

# Information Without Borders

18<sup>th</sup> Annual Elisad and 28<sup>th</sup> Annual SALIS Joint Conference

September 26-30, 2006



Education Development Center, Inc. and  
The Sheraton Newton Hotel  
Boston/Newton, Massachusetts

*Information Without Borders*



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Education Development Center, Inc. and the Sheraton Newton Hotel  
Boston/Newton, Massachusetts  
September 26-30, 2006

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September 26, 2006

Dear Friends,

Welcome to Boston for the first-ever joint meeting of Elisad and SALIS! This 18<sup>th</sup> annual meeting of Elisad and 28<sup>th</sup> annual meeting of SALIS promises to be a uniquely memorable experience for participants as we learn from, and with, colleagues from many different regions of the world.

The global health problem of substance addiction and misuse knows no borders. Abuse of legal and illegal drugs appears throughout the world and across societies, affecting the lives and work of many different people. Accurate information must also cross boundaries if alcohol, drug, and tobacco problems are to be effectively addressed.

Addiction information professionals are bridge builders, spanning many worlds so that the right information reaches the right people. This week, we will learn about many ways to keep the information flowing across boundaries, to the benefit of all. Major presentation themes include:

- Drug and alcohol prevention policies from across the globe;
- Cutting-edge technology and how to put it to use in *your* library;
- Where to find the latest research and how to decipher it;
- Bringing theory to practice; and
- Developing and maximizing your library's collection.

On behalf of the Elisad and SALIS Boards and the team members who planned this conference, thank you for being part of this experience! We look forward to an exciting week.

Sincerely,

Eric Helmuth and Jessica Hinkson Desmarais  
*Conference Co-Chairs*



## **ACKNOWLEDGEMENTS**

The efforts of many people over many months made this conference possible. It is impossible to thank them all, but special appreciation is due to:

The leadership and staff of our conference host organizations: Education Development Center, Inc., for the generous use of its conference facility and, with Join Together, contributing many hours of staff time and other valuable assistance;

Jorunn Moen and the rest of the Elisad board, for their vision and generous assistance in making this a truly international conference.

Nancy Sutherland and Meg Brunner, for their tireless work recruiting and managing exhibits, finding guest speakers, and more;

Lori Bradshaw, for her wonderful help with the program book and more;

Andrea Mitchell, for her extraordinary outreach to sponsors and guest speakers;

Chase Pearce, for expertly managing registration and many other vital details;

Barbara Weiner, for making the scholarships happen yet again;

The SALIS board, for contributing much wisdom and practical assistance; and

Our fantastic lineup of presenters, whose time and talents have made this program the envy of library conferences worldwide.

### **Elisad/SALIS 2006 Conference Planning Committee**

Jessica Hinkson Desmarais *co-chair*

Eric Helmuth, *co-chair*

Meg Brunner

Nancy Sutherland

Christine Goodair

Samantha Helfert

Sheila Lacroix

Andrea Mitchell

Jorunn Moen

Thomas Rouault



## Conference Program

### **Tuesday, September 26**

*Board Meeting Location: Sheraton Newton Hotel – Rossccommon Room*

*Evening Reception and Registration: Sheraton Newton Hotel – Rossccommon Room*

- 9:00am - 4:00pm                      SALIS Board Meeting
- 6:00pm - 8:30pm                      Opening Reception and Conference Registration

### **Wednesday, September 27**

*Location: Education Development Center – Conference Centers A & B*

*Exhibits Open Today at 7:30am – Available in Conference Center C Through Friday*

- 7:30am - 8:30am                      Continental Breakfast and Registration
- 8:30am - 9:15am                      Call to Order and Welcome
- 9:15am - 9:45am                      **Drug and Alcohol Policy in Ireland in the 21st Century**  
Louise Farragher, *Information Specialist*, National Documentation Centre  
on Drug Use, Health Research Board-Ireland
- 9:45am - 10:00am                      Break
- 10:00am - 10:30am                      **What We Talk About When We Talk About Search: Searching Open  
Access Databases for Substance Use and Misuse Information**  
Clare Imholtz, *Information Specialist*, Center for Substance Abuse  
Research, University of Maryland
- 10:30am - 11:00am                      **I live here. Address: Planet Earth. Using GIS to Redefine Space and  
Time in Substance Abuse Information Science**  
Barbara Seitz de Martinez, *Deputy Director and Head Librarian*, Indiana  
Prevention Resource Center
- 11:00am - 12:00pm                      **90% of suicides involve alcohol problems. Or is it 60%? Sleuthing for  
Statistics**  
Anara Guard, *Associate Center Director*, Suicide Prevention Resource  
Center
- 12:00pm - 1:00pm                      Lunch



- 1:00pm - 2:00pm      **Educating Teens About Drugs: the Research Basis of the National Youth Anti-Drug Media Campaign**  
Robert Denniston, *Director, Media Campaign*, Office of National Drug Control Policy
- 2:00pm - 2:30pm      **Virtual Information Service Explained: Information at E-Speed**  
Shirley Dellenback, *Chief, Library and Information Services Unit*, California Dept. of Health Services, Tobacco Control Section and  
Lisa Peterson, *Librarian*, Tobacco Education Clearinghouse of California
- 2:30pm - 3:00pm      **Importance of Capacity and Infrastructure in Supporting Knowledge Exchange**  
Dan Reist, *Director, Communication and Resource Unit*, Centre for Addictions Research of BC, University of Victoria
- 3:00pm - 4:00pm      Break; Poster Sessions and Exhibits
- The CTN Dissemination Library**  
Nancy Sutherland, *Associate Director* and Meg Brunner, *Librarian*, Alcohol & Drug Abuse Institute, University of Washington
- Policy Watch: A Strategy for the Transfer of Knowledge**  
Ruth Hart, *Knowledge Transfer Officer*, Nova Scotia Dept of Health
- How Many Hats Do You Wear?**  
Lori Bradshaw, *Information Specialist/Librarian*, Suicide Prevention Resource Center
- 4:00pm - 5:30pm      Business Meeting, Part I



