, developed as part of our ongoing work as the primary provider of public health information about marijuana for our state; and
- The [StopOverdose.org](#) website, which offers training and information on how to identify and reverse opioid overdoses using naloxone, as well as education about Washington State's 911 Good Samaritan Law.

The portal housing the toolkit may also include links to additional resources from ADAI and other reputable organizations, including the [ADAI Screening & Assessment Instruments Database](#), useful for providers and students; [MedlinePlus](#), a recommended source of information on substance use and related issues for community organizations and the general public; and [ADAI's Substance Abuse Conferences and Trainings Calendar](#), which provides details on upcoming events statewide.

Use and usefulness of the toolkit will be monitored using Google Analytics, which will

track the number of views and average duration of time spent watching the Storyline training module, the number of times the brochure is downloaded, and the number of visits (new and returning) and pages viewed on the web portal. We will also use Google Analytics to track which resources are most frequently accessed through the portal, helping us determine which of the various tools seem to be the most relevant to our population (important information for future outreach).

Substance use is an issue of concern for every community in our state. With the expansion of addiction services into more behavioral health and primary care settings, an increasing number of providers and other community members will be tasked with identifying and helping people who struggle with substance use disorders, leading to an increase in the need for valid information and tools at all levels of community involvement. This project will result in measurably improved dissemination and utilization of that information, which, in turn, will lead to better prevention, education, referral, and treatment for people with substance use disorders.

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## References

- Banta-Green, C., et al. (2015) Drug abuse trends in the Seattle-King County area: 2014. Seattle: Alcohol & Drug Abuse Institute, University of Washington, 12p.  
[http://adai.washington.edu/pubs/cewg/Drug%20Trends 2014 final.pdf](http://adai.washington.edu/pubs/cewg/Drug%20Trends%202014%20final.pdf)