**Thursday, September 28**

*Location for the morning: Education Development Center – Conference Centers A & B*

*Luncheon at the Sheraton Newton Hotel - Essex Room*

*Exhibits Open from 7:45am – 12:15pm*

- |                    |   |
|--------------------|---|
| 7:45am - 8:30am    | Continental Breakfast and Morning Announcements   |
| 8:30am - 9:00am    | <b>Spreading the Evidence across Australia</b><br>Jane Shelling, <i>Manager</i> , National Resource Centre, Alcohol and other<br>Drugs Council of Australia                                   |
| 9:00am - 9:30am    | <b>Putting AOD Together: Update on the Combined AOD Database<br/>Project</b><br>Andrea Mitchell, <i>Director - Library &amp; Information Services</i> , Alcohol<br>Research Group Library     |
| 9:30am - 10:00am   | <b>Tobacco and Health: From Theory to Practice: A New Online<br/>Tobacco Control Course</b><br>Diane van Abbe, <i>Information Coordinator</i> , Ontario Tobacco Research<br>Unit              |
| 10:00am - 10:15am  | Break   |
| 10:15am - 11:15 am | <b>Using Information Technology to Build Bridges: Best<br/>Practices in Active Management of Critical Information<br/>Assets</b><br>Phillip L Green, <i>President and CEO</i> , Inmagic, Inc. |
| 11:15am - 12:00pm  | <b>Drug Issues Across Europe</b><br>Christine Goodair, <i>Head of Website &amp; Information Services</i> , DrugScope  |
| 12:45pm - 2:15pm   | Luncheon at the Sheraton Newton Hotel   |
| 2:30pm - 10:00pm   | Field Trip to Boston! – See agenda insert for details   |



**Friday, September 29**

*Location: Education Development Center – Conference Centers A & B*

*Exhibits Close Today at 4:00pm*

- |                   |   |
|-------------------|---|
| 7:30am - 8:15am   | Continental Breakfast and Morning Announcements   |
| 8:15am - 8:45am   | <b>Acadia - The Italian network of AOD Documentation Centers: How Collaboration Improves Quality and Accessibility</b><br>Federica Ugaglia, Centro Studi Documentazione e Ricerche - Gruppo Abele and Mariella Orsi, CeSDA - Centro Studi Ricerca e Documentazione su Dipendenze e Aids               |
| 8:45am - 9:45am   | <b>The Role of Information Resources in Traditionally Marginalized Communities</b><br>Juan Carlos Vega, <i>Information Specialist</i> , The Praxis Project  |
| 9:45am - 10:00am  | Break   |
| 10:00am - 11:00am | <b>The National Institute on Drug Abuse Clinical Trials Network: Its Mission and Current Research Activities</b><br>Jennifer Sharpe Potter, <i>Co-Investigator</i> , New England Node of the NIDA Clinical Trials Network (CTN), Harvard Medical School   |
| 11:00am - 11:30am | <b>Using your Librarian Superpowers for Good -- or How We Used Our Skills and Technology to Fill Information Gaps and Make Some Money for the Library</b><br>Nancy Sutherland, <i>Associate Director</i> and Meg Brunner, <i>Librarian</i> , Alcohol & Drug Abuse Institute, University of Washington |
| 11:30am - 12:00pm | <b>Open Access Journals: Focus on Discovery</b><br>Sheila Lacroix, <i>Library Coordinator</i> , Centre for Addiction & Mental Health and Pearl Jacobson, <i>Graduate Student</i> , University of Toronto  |
| 12:00pm - 1:00pm  | Lunch   |
| 1:00pm – 2:00pm   | Panel Discussion - <b>Developing a Substance Abuse and/or Mental Health Library Collection</b><br>Moderator: Lori Bradshaw, <i>Information Specialist/Librarian</i> , Suicide Prevention Resource Center  |
| 2:00 pm – 4:00 pm | SIG & Committee Meetings  |

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**Saturday, September 30**

*Location: Sheraton Newton Hotel – Essex Room*

- |                   |  |
|-------------------|--|
| 8:00am – 9:00am   | <b>Hearty Breakfast</b>  |
| 9:00am - 10:00am  | <b>Methamphetamine Use in the U.S.: Myths &amp; Facts - The Second Decade</b><br>George Marcelle, <i>Communications Director</i> , ORC Macro/Social & Health Services, Ltd.                                  |
| 10:00am - 11:00am | <b>Linking Policymakers, Professionals, and the Populace</b><br>Georgia Girvan, <i>Director</i> , Idaho RADAR Network Center and Dottie Blackwell, <i>Video Library Manager</i> , Idaho RADAR Network Center |
| 11:00am – 12:00pm | SALIS/Elisad Business Meetings Part II   |



## Conference Presenters

**DOTTIE BLACKWELL**, the Idaho Regional Alcohol/Drug Awareness Resource (RADAR) Network Center Video Library manager for the past 3 years, oversees the collection of over 1400 videos. Her work experience includes 28 years as a librarian with the State of Idaho Library.

**LORI BRADSHAW**, MS, is the Information Specialist/Librarian at the Suicide Prevention Resource Center (SPRC) and has served in that position for just over two years. Before working at SPRC, Ms. Bradshaw worked at the Department of Education's Higher Education Center for Alcohol and Other Drug Abuse and Violence Prevention for two and a half years. She has been a member of SALIS (Substance Abuse Library and Information Specialists) for a year. Ms. Bradshaw obtained a Master of Science in Library and Information Science from Simmons College in Boston, MA and a Bachelor of Arts in English from Bradley University in Peoria, IL.

**MEG BRUNNER** has worked in libraries since high school, when she spent summers tending a virtually patron-free military library. Because of the quiet, she was able to spend hours honing her computer skills, and by the end of the first summer, had finally made it to the last level of Super Mario Brothers, a stunning achievement indeed. She earned her MLIS in 1998 from the University of Washington, and has worked at ADAI ever since. In her spare time, Meg reads voraciously, watches bad movies, and maintains her web site (<http://megwood.com>), which has been featured in Elle Canada, Mademoiselle, USA Today, and Yahoo! Magazine.

**SHIRLEY DELLENBACK**, MLS, is Chief of the Library and Information Services Unit (LISU) for the Tobacco Control Section in Sacramento, CA. In this capacity, she is responsible for information dissemination and the oversight of technology projects which assist researchers in the field of tobacco control. To meet this need, she sees the importance of keeping abreast of current technologies and best practices by utilizing collaboration tools and virtual information services. Ms. Dellenback received her MLS from the University of North Carolina, Chapel Hill and has worked as a librarian in the academic, public and private fields. She has worked in tobacco control for three years.

**ROBERT DENNISTON** serves as Director of the National Youth Anti-Drug Media Campaign at the Office of National Drug Control Policy. He previously served as Director of Secretary's Initiative on Youth Substance Abuse Prevention, US Department of Health and Human Services. He recently was honored with the Career Achievement Award of the American Public Health Association's Section on Alcohol, Tobacco and Other Drugs.

**LOUISE FARRAGHER** obtained a BA from the University of Scranton, Pennsylvania and an MLIS in University College Dublin. She is currently studying for a Masters in Health Services Research in National University of Ireland, Galway. She has worked as an Information Specialist in the National Documentation Centre on Drug Use, in the Health Research Board, Ireland since 2001 and has previously worked in a medical library. She is a member of ELISAD and vice chair of the Health Sciences Libraries Group, a section of the Library Association of Ireland.



**GEORGIA GIRVAN** directs the Idaho Regional Alcohol/Drug Awareness Resource (RADAR) Network Center, located on the Boise State University campus in Boise, Idaho. She holds a Master's in Health Education from Idaho State University, and a B.A. in Education from Pacific Lutheran University. Her work experience includes school, church, university, and community settings.

**CHRISTINE GOODAIR** is the Head of Website and Information Services at DrugScope, with responsibility for managing the UK's leading Information Service and website on drugs and drug problems in the UK. She is the vice chair of European Association of Libraries and Information services on Alcohol and other Drugs and a member of the Board of SALIS. Christine is working on the further development of the ELISAD Gateway, a European funded project. to develop an Internet Gateway to quality information on alcohol, tobacco and other drugs. She was a member of the EELDA steering group advising on the development of an evidence based electronic library on drug addiction with the Trimbos Institute, Netherlands, and the Portuguese Institute for Drug Addiction. Prior to DrugScope, Christine has worked in libraries in the civil service, professional organisations and for the past twenty years within the voluntary sector. She has edited journals and was the co editor of a British Library publication "Current British Journals".

**PHILLIP GREEN** joined Inmagic in 1990 as president and chief executive officer with more than 15 years of experience in the software and information management industries. Before joining Inmagic, Mr. Green held a variety of management positions at Lotus Development Corporation, including director of product marketing for the One Source division, director of systems software development, and product manager for financial services products. Prior to joining Lotus, Mr. Green was a consultant with Communications Studies and Planning International, where he worked on the roll-out strategy for dBASE III and business planning for Ashton-Tate's initial public offering. As an independent consultant to Microsoft, Mr. Green worked on the project management team for Microsoft Word. Mr. Green holds an MBA from Harvard Business School and a BA in Economics from Harvard College.

**ANARA GUARD, MLS,** is Associate Director for the Suicide Prevention Resource Center, a national project funded by SAMHSA. She previously was Director of Information and Marketing for Join Together, a Boston University School of Public Health project that promotes substance use disorders prevention and treatment through community strategies. She serves on the board of the Massachusetts and Rhode Island Regional Poison Control Center, and was the elected chair of the American Public Health Association's Injury Control and Emergency Health Services section. She also is on the board of the national addiction recovery advocacy organization, Faces and Voices of Recovery.

**RUTH HART** is the Knowledge Transfer Officer for the Nova Scotia Department of Health. A former addictions librarian, she has retained her interest in the topic. As Chair of the Nova Scotia Government Libraries Council, she has a particular interest in the use of electronic resources across government to transfer research results to policy makers.



**CLARE IMHOLTZ** has been the Librarian at the University of Maryland's Center for Substance Abuse Research since August 1999. She holds a Master's in Library and Information Science from Catholic University. What she most enjoys, from a library point of view, is searching for information and exploring issues relating to indexing and classification. She has published a few unimportant articles and reviews in the fields of indexing, classification, bibliography, and literature. Clare is currently SALIS Secretary.

**PEARL JACOBSON** is currently a graduate student at the Faculty of Information Studies, University of Toronto and works part-time at the university's Health Science Library.

**SHEILA LACROIX**, BSc, MLS, is the Library Coordinator at the Centre for Addiction and Mental Health (CAMH) Library, Toronto, Canada. Ms. Lacroix has been providing reference and research service at the Centre to CAMH staff and other professionals since 1991. Her work includes addictions and mental health information dissemination through the development of various information and training products such as bibliographies and resource guides. She is a regular contributor to CAMH's CrossCurrents and continues to be an active member of SALIS, having served as Chair in 1997 and SALIS Conference host in 2003. She is also a member of Elisad (presented in Oslo, 2005) and CSAIN and was on the conference planning committee for CHLA 2005, held in Toronto.

**GEORGE MARCELLE** is a substance abuse information-communications professional. He has followed methamphetamine problems since 1995, has created a methamphetamine training packet for state prevention leaders, serves on the Los Angeles County Public Health Department's methamphetamine workgroup, is writing a methamphetamine report to his state's alcohol/drug agency.

**ANDREA L. MITCHELL**, M.L.S., is director and head librarian of the ARG Alcohol Research Group Library, one of the oldest and largest alcohol and other drug libraries in the United States. The Alcohol Research Group is one of eighteen federal Alcohol Research Centers funded by the National Institute on Alcohol Abuse and Alcoholism. In 1978 she and other AOD librarians founded SALIS Substance Abuse Librarians and Information Specialists, currently an international association of nearly 125 members. In her role as Executive Director of SALIS Substance Abuse Librarians and Information Specialists, she has most recently been promoting the need for a combined alcohol and other drug comprehensive online database. As editor and compiler of the *SALIS NEWS*, the group's quarterly newsletter, co-chair of the Information Section of the International Council on Alcohol and the Addictions, and member of ELISAD European Libraries and Information Services on Alcohol and other Drugs, Ms. Mitchell is concerned and actively involved with AOD information/communication issues. She is on several editorial Boards, contributes columns to two journals in the field, and has been a consultant to the National Institute on Alcohol Abuse and Alcoholism, NIAAA, Center for Substance Abuse Prevention, CSAP, the White House Office on National Drug Control Policy, ONDCP, and the World Health Organization. Her passion is gardening, her partner is British, and their cat Rosa is named for Rosa Luxemborg.

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**MARIELLA ORSI** is head sociologist at the Local Health



**JANE SHELLING** is the Manager of the Alcohol and other Drugs Council of Australia's National Resource Centre (NRC). The NRC offers a collection of alcohol, tobacco and other drugs material plus a comprehensive range of services to the AOD sector including the DRUG database and RADAR.

**NANCY SUTHERLAND**, MLS, manages the library and information services of the Alcohol & Drug Abuse Institute -- a multidisciplinary research center at the University of Washington. She received her MLS from the University of Washington and has been an active member of SALIS for more than 25 years.

**FEDERICA UGAGLIA** has a University Degree in English Language and Literature. Since 2004 she has been at the Documentation and Research Center of Gruppo Abele in Turin, Italy, as documentalist, assistant information services librarian, and translator. She is in charge of the selection of Italian AOD websites for the project Elisad Subject Gateway.

**DIANE VAN ABBE** has been the Information Coordinator with the Ontario Tobacco Research Unit since September, 1998. She performs reference services, conducts literature searches for staff and affiliates, and maintains her organization's tobacco resource centre. She also coordinates and formats the publication *Current Abstracts on Tobacco* each month. Previously, Diane worked in the Centre for Addiction and Mental Health library as a cataloguer and reference librarian. She is a graduate of Library Arts from Ryerson University, Toronto, Ontario.

**JUAN CARLOS VEGA** was born in San Juan, P.R. and attended Michigan State University where he graduated with a BS in Marketing and a Minor in Latin American and Caribbean Studies. He completed his MLS from the University of Maryland in 2001. His involvement in health librarianship began in 2001 as the Information Resource Manager with the National Latino Council on Alcohol and Tobacco Prevention (LCAT). Since 2003, he has served as the Information Specialist for the Information Resource Center at The Praxis Project, a non-profit dedicated to health and social justice issues among communities of color. He has been a member of SALIS since 2002 and previously worked for the Library of Congress (1995-2001) and Michigan State University Libraries (1990-1994).



## **Program Abstracts** In Order of Program

### **Wednesday, September 27**

#### **Drug and Alcohol Policy in Ireland in the 21st Century**

Louise Farragher, *Information Specialist*, National Documentation Centre on Drug Use, Health Research Board, Ireland

In recent years Ireland has transformed itself economically and culturally. These years have also seen a growth in alcohol consumption, abuse, and alcohol-related harm, and a growing drug problem outside the greater Dublin area. This paper explores the current drug and alcohol problem in Ireland and examines recent policy responses to drug and alcohol related harm.

#### **What We Talk About When We Talk About Search: Searching Open Access Databases for Substance Use and Misuse Information**

Clare Imholtz, *Information Specialist*, Center for Substance Abuse Research, University of Maryland

The web today offers a swiftly proliferating and increasingly bewildering assortment of capabilities for searching academic literature related to addiction and substance use. Substance use/misuse is a multidisciplinary field, which increases our challenge in efficiently finding information in this environment, especially given the paucity of dedicated substance use/misuse databases. My aim is twofold: (1) to survey the current open access searching landscape and overview how recent changes affect us, and (2) to identify and compare non-fee resources most of value to substance abuse researchers. I may look specifically at open access databases such as Windows Academic Live, PsycARTICLES Direct, and Scirus, specialized search engines such as Google Scholar, Google Book, and Google University, aggregated journal resources such as Highwire Press, publisher archives like sciencedirect.com, as well as other repositories of full-text-searchable scholarly literature.

#### **I live here. Address: Planet Earth. Using GIS to Redefine Space and Time in Substance Abuse Information Science**

Barbara Seitz de Martinez, *Deputy Director and Head Librarian*, Indiana Prevention Resource Center

Like everyone else, substance abuse librarians and information specialists live in multiple dimensions and share multiple identities. Information at once clarifies and blurs the boundaries of human diversity. Throughout history new technologies have enabled us to increase our ability to learn, understand, respond, and influence our futures. Geographic Information System software enables us to focus our data telescopes upon local to global geographic ranges. GIS enables us to define and analyze populations by single or multiple attributes. GIS enables us to set our analytical clocks to yesterday, today or tomorrow, to track history, measure the moment, and forecast the future. GIS software allows us to integrate local data with other data to study substance abuse-related consequences, use patterns and intervening variables in order to determine appropriate responses.



This presentation explores how GIS software is changing the way we do our jobs. Our discussion will be grounded in examples from local to global geographies, from substance abuse theory to current practice, and from the here to the heretofore unimaginable.

**90% of suicides involve alcohol problems. Or is it 60%? Sleuthing for Statistics**

Anara Guard, *Associate Center Director*, Suicide Prevention Resource Center

How many suicides are related to substance use disorders and other mental health problems? The National Strategy for Suicide Prevention says "60 to 90 percent of all suicidal behaviors are associated with some form of mental illness and/or substance use disorder". A leading suicide prevention organization says: "Ninety percent of all people who die by suicide have a diagnosable psychiatric disorder at the time of their death", while Medline Plus Encyclopedia says: "More than 90% of all suicides are related to a mood disorder or other psychiatric illness". This session will examine the stats that are in common circulation, delve into the sources, and lead a discussion of: What does it mean? If most suicides are due to diagnosable psychiatric disorders, what about environmental factors? Behavioral factors? Impulsivity? Join us in a lively conversation about how information specialists can help shed light on a very complex topic.

**Educating Teens About Drugs: the Research Basis of the National Youth Anti-Drug Media Campaign**

Robert Denniston, *Director*, Media Campaign, Office of National Drug Control Policy

Historically, media campaigns have been intended to educate large numbers of a target audience effectively and efficiently. Drug campaigns have had a mixed record of effectiveness, for reasons such as insufficient audience research, too little media exposure, and exaggerated claims of the harms of drug use. The National Youth Anti-Drug Media Campaign, designed to reduce and prevent teen drug use, is based on the belief that a theory-driven, research-based campaign featuring heavy media exposure and ongoing measurement of influence could be effective in increasing perceptions of the risk of drug use and improving anti-drug attitudes. This paper reviews the research basis of the campaign, including scientific verification of claims, behavior change expert opinion, audience research (both formative and process), and the current array of anti-drug messages, during a time when teen drug use has declined 19 percent over the past four years.

**Virtual Information Service Explained: Information at E-Speed**

Shirley Dellenback, *Chief*, Library and Information Services Unit, California Dept. of Health Services, Tobacco Control Section and Lisa Peterson, *Librarian*, Tobacco Education Clearinghouse of California

This session will focus on the various aspects of providing virtual information services. There will be an overview of strategies for offering various services as well as the technologies available for deploying them. Included will be a discussion of reference services, document delivery, on-demand information, news services, information alerts, and community discussion boards. Some of the strengths, weaknesses and challenges of these different systems will be discussed, along with how they can ultimately strengthen and support a tobacco control program.



## **Importance of Capacity and Infrastructure in Supporting Knowledge Exchange**

Dan Reist, *Director*, Communication and Resource Unit, Centre for Addictions Research of BC, University of Victoria

An emphasis on knowledge translation is now commonplace in research circles. Yet the reality remains that busy researchers often lack the time and possibly the skills to engage with policy makers and practitioners in the complicated dialogues necessary to create real knowledge exchange. To respond to this need, the Centre for Addictions Research in BC has created a specialized unit dedicated to knowledge exchange. This unit works with policy makers, practitioners, and the research network to create dialogue to identify questions and find pragmatic solutions. This paper will explore the challenges and demonstrate the importance of dedicated capacity and infrastructure. Examples of actual projects facilitated by the knowledge exchange unit will illustrate both the challenges and potential for working with diverse disciplines, governance structures, and research institutes to support a community of practice in which real knowledge exchange is possible and demonstrate the value of investing in knowledge exchange capacity.

### **Thursday, September 28**

#### **Spreading the Evidence across Australia**

Jane Shelling, *Manager*, National Resource Centre, Alcohol and other Drugs Council of Australia

The present alcohol and other drugs (AOD) situation in Australia is briefly described with a discussion of the prevention, treatment and research work that is being done by both the Australian government and by non-government agencies. The information providing role played by librarians in this process is explained.

The second part of the paper introduces the current work being done by the Alcohol and other Drugs Council of Australia's National Resource Centre (NRC). The NRC is a small non-government library that serves anyone in Australia wanting AOD information, with the primary client groups ranging from policy makers and researchers, to counsellors, community workers and practitioners. The NRC reaches out to these diverse workers in the AOD sector in a variety of ways utilising information technology, marketing/promotional exercises, and conference presentations to positively affect their practice through improving their information seeking skills and encouraging the effective use of the evidence base in their day to day work.

#### **Putting AOD Together: Update on the Combined AOD Database Project**

Andrea Mitchell, *Director - Library & Information Services*, Alcohol Research Group Library

In December 2003, the National Institute on Alcohol Abuse and Alcoholism de-funded the major alcohol science database known as ETOH. This comprehensive resource of nearly 130,000 records of books, journal articles, etc. would no longer be updated, nor would the corresponding AOD Thesaurus, then in its third edition. The Substance Abuse Librarians and Information Specialists (SALIS) waged an all out effort to ask NIAAA for a re-consideration on this decision, but to no avail. In 2005, a new idea was presented to the Kettil Bruun Society KBS on a project that SALIS librarians were proposing. The proposed project goal is to create a comprehensive alcohol and other drug database by combining ETOH



and the Drug Database of Drug Scope in England, and the Virtual Clearinghouse Database (CCSA Canada) of gray literature, updating and maintaining the database, and making it freely available via the WEB. KBS was enthusiastic and followed with a resolution that supported the proposal. Since then the SALIS Working Group has been working on finding funding to support this work. This presentation will discuss the barriers and achievements thus far, and solicit views from SALIS members on ways and means to move this project forward and garner funding. Although SALIS can bring this issue to the field, ultimately it will have to be the voice of the scientists who convince the funding agencies that a combined AOD database is an essential resource for the future of AOD science.

### **Tobacco and Health: From Theory to Practice: A New Online Tobacco Control Course**

Diane van Abbe, *Information Coordinator*, Ontario Tobacco Research Unit

Many begin their work in tobacco control with limited background knowledge; others may have excellent knowledge of some aspects but not a comprehensive understanding of the many facets of tobacco control. The Ontario Tobacco Research Unit has designed an online course on tobacco and health to meet these needs.

An advisory committee was formed, a needs assessment was conducted, and subject experts were consulted. Writers, editors, instructional and graphic designers, and technical staff worked on three course modules – protection, prevention, and cessation. Participants leave with a critical understanding of research and real-world program and policy issues, and familiarity with the key current debates in tobacco control.

A formal evaluation will soon be conducted to identify areas for improvement. It is hoped that in the near future the course will be adapted for use in other jurisdictions, particularly less developed countries.

### **Using Information Technology to Build Bridges: Best Practices in Active Management of Critical Information Assets**

Phillip L. Green, *President and CEO*, Inmagic, Inc.

For over twenty years, Inmagic has helped information professionals to be bridge builders by getting the right information to the right people, whether within an organization or among an organization's external constituents. Many health care, social service, and non-profit organizations and government entities are among the more than 5000 organizations in 50 countries that use Inmagic software.

Hear about best practices and innovations for the “active management” of information assets, in order to deliver extraordinary value and firmly cement your role as an information professional. Learn how industry colleagues organize diverse internal and external information assets, and enable end users to gain critical insights from those assets.



## **Friday, September 29**

### **Acadia - The Italian network of AOD Documentation Centers: How Collaboration Improves Quality and Accessibility**

Federica Ugaglia, Centro Studi Documentazione e Ricerche - Gruppo Abele and Mariella Orsi, CeSDA - Centro Studi Ricerca e Documentazione su Dipendenze e Aids

The Documentation Centers have to optimize resources and services, pursuing effectiveness and efficiency so that “the right information can reach the right people”. Acadia, the Italian network of AOD Documentation Centers, was established in 2003 with this purpose, by including the main AOD Regional networks and Documentation Centers in Italy. The Network’s mission consists in: providing quality materials and up-to-date information, improving drug professionals’ lifelong training and knowledge and encouraging the exchange and spread of “good practices” concerning AOD documentation both at national and international level. An additional target of the network is to provide a valuable support to policy makers about the most relevant issues in public and private services. This presentation gives an overview of the resources and services provided by the network – including materials in English - and highlights its role in evaluating the social impact of drug laws on the users, and current trends in social representations.

### **The Role of Information Resources in Traditionally Marginalized Communities**

Juan Carlos Vega, *Information Specialist*, The Praxis Project

Years of scientific evidence have proven that the brunt of society’s health problem occurs in low income, local communities of color. Native American nations, inner-city neighborhoods, and rural communities have some of the highest statistics on drug use, HIV, alcoholism, and many other ills affecting our society. Most of these populations are low-income, misinformed, of color, and with little access to resources. Yet, documentation supporting issues, models, and approaches on how to best support these communities seems infrequent or scarce and comes as ephemeral information from smaller organizations. It seldom arrives to the shelves in our libraries. How do we make this information available to groups and individuals working in these communities? This workshop will discuss the development, barriers, and successes of The Praxis Project Information Resource Center in Washington, D.C. using tobacco control and local policy development as examples. Bridging a gap by making information accessible between the constituents we serve is an essential component toward the elimination of health disparities in our society.

### **The National Institute on Drug Abuse Clinical Trials Network: Its Mission and Current Research Activities**

Jennifer Sharpe-Potter , *Co-Investigator, New England Node of the NIDA Clinical Trials Network (CTN)*, Harvard Medical School

The mission of the Clinical Trials Network (CTN) is to improve the quality of drug abuse treatment throughout the country using science as the vehicle. The CTN provides an enterprise in which the National Institute on Drug Abuse (NIDA), treatment researchers, and community-based service providers cooperatively develop, validate, refine, and deliver new treatment options to patients in



community-level clinical practice. This unique partnership between community treatment providers and academic research leaders aims to achieve the following objectives:

- Conducting studies of behavioral, pharmacological, and integrated behavioral and pharmacological treatment interventions of therapeutic effect in rigorous, multi-site clinical trials to determine effectiveness across a broad range of community-based treatment settings and diversified patient populations; and
- Ensuring the transfer of research results to physicians, clinicians, providers, and patients.

Current research trials will be described, including the NIDA CTN Opioid Analgesic Treatment Study.

### **Using your Librarian Superpowers for Good -- or How We Used Our Skills and Technology to Fill Information Gaps and Make Some Money for the Library**

Nancy Sutherland, *Associate Director* and Meg Brunner, *Librarian*, Alcohol & Drug Abuse Institute, University of Washington

From its inception, the ADAI Library has supported the information needs of University of Washington addiction researchers and students, treatment providers, policy makers and others in Washington State. As our Library became increasingly electronic, we looked for ways to use our existing technology and skills to create information services and products beyond traditional Library parameters. Recently, the Library staff has initiated several projects in collaboration with our staff researchers, our state's drug and alcohol agency, and a national clinical research network; these projects have generated added funding for the Library, and importantly, all have brought new appreciation for what we as Information Specialists can offer the addictions field. Using a web-based application we were already familiar with (InMagic's DB/Textworks with WebPublisher PRO), we developed three very different information systems, each addressing information needs for researchers and treatment providers. The first is a virtual library for NIDA's Clinical Trials Network, the CTN Dissemination Library. The second two, funded in part by our state's Division of Alcohol and Substance Abuse, focus on screening and assessment instruments, and evidence-based practices for treating substance abuse. In this presentation we will explore all three projects, talk about their benefits and challenges, and perhaps spark some ideas in your head about how you too can use your skills and technology -- your librarian superpowers! -- to find and fill an information gap!

### **Open Access Journals: Focus on Discovery**

Sheila Lacroix, *Library Coordinator*, Centre for Addiction & Mental Health and Pearl Jacobson, *Graduate Student*, University of Toronto

The open access publishing movement is flourishing, removing access barriers to researchers, librarians, and end users as well as removing publishing barriers to researchers, editors and writers. Searching traditionally published resources may no longer be adequate for comprehensive, timely literature reviews. One major concern for librarians is discovery. Are open access resources included in the results of the many information searches we do? Are we raising awareness among our patrons in our communication and instruction about these journals? There are many unknowns and good literature may be slipping through the cracks.



We have selected 6 peer reviewed, open access journals of interest to those working in the field of mental health and addiction, including the Harm Reduction Journal and the Journal of FAS International. For these journals, we will present the features we have explored that contribute to discovery and dissemination. We will explore whether contents are indexed or retrievable through several databases/portals including Medline, PubMed, PsycINFO, Google Scholar and DrugData and how readily these contents are found through various open access repositories.

### **Drug Issues Across Europe**

Christine Goodair, *Head of Website & Information Services*, DrugScope

This presentation will be a whirlwind tour of European substance use issues, including alcohol, tobacco and drugs., with links to useful sources of information.

### **Developing a Substance Abuse and/or Mental Health Library Collection – Panel Discussion**

Moderator: Lori Bradshaw, *Information Specialist/Librarian*, Suicide Prevention Resource Center

This panel discussion will cover the topic of building a collection from scratch. Questions for the panelists will include: What steps do you take to build your collection? Does your budget shape decisions on what to include? In the information age, what formats should be included (electronic as well as hard copy, etc.)? What other collections did you use as a model? Who else, if anyone, on staff at your organization was involved in the decision-making about the collection?

## **Saturday, September 30**

### **Methamphetamine Use in the U.S.: Myths & Facts - The Second Decade**

George Marcelle, *Communications Director*, ORC Macro/Social & Health Services, Ltd.

Although use of methamphetamine in the U.S. appears to be stable, or possibly in decline, changing regional patterns of use, increased demands for methamphetamine treatment services and sensationalizing reports in media encourage an "epidemic" perception of the drug in the public and among some substance abuse professionals. Myths claiming: 1) methamphetamine is the "number one drug problem;" 2) suggesting instantaneous addiction; 3) lack of effective treatment for meth-addicts; 4) long-term damage to "meth babies;" 5) huge numbers of "drug-endangered children;" 6) meth is popular among teens, and the like fuel a near-hysterical discussion and drive public policy.

This workshop will compare these myths to available evidence to capture a realistic picture of this drug's threat to public health in the U.S.

**(continued)**



### **Linking Policymakers, Professionals, and the Populace**

Georgia Girvan, *Director*, Idaho RADAR Network Center and Dottie Blackwell, *Video Library Manager*, Idaho RADAR Network Center

Being a statewide resource referral center and information clearinghouse located in Idaho's capital of Boise and on a university campus has afforded a variety of opportunities to link with and between those addressing the issues surrounding substance abuse. The presentation will address the methods we have found successful in capturing a variety of audiences and the unique function provided by the resource center to act as a conduit for information between various agencies, organizations, legislators, and at-risk populations. The presenters will include: the role of conference and community exhibiting in making links; how the video lending library has extended links to include incarcerated youth and adults, the university campus community, local news teams, and even NBC/Dateline. Conference participants will be encouraged to share ideas.

### **Poster Sessions**

#### **The CTN Dissemination Library**

Nancy Sutherland, *Associate Director* and Meg Brunner, *Librarian*, Alcohol & Drug Abuse Institute, University of Washington

This poster will describe the CTN Dissemination Library, a digital repository of resources created by researchers and clinicians participating in NIDA's National Drug Abuse Treatment Clinical Trials Network (CTN).

#### **Policy Watch: A Strategy for the Transfer of Knowledge**

Ruth Hart, Nova Scotia Dept of Health

Developed by the Nova Scotia Department of Health, Policy Watch, <http://www.gov.ns.ca/health/policywatch> has become an innovative strategy to transfer provincial, national and international knowledge and information to staff and Nova Scotians across the province and beyond. Statistics show that the addictions section is consistently the best used feature of the site.

#### **How Many Hats Do You Wear?**

Lori Bradshaw, *Information Specialist/Librarian*, Suicide Prevention Resource Center

Organizer? Writer? Detective? Editor? Web Designer? What hats do you wear in your day to day work as a librarian in the field of substance use and mental health? This poster will illustrate the variety of tasks accomplished and services provided by special librarians with real world examples from the Suicide Prevention Resource Center.



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**National Institute on Drug Abuse (NIDA)**

6001 Executive Blvd.  
Rockville, MD 20852  
<http://www.nida.nih.gov>

NIDA's mission is to lead the nation in bringing the power of science to bear on drug abuse and addiction. To that end, NIDA not only seizes upon unprecedented opportunities and technologies to further the understanding of how drugs of abuse affect the brain and behavior, but also is working to ensure the rapid and effective transfer of scientific data to policy makers, drug abuse practitioners, other health care practitioners, and the general public.

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For two centuries Taylor & Francis has been fully committed to the publication of scholarly information of the highest quality, and today this remains the primary goal. With offices all over the world, the Taylor & Francis Group publishes more than 1000 journals and around 1,800 new books each year. Some of their addiction-related journals include *Addiction Biology*, *Addiction Research & Theory*, *American Journal of Drug and Alcohol Abuse*, *American Journal on Addictions*, *Journal of Addictions Nursing*, and *Nicotine & Tobacco Research*.

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### **Canadian Centre on Substance Abuse (CCSA)**

75 Albert St., Suite 300

Ottawa, Ontario, Canada K1P 5E7

613-235-4048 / 613-235-8101 (fax)

<http://www.ccsa.ca/ccsa/>

The Canadian Centre on Substance Abuse (CCSA) is Canada's national addictions agency. Established by an Act of Parliament in 1988, the Centre provides objective, evidence-based information and advice aimed at reducing the health, social and economic harm associated with substance abuse and addictions.

### **Center for Child and Family Policy, Duke University**

302 Towerview Rd., Box 90545, Durham, NC 27708-0545

919-684-3731 / 919-613-9303 (fax)

<http://www.pubpol.duke.edu/centers/child/index.html>

The mission of the Center for Child and Family Policy is to solve problems facing children in contemporary society by bringing together scholars from many disciplines with policy makers and practitioners. The Center is addressing issues of early childhood adversity, education policy reform, and youth violence and problem behaviors.

### **Centre for Addiction and Mental Health (CAMH)**

33 Russell St.

Toronto, Ontario, Canada

416-535-8501 ext. 6128

<http://www.camh.net/>

The Centre for Addiction and Mental Health (CAMH) is Canada's leading addiction and mental health teaching hospital. CAMH focuses on transforming the lives of people affected by addiction and mental illness, by applying the latest in scientific advances, through integrated and compassionate clinical practice, health promotion, education, and research.



### **Drug Policy Alliance**

70 West 36th Street, 16th Floor, New York, NY 10018

212-613-8020 / 212-613-8021 (fax)

<http://www.drugpolicy.org>

The Drug Policy Alliance is the leading organization in the United States promoting alternatives to the war on drugs. They envision new drug policies based on science, compassion, health and human rights and a just society in which the fears, prejudices and punitive prohibitions of today are no more.

### **Education Development Center, Inc. (EDC)**

55 Chapel St.

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### **Idaho RADAR Network Center**

1910 University Dr., Boise, ID 83725-1860

1-800-93RADAR / 208-426-3334 (fax)

<http://hs.boisestate.edu/radar/>

The Idaho RADAR Network Center provides free alcohol, tobacco, and other drug information to Idaho residents. The Center, a Boise State University program, is administered by the Health Science Studies Program, in conjunction with the Department of Community and Environmental Health within the College of Health Sciences.

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Inmagic, Inc. is the global leader in enterprise Research Asset Management. Inmagic solutions are known for their flexibility, ease of use and deployment, and minimal need for information technology support. Their software, used by many SALIS member libraries and organizations, is capable of organizing diverse sets of research materials and can be easily integrated with an organization's overall information technology infrastructure.



### **Join Together**

One Appleton St., 4th Floor  
Boston, MA 02116-5223  
617-437-1500 / 617-437-9394 (fax)  
<http://www.jointogether.org/>

Join Together is a project of the Boston University School of Public Health. Since 1991 it has been the nation's leading provider of information, strategic planning assistance, and leadership development for community-based efforts to advance effective alcohol and drug policy, prevention, and treatment. Join Together is one of the 2006 SALIS/Elisad Conference co-hosts.

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Karger produces close to 80 scientific journals, including *European Addiction Research*, and about 150 serial and non-serial book titles and supplement or themed journal issues per year, primarily in English. All journals and most of the books are also available in electronic format, as Karger was among the first to recognize the potential of the new media for publishing.

### **Office of National Drug Control Policy (ONDCP)**

P.O. Box 6000, Rockville, MD 20849-6000  
800-666-3332 / 301-519-5212 (fax)  
<http://www.whitehousedrugpolicy.gov/>

The principal purpose of ONDCP is to establish policies, priorities, and objectives for the Nation's drug control program. The goals of the program are to reduce illicit drug use, manufacturing, and trafficking, drug-related crime and violence, and drug-related health consequences. The Director of the ONDCP also evaluates, coordinates, and oversees both the international and domestic anti-drug efforts of executive branch agencies and ensures that such efforts sustain and complement State and local anti-drug activities.

### **Substance Abuse & Mental Health Services Administration (SAMHSA)**

Exhibit program: 11426 Rockville Pike, Rockville, MD 20852  
240-747-4879 / 240-747-5466 (fax)  
<http://www.samhsa.gov/>

The Substance Abuse and Mental Health Services Administration (SAMHSA), an agency of the U.S. Department of Health and Human Services (HHS), works in collaboration with the States, national and local community-based and faith-based organizations, and public and private sector providers to ensure that people with or at risk for a mental or addictive disorder have the opportunity for a fulfilling life that includes a job, a home, and meaningful relationships with family and friends.

*Information Without Borders*  
18<sup>th</sup> Annual Elisad and 28<sup>th</sup> Annual SALIS Joint Conference



**Suicide Prevention Resource Center**

55 Chapel St., Newton, MA 02458  
617-618-2850 / 617-969-9186 (fax)  
<http://www.sprc.org/>



The Suicide Prevention Resource Center (SPRC) provides prevention support, training, and resources to assist organizations and individuals to develop suicide prevention programs, interventions and policies, and to advance the National Strategy for Suicide Prevention. SPRC is operated by the Health and Human Development Programs at [Education Development Center, Inc.](#) (EDC), one of this year's SALIS conference co-sponsors.



